

ROOFING

AND METAL CEILINGS
SEARS, ROEBUCK AND CO.
CHICAGO.



This House Roofed With Versa-Tile Shingles. See Page 13 for Prices.

This House Roofed With New-Style Roofing. See Page 8 for Prices.

SEARS, ROEBUCK AND CO.
CHICAGO.

CERTIFICATE OF GUARANTEE

WE GUARANTEE ORIENTAL SLATE SURFACED ROOFING AND FIRE-CHIEF SHINGLE ROLL ROOFING to wear FIFTEEN YEARS from date of purchase. Average weight, per roll, Oriental Roofing, 85 lbs.; Fire-Chief, 90 lbs. No paint or stain needed at any time. Being natural sea green or red slate they will not fade or lose their natural color.

WE GUARANTEE NEW-STYLE SLATE SURFACED ROOFING to wear FIFTEEN YEARS from date of purchase. Average weight, per roll, 95 pounds. Needs no paint or stain at any time. Being surfaced with natural sea green or red slate it will not fade or lose its natural color.

WE GUARANTEE ORIENTAL AND VERSA-TILE SHINGLES to wear FIFTEEN YEARS from date of purchase. Average weight, per square, Oriental Shingles, 240 pounds; Versa-Tile Shingles, 205 pounds. No paint or stain needed at any time. Being surfaced with natural sea green or red slate they will not fade or lose their natural color.

WE GUARANTEE BEST-OF-ALL ROOFING, extra heavy weight, 4-ply, to wear TWELVE YEARS. If it is coated every three years with Asphalt Roof Paint, our Catalog No. 30—1941, it will outlive our guarantee. No paint needed when first put on.

WE GUARANTEE 2½-PLY BEST-OF-ALL ROOFING to wear TEN YEARS. If it is coated every three years with Asphalt Roof Paint, our Catalog No. 30—1941, it will outlive our guarantee. No paint needed when first put on.

WE GUARANTEE FLINT SURFACED ROOFING to wear TWELVE YEARS, if the 3½-ply 80-pound rolls are ordered. If the roofing is coated every three years with Asphalt Roof Paint, our Catalog No. 30—1941, it will outlive our guarantee. No paint needed when first put on.

WE GUARANTEE 2½-PLY FLINT SURFACED ROOFING to wear NINE YEARS. If it is coated every three years with Asphalt Roof Paint, our Catalog No. 30—1941, it will outlive our guarantee. No paint needed when first put on.

OUR GUARANTEE ON ROOFING applies to the roofing only, and not to the workmanship in laying it. The roofing must be laid on dry roof boards, laid CLOSE TOGETHER. When laid over shingles, care must be taken to see that the old nails are driven home and broken shingles nailed down so that they cannot pierce through the roofing. The seams must be carefully cemented (see instructions), using plenty of Sears, Roebuck and Co.'s cement (which is furnished with every roll), and nailed with large headed galvanized nails, which we also furnish with every roll. The joints must overlap at least 2 inches, 8 square feet extra being provided for that purpose with every roll of our guaranteed roofing, which contains 108 square feet, sufficient to cover 100 square feet.

HOW OUR GUARANTEE MAKES GOOD.

In the event of any of our GUARANTEED ROOFING not giving satisfactory service for the number of years covered by our GUARANTEE, we will make good for each year less than its guaranteed term on the following liberal basis: For example, on January 2, 1917, a customer bought twenty rolls of twelve-year GUARANTEED 4-Ply Best-of-all Roofing at \$2.35 per roll (total cost, \$47.00). Should the roofing prove defective due to fault of manufacturer in January,

1925 (giving the customer eight years' service), we will allow the equivalent of four years' roofing service, which is one-third of the value of \$47.00 or a credit of \$15.66, said amount to be credited on a new order for any of our GUARANTEED ROOFING. Under this GUARANTEE, when you send us an order for roofing, you not only purchase roofing material, but YOU PAY ONLY FOR THE NUMBER OF YEARS OUR ROOFING LASTS, THEREBY SECURING ROOFING INDEMNITY.

IMPORTANT. For our own protection, we require that all claims for allowances be accompanied by a regularly signed copy of this GUARANTEE, showing date of purchase, kind of roofing and number of rolls ordered.

These roofing guarantees are a part of our great general guarantee to give you the service you have a right to expect. While it protects you against all imperfections in the roofing, it will, of course, be understood that we could not guarantee our roofing to withstand cyclones, tornadoes and other undue violences or rough usage. Leaky joints, laps or flashings cannot be construed as a fault of the roofing if due to settling of building, improper laying or other such causes for which we are not responsible.

Sears Roebuck and Co.
Chicago, Ill.

523 K

**THIS GUARANTEE IS BACKED BY THE ENTIRE
RESOURCES OF SEARS, ROEBUCK AND CO.**

APPROVED BY THE UNDERWRITERS' LABORATORIES INC. UNDER DIRECTION OF THE NATIONAL BOARD OF FIRE UNDERWRITERS

THIS SELVAGE EDGE INSURES A TIGHT JOINT AND STRAIGHT SEAM

65 POUND
4 PLY
BEST OF ALL
SMOOTH
FINISHED
ROOFING
GUARANTEED
12
YEARS

SEE PAGE
14

SEE PAGE
15

80 POUND
3½ PLY
FLINT
SURFACED
ROOFING
GUARANTEED
12
YEARS
CEMENT
FOR
LAPS
NAILS
LARGE HEADED
GALVANIZED
NAILS AND CEMENT
FREE

See colored
insert between
pages 8 and 13.

85 POUND
ORIENTAL
SLATE
SURFACED
ROOFING
GUARANTEED
15
YEARS
READ WHY
THESE
ROOFINGS
ARE
THE WORLD'S
BIGGEST
SELLERS.

See colored
insert between
pages 8 and 13.

FIRE
RESISTING
90 POUNDS
ORIENTAL
SHINGLE ROLL ROOFING
Guaranteed
15
YEARS
FOR WEAR AND COLOR
ESTIMATED TO WEAR
25 YEARS



WHY
THESE
ROOFINGS
ARE
BEST

ORIENTAL SLATE SURFACED ROOFING AND ORIENTAL FIRE-CHIEF SHINGLE ROLL ROOFING are 15 to 20 pounds heavier to the roll than most other similar roofings, consequently they are thicker and will wear longer. We guarantee both to wear and hold their color for fifteen years. The extra weight means extra strength against rain, wind and snow. The real crushed slate surface is proof against sparks. Much more durable than crushed brick or soft stone found in many other roofings. A warmer roof in Winter and a cooler roof in Summer. Price, \$2.40 a roll for Oriental Slate Surfaced Roofing and \$2.95 a roll for Fire-Chief Shingle Roll Roofing of 108 square feet. Oriental Roofing, 85 pounds to the roll; Fire-Chief Roofing, 90 pounds to the roll.

FLINT SURFACED ROOFING is 10 pounds heavier to the roll than most other similar roofing. This extra weight gives additional strength, enabling us to guarantee it for twelve years. The flint sand coating on both sides makes it practically fireproof and weather resisting. Price, 3½-ply, 80-pound roofing, \$2.25 a roll of 108 square feet.

BEST-OF-ALL SMOOTH FINISHED ROOFING is 10 pounds heavier to the roll than most other similar roofing and is stronger, tougher and more durable than any smooth surface roofing we know of. Subject it to any test, heat, cold, water or acid. Take a small piece of this roofing in your hand, roll it, bend it, tear it. Then subject any other smooth finished roofing to the same tests and you will at once decide the Best-of-all Roofing is the roofing for you to buy. Price, 4-ply, 65-pound roofing, \$2.35 a roll of 108 square feet.

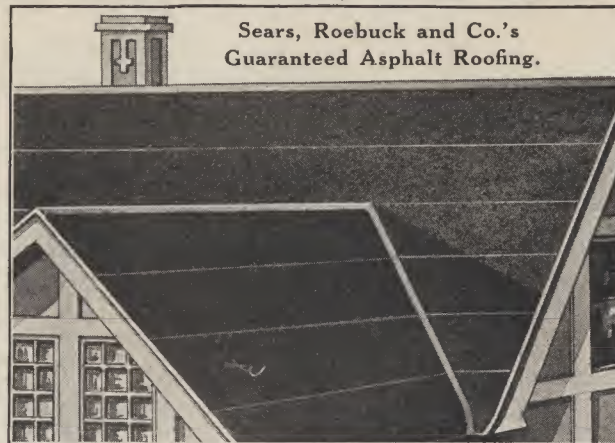
WE SAVE YOU BIG MONEY ON ROOFING

AND GIVE YOU A BETTER ROOF THAN TIN, WOOD SHINGLES OR TAR AND GRAVEL

THESE PICTURES TELL THEIR OWN STORY. They show the superior qualities of a guaranteed roofing in comparison with tin, wood shingles or tar and gravel. Our guaranteed roofings, Best-of-all, Flint Surfaced, Oriental Slate Surfaced and Oriental Fire-Chief Shingle Roll Roofing will outwear them all. We aim not merely to make them better than tin, wood shingles or tar and gravel, but actually better than any similar grades of roofing on the market.

HOW WE CONTROL QUALITY. By specifying the raw materials ourselves, knowing that we get only high grades of felt, high grade asphalt and other materials, and then supervising the manufacturing, we have absolute control over the quality of our roofing.

PROMPT SHIPMENTS. Our facilities for making direct shipments from our warehouses or factories located at points nearest to you mean a considerable saving of money, besides enabling us to deliver shipments to you promptly.



Sears, Roebuck and Co.'s
Guaranteed Asphalt Roofing.

The House Illustrated Above Is Roofed With Our Celebrated 4-Ply Best-of-all Roofing, Guaranteed to Wear 12 Years.

It will not rust like tin, melt like tar and gravel, or break and blow away like wood shingles. The same qualities will be found in Flint Surfaced, Oriental Slate Surfaced and Oriental Fire-Chief Shingle Roll Roofing, described in the following pages.

OUR PREPARED FELT ROOFING

is from 10 to 15 per cent thicker and heavier than most other makes.

HONEST TREATMENT. Our interest in you and your order does not cease when your order is shipped. On request we will keep in touch with the car containing your goods and follow it up until delivered. We guarantee to get your order to you promptly and in perfect condition.

LOW PRICES are made possible because the raw materials are purchased in enormous quantities. To the actual factory cost we add only one profit. Judge for yourself the wonderful saving we can make you by these methods.

EVERY ITEM IN THIS BOOK IS FULLY AND ACCURATELY DESCRIBED. You may depend on the descriptions of all items, as we guarantee each and every item to be exactly as represented. In fact, we protect you in every way. See our guarantee on inside front cover page.

A Few Plain Facts About Different Kinds of Roofing

Tin Roof.



The tin now being used for roofing purposes is made of thin steel covered with tin. Real unadulterated iron is seldom used in making roofing material on account of its high cost, and because a guaranteed brand of roofing, such as our Best-of-all, Flint Surfaced, Oriental Slate Surfaced and Oriental Fire-Chief Shingle Roll Roofing, can be purchased for a great deal less.

Unlike Tin, There Is Nothing to Rust in Our Guaranteed Roofing.

We furnish large headed galvanized nails, which last twice as long as the ordinary common nails. In order to obtain any kind of service, a tin roof must be painted with at least two coats on under side before it is put on and every year afterward on top side.

Tar and Gravel Roof.



The best kind of tar and gravel roofing will melt in the heat of the sun. Eventually the gravel will wash away. In addition to this, tar is very inflammable and the roof is liable to burn from the effect of flying embers or sparks.

Our guaranteed roofings, such as Best-of-all, Flint Surfaced, Oriental Slate Surfaced and Oriental Fire-Chief Shingle Roll Roofing, will not melt in the hottest sun nor will they crack in the severest cold. They are far more fire resisting than tar and gravel, or wood shingles.

Wood Shingle Roof.



It is difficult to obtain a good grade of wood shingles at the present time and those furnished are not guaranteed to wear any particular length of time. Our Best-of-all 4-Ply and Flint Surfaced 3½-Ply Roofings are guaranteed to wear twelve years. Our Oriental Slate Surfaced Roofing and Oriental Fire-Chief Shingle Roll Roofing are guaranteed to wear fifteen years.

Note the condition of the roof on any building in your neighborhood roofed with wood shingles eight or ten years ago. You will find the shingles cracked, warped and displaced. Your own judgment will easily enable you to determine what kind of roofing to order.

— IT IS EASY TO LAY PREPARED ROOFING —

Complete and Simple Instructions Sent With Every Order.

Figure 1.

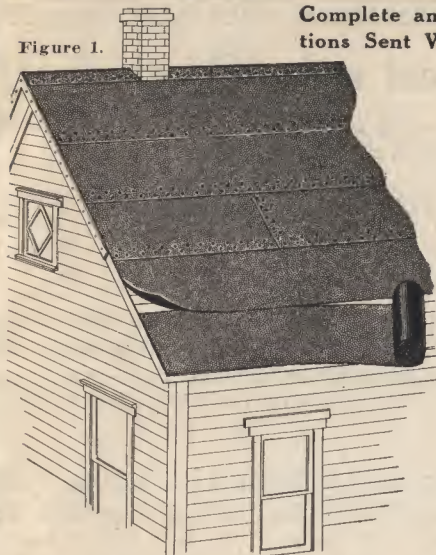


Figure 1 shows a plain roof. It is best to start at the top and work down. Each length of roofing should be pushed up 2 inches under the upper one and then securely nailed. When the roofing is laid in this way it is not likely to be damaged by being walked upon or pierced by stray nails.

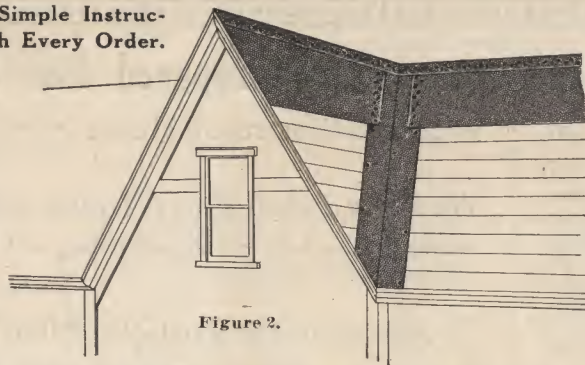


Figure 2.

Figure 2 shows how valleys should be laid with the same kind of material. See page 5 for valleys furnished in lengths of 15 and 25 feet.

When putting in these valleys, just use a sufficient amount of nails to hold the valley strips in place, as they will be nailed securely when the rest of the roofing is laid. When laying the rest of the roofing leave about 4 inches on each side of the center of the valley to act as a gutter, or in other words, make about a 4-inch end lap over the valleys. Figure 2 illustrates this very nicely.

If a chimney is provided with flashings let the roofing run up to the chimney and use a separate strip to finish the corner. The strip should be wide enough to come well up under the flashing and lap on to the roof 5 to 6 inches. Figure 3 shows a very simple and satisfactory way of finishing around chimneys, using triangular wood strips embedded in lap cement.

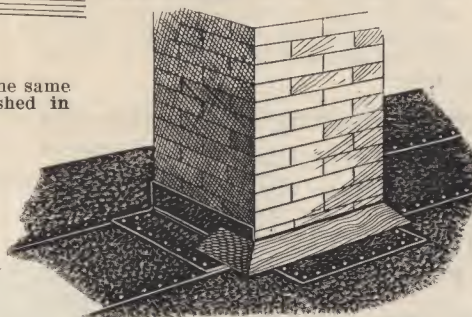


Figure 3 shows how flashing should be laid around chimney. See page 5 for Flashing and Ridge Roll furnished in lengths of 15 and 25 feet.

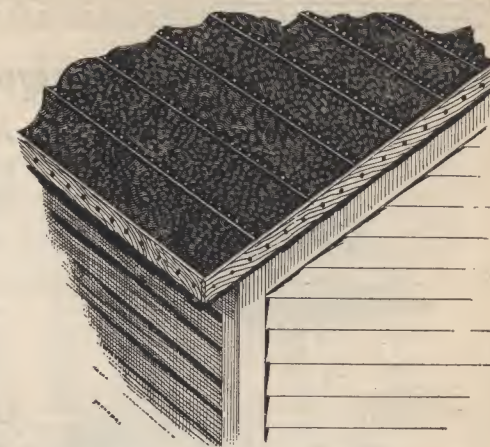
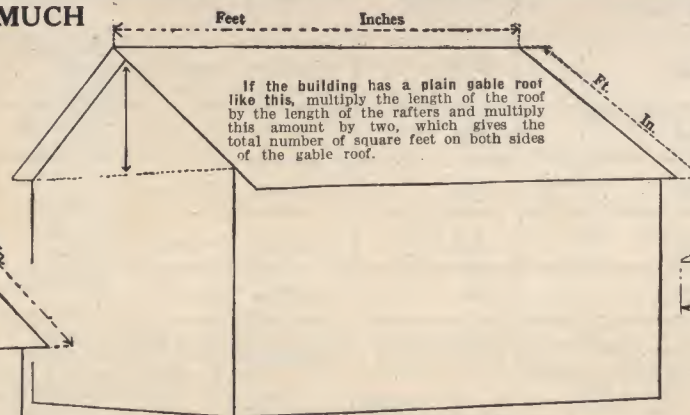
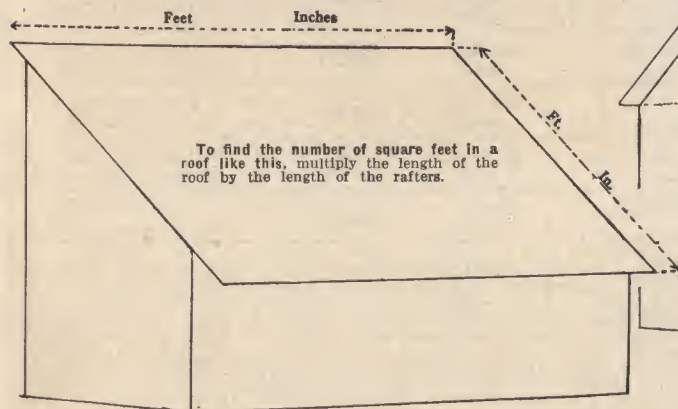


Figure 4. Finishing the edges and corners.

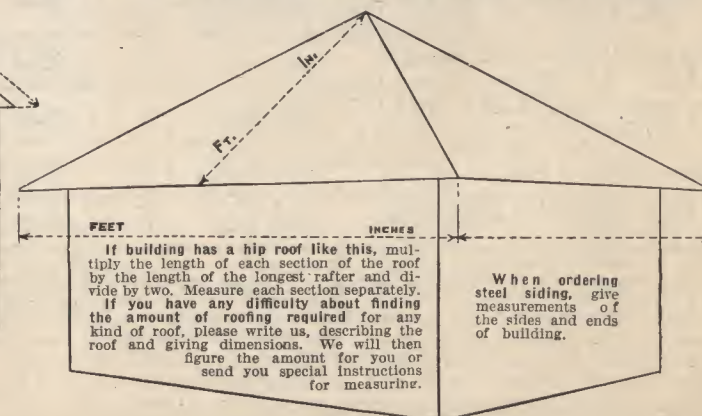
The roofing should be bent down 1 inch over edges and corners and nailed carefully, nails being placed about 1 inch apart. If a better appearance is desired, nail a strip of wood 1 inch square to the fascia over which the roofing is to be nailed, affording a protruding effect.

— HOW TO MEASURE ANY KIND OF ROOF —

IT IS BETTER TO HAVE A ROLL TOO MUCH THAN BE HALF A ROLL SHORT.

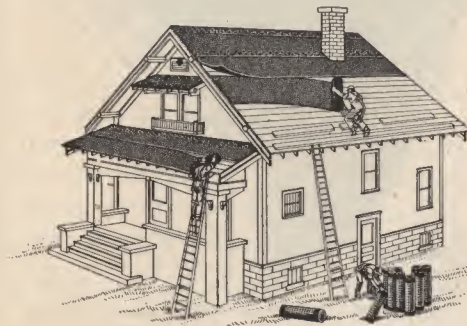


DON'T BE AFRAID OF HAVING A LITTLE LEFT OVER. YOU WILL FIND MANY USES FOR IT.



\$86.00 SAVED AND A BETTER ROOF

Did You Ever Stop to Figure the Difference in Cost Between Our Prepared Felt Roof and a Shingle Roof?



A Comparison of the Cost of a Roof With Felt Roofing or Wood Shingles. Good wood shingles are scarce on account of the greatly increased price of lumber. The better grades of lumber that some years ago were sawed into shingles are now put into interior finish or used for manufacturing purposes and the shingles are sawed from timber that can't be cut up into anything else.

Oriental Roofing Has Attained a Point of Perfection where it can be depended upon, in any climate, on any kind of a building, and its life on the roof is practically insured under our liberal policy.

See inside front cover. Oriental Slate Surfaced Roofing, Oriental Slate Surfaced Shingles and Oriental Fire-Chief Shingle Roll Roofing are guaranteed for fifteen years, during which time they will require no painting or attention whatever.

Below We Submit an Estimate showing the comparative cost and life of prepared felt and wood shingle roofs, also the approximate cost of laying same. Note the saving in price where our Best-of-all or our Oriental Slate Surfaced, Fire-Chief Shingle Roll Roofing or Flint Surfaced Asphalt Roofing is used.

We Here Illustrate a House which is being covered with Best-of-all Prepared Felt Roofing, described on page 14.

We Have Taken This Average Size House with a roof area of 16 squares as a basis for giving you a comparative cost for roofing a building with wood shingles and prepared felt roofing of various grades and costs.

To Ascertain the Area of a Plain Gable Roof, first multiply the entire length of the building, including the projection of eaves or cornices. This gives one side of the roof. Doubling this amount will give the total number of square feet on both sides of the roof.

Below We Furnish a Table Showing the Difference in Cost to You between wood shingles and our Fire-Chief Shingle Roll Roofing, Oriental Slate Surfaced Roofing, Best-of-all Prepared Felt Roofing and Flint Surfaced Asphalt Felt Roofing. The average width of a wood shingle is 4 inches. Wood shingles are usually laid 4½ inches to the weather, in which case the average covering space of a wood shingle is 16 square inches, which will require about 900 shingles to cover a square of roofing containing 108 square feet or a space 10x10 feet square. We have used two grades of wood shingles in our table of comparison and the price is the retail price in Chicago today. We believe the cost for labor as given is a good fair average wage.

NOTE—WE CAN SAVE YOU FROM \$75.00 TO \$86.00 on an average roof of 16 squares and furnish you with a roof which is more satisfactory in every way.

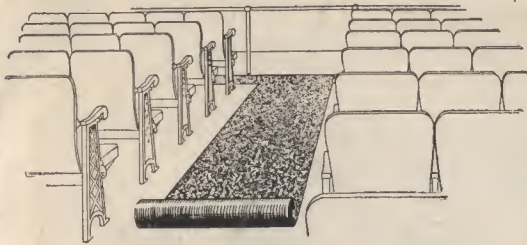
Kind of Roofing	Quantity Required for One Square	Price, per Square	Cost of Laying, per Square	Number of Square Feet in Roof of House and Porches	Cost of Labor and Material	Total Cost	Estimated Life of Roof
Cypress or Clear Cedar Shingles, 5-2s.....	900 Shingles or 3 3-5 Bundles	\$5.40	\$2.50	1,556 or 16 squares	Shingles, \$86.40 Nails, 4.48 Labor, 40.00	\$130.88	Twelve Years Not Guaranteed
Oriental Fire-Chief Shingle Roll Roofing.....	One Roll	\$2.95	50c	1,556 or 16 squares	Roofing, \$47.20 Labor, 8.00	\$55.20	Fifteen Years Fully Guaranteed
ORIENTAL SLATE SURFACED	One Roll	\$2.40	50c	1,556 or 16 squares	Roofing, \$38.40 Labor, 8.00	\$46.40	Fifteen Years Fully Guaranteed
Best-of-all, 4-Ply.....	One Roll	\$2.35	50c	1,556 or 16 squares	Roofing, \$37.60 Labor, 8.00	\$45.60	Twelve Years Fully Guaranteed
Flint Surfaced Asphalt, 3½-Ply	One Roll	\$2.25	50c	1,556 or 16 squares	Roofing, \$36.00 Labor, 8.00	\$44.00	Twelve Years Fully Guaranteed

Compare Our Goods With Those of Any Dealer. Compare the thickness and weight of our felt roofing with those of other concerns and at the same time compare the prices they ask for their goods of similar weight and grade, and you will be astonished at the saving you can make by buying from us. We have studied the roofing situation carefully for years and have paid particular attention to the materials used in roofing manufacture, to the machinery and method of making, and we know of no other roofing concern offering any better values.



Valleys and Flashings for Prepared Felt Roofings are or should be made of the same material as used for roofing. A roll of roofing is 36 inches wide and splitting a part of a roll, making two strips, each 18 inches wide, makes a most satisfactory width for valleys on gable roofs. Valleys for shingle roofs are sometimes made of tin or galvanized iron. However, both of these materials are being rapidly replaced by asphalt felt roofing. The standard 2½-ply or extra heavy 4-ply Best-of-all Felt Roofing make a most desirable valley, even though shingles or slate are used for the roof. 4-ply Best-of-all Prepared Felt Valleys will outlast the best grade of tin or galvanized iron possible for you to obtain. See page 5 for valleys, flashings, etc., already cut by machinery.

ORIENTAL ASPHALT CARPET, STEP COVERING, RIDGE ROLL, VALLEYS, ETC.

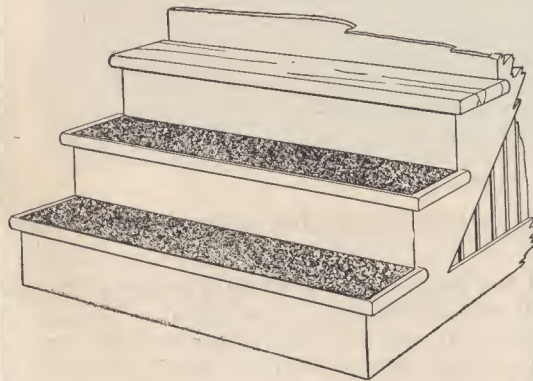


Oriental Asphalt Carpet for Aisles.

No. 48P9601 Surfaced with Crushed Red Slate.
No. 48P9602 Surfaced with Crushed Sea Green Slate.
Furnished in two widths, 32 inches or 64 inches. State width wanted. Any length cut to order. Specially suitable for theater and church aisles. Deadens sound and will wear indefinitely.

PRICES.

Width	Weight, per Running Foot	Price, per Running Foot
32 inches	2 pounds	7c
64 inches	4 pounds	14c



Oriental Asphalt Porch Step Covering.

No. 48P9603 Surfaced with Crushed Red Slate.
No. 48P9604 Surfaced with Crushed Sea Green Slate.
Furnished in lengths quoted below, each strip being 10½ inches wide. Prevents slipping, lengthens life of steps and saves cost of paint. Be sure to state length of covering required.

PRICES.

Length of Step Covering	Weight, Each Strip	Price, per Strip
4 feet	4 pounds	12c
5 feet	5 pounds	15c
6 feet	6 pounds	18c
8 feet	8 pounds	24c

Oriental Asphalt Carpet, Step Covering and Valley are made of exactly the same materials used in the manufacture of Oriental Slate Surfaced Roofing described on colored insert opposite page 8.

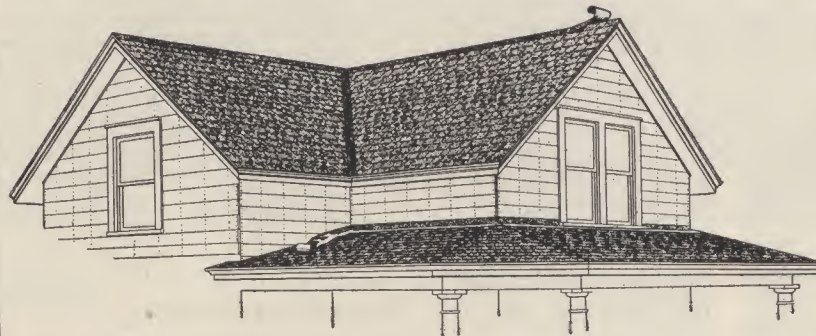
A DURABLE and ornamental covering for church and theater aisles. Ideal covering for outside porch steps and porch flooring. We have tested the wearing qualities of Oriental Asphalt Carpet, subjecting it to unusually heavy wear for many years. We are now in a position to recommend it highly to our customers for the purposes set forth on this page. It will give years of service when used as carpet strips in the aisles of theaters, churches and schools. As a covering for porch flooring and steps, it saves the woodwork and cuts down painting expense. When used on steps it prevents slipping, which often results in serious injuries.

Our Oriental Asphalt Ridge Roll and Flashing and Our Oriental Asphalt Valley will enable you to do a perfectly finished and secure job on your roof when used in connection with Oriental Slate Surfaced Roofing, Oriental Fire-Chief Shingle Roll Roofing, Slate Surfaced Burlap Roofing or Oriental Slate Surfaced Shingles, described in this catalog. On colored insert opposite page 8 we show the exact colors of Oriental Asphalt Carpet, Step Covering, Ridge Roll, Flashing and Valleys.

Our Best-of-all Ridge Roll, Flashing and Valley are offered for use with our regular Best-of-all and Flint Surfaced Roofing, described on pages 14 and 15, but can also be used in place of steel and tin with wood shingles. Will not rust and will wear much longer than either steel or tin.

When Making Up Your Order for any roofing in this catalog, it will be to your interest to add sufficient ridge roll and flashing, as well as valleys, from this page. They will save you both time and money.

All Goods on This Page Shipped From Cincinnati, Ohio.



Oriental Ridge Roll and Flashing.

No. 48P9608 Surfaced with Crushed Red Slate.
No. 48P9609 Surfaced with Crushed Sea Green Slate.
Furnished in rolls 15 feet or 25 feet long, each roll being 8 inches wide. Suitable for either ridge cap or flashing around chimneys. To be used with Oriental Slate Surfaced Roofing, Oriental Fire-Chief Shingle Roll Roofing, Slate Surfaced Burlap Roofing or Oriental Slate Surfaced Shingles.

PRICES.

Length of Roll	Weight, per Roll	Price, per Roll
15 feet	8 pounds	28c
25 feet	13 pounds	44c

Best-of-all Smooth Finished 4-Ply Ridge Roll and Flashing.

No. 48P9610

Furnished in rolls 15 feet or 25 feet long, each roll being 8 inches wide. Suitable for either ridge roll or flashing around chimneys. To be used with Best-of-all Smooth Finished Roofing, Flint Surfaced Asphalt Roofing or Bear-Hide Asphalt Roofing described on pages 14, 15 and 16.

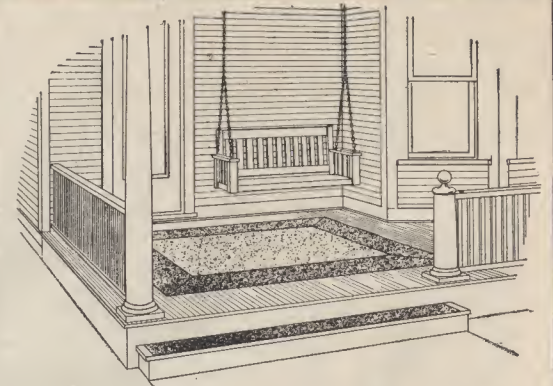
PRICES.

Length of Roll	Weight, per Roll	Price, per Roll
15 feet	7 pounds	23c
25 feet	11 pounds	37c

IMPORTANT.

When Using Red Roofing Apply Sea Green Ridge Roll, Valley and Flashing.

When Using Sea Green Roofing Apply Red Ridge Roll, Valley and Flashing. This Will Produce the Most Artistic Effect.



Oriental Asphalt Carpet for Porches.

No. 48P9601 Surfaced with Crushed Red Slate.
No. 48P9602 Surfaced with Crushed Sea Green Slate.
Furnished in two widths, 32 inches or 64 inches. State width wanted. Any length cut to order. Fine for covering porch floors, basement floors, and other places where there is much walking. Has wonderful wearing qualities and needs no paint.

PRICES.

Width	Weight, per Running Foot	Price, per Running Foot
32 inches	2 pounds	7c
64 inches	4 pounds	14c



Oriental Asphalt Valley.

No. 48P9605 Surfaced with Crushed Red Slate.
No. 48P9606 Surfaced with Crushed Sea Green Slate.
Furnished in rolls 15 feet or 25 feet long, each roll being 16 inches wide. To be used with Oriental Slate Surfaced Roofing, Oriental Fire-Chief Shingle Roll Roofing, Slate Surfaced Burlap Roofing or Oriental Slate Surfaced Shingles.

PRICES.

Length of Roll	Weight, per Roll	Price, per Roll
15 feet	15 pounds	45c
25 feet	25 pounds	72c

Best-of-all Smooth Finished Valley.

No. 48P9607
Furnished in rolls 15 feet or 25 feet long, each roll being 16 inches wide. To be used with Best-of-all Smooth Finished Roofing or Flint Surfaced Asphalt Roofing described on pages 14 and 15.

PRICES.

Length of Roll	Weight, per Roll	Price, per Roll
15 feet	13 pounds	35c
25 feet	21 pounds	68c

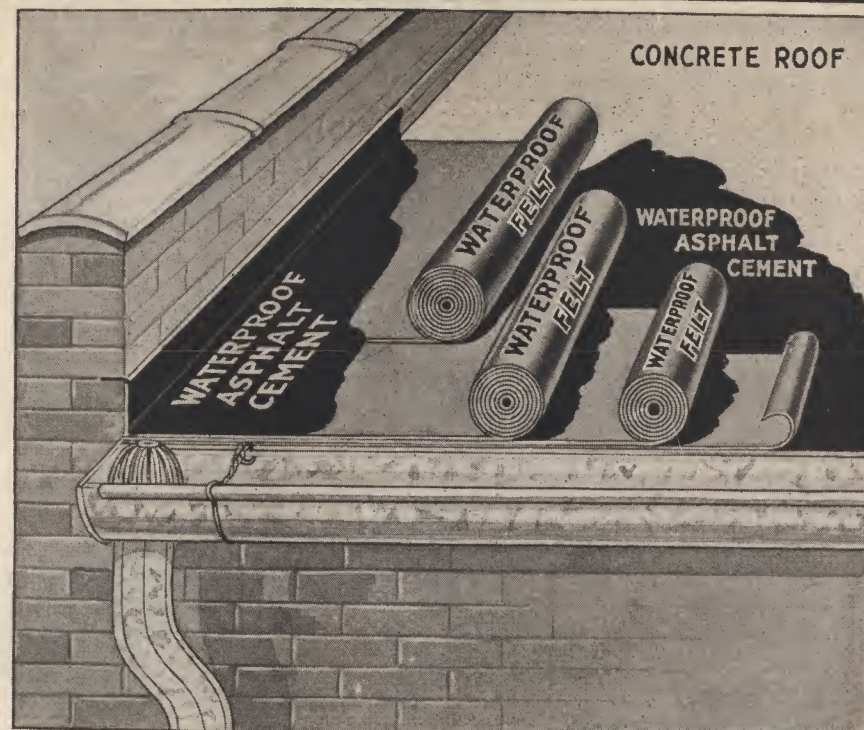
GUARANTEED ROOFING FOR FLAT ROOFS



FOR WOOD ROOFS.

It is especially intended for flat roofs or roofs with practically no pitch or fall, such as roofs of store buildings, factories, office buildings, apartment buildings, etc., for which ordinary prepared roofing is not practical. It has been in use on large public buildings, factories, etc., for a great many years and is giving perfect satisfaction.

We guarantee this roofing to last ten years, provided it is put on according to the directions furnished with each order. Other roofings put up in the same manner are usually guaranteed for only five years, but we guarantee our



FOR CONCRETE ROOFS.

roofing for ten years because it has been fully tested for waterproof qualities and lasting service.

We furnish enough material for each square of this roofing to give you three thicknesses, as you will note in the illustrations above. Thus you will have an absolutely watertight roof. It needs no gravel because there is no tar whatever in this roofing. The asphalt cement coating, which comes in a solid state and must be melted, will not run in the sun, neither will it crack in cold weather. Shipped direct from factory in SOUTHERN OHIO.

THIS ROOFING IS FURNISHED IN ROLLS AND THE CEMENT IN BARRELS.

Price of Roofing for Use on Flat Roofs Over Wood

Catalog No.	One Square Will Cover	Price Includes	Weight, per Square	Price, per Square	Guaranteed to Wear
48P3211	100 Square Feet	Felt and Cement, 3 Thicknesses	112 lbs.	\$3.20	10 Years

Note the asbestos lining next to the roof boards in the illustration of the wood roof above. This asbestos lining prevents fire from breaking through the roof from either the inside or outside. Remember, this roofing is intended for flat roofs only. For all other kinds of roofs see Oriental Slate Surfaced Roofing, New-Style Slate Surfaced Roofing, Fire-Chief Shingle Roll Roofing, Flint Surfaced Roofing and Best-of-all Smooth Finished Roofing on the following pages.

Price of Roofing for Use on Flat Roofs Over Concrete

Catalog No.	One Square Will Cover	Price Includes	Weight, per Square	Price, per Square	Guaranteed to Wear
48P3212	100 Square Feet	Felt and Cement, 3 Thicknesses	179 lbs.	\$3.75	10 Years

\$3²⁵ PER ROLL OF 108
SQUARE FEET

**Best Style Roofing for
Use Over Old Shingles**

SLATE SURFACED BURLAP ROOFING

A ROOFING OF THE FIRST QUALITY. NEEDS NO COATING.
WATERPROOF, HAILPROOF AND FIRE RESISTING

WEIGHT, 90 POUNDS TO THE ROLL. NEEDS NO PAINT. NEVER LOSES COLOR. A ROOFING OF STERLING QUALITY.

Slate Surfaced Burlap Roofing Is Just What the Name Implies, roofing made of roofing felt as a base, burlap, asphalt and slate surface. The roofing felt and burlap are thoroughly compounded with asphalt at a high temperature and formed into **one solid piece**, then heavily coated with a thick layer of asphalt compound and covered with genuine crushed slate, red or sea green in color.

An Ideal Roofing for Laying Over Wood Shingles, because it is extra heavy and has a stiffness not found in other makes of roofing. The burlap gives added strength and equalizes contraction and expansion caused by sudden and extreme changes in temperature. We sell it in **one weight**, 90 pounds (one thickness). It is warmer in Winter and cooler in Summer than wood shingles, slate or steel.

Slate Surfaced Burlap Roofing Is Hailproof because it is made with a strong burlap cloth insertion, making it sufficiently strong to withstand sleet, hail, snow and the heaviest downpour of rain. It never needs coating or painting, as the exposed surface is heavily covered with a thick layer of asphalt compound and further protected with slate. As a result it will wear fifteen years or more. While a trifle more expensive to commence with it is **cheapest in the end**, and when once laid your roofing troubles cease.



Be Sure
to Order
1 $\frac{3}{4}$ -Inch
Nails
if the
Roofing
Is to Be
Used
Over
Shingles
and
Add 5¢
Per Roll
Extra

For
Oriental
Ridge
Roll,
Flashing
and
Valleys
to Match,
See
Page 5

Suitable for Any Roof. It can be used on any kind or style of building, "from a mansion to a henhouse." It is being extensively laid on buildings used for stores, offices, factories and warehouses which are located in districts where flying embers are a menace to the average roofs, or in localities where steel roofs have been considered the only fire protection. Suitable for any roof with a pitch of 1 $\frac{1}{2}$ inches to the foot or over, because it is made with a **2-inch border** free from slate, permitting a tightly cemented and waterproof seam.

Anyone Can Lay It. No experience required. The only tools required are a common jackknife and a hammer.

Can Be Laid in One-Fourth the Time it takes to lay wood shingles and at a total cost of about two-thirds the cost of the most common grades of wood shingles.

When Used Over Shingles be sure that there are no projecting nails or loose shingles. If laid on a new building, the building should be sheathed with dry, well seasoned lumber laid closely together.

If You Are Having Trouble with your old shingle roof do not attempt to patch it up so that it will last possibly another six months, but send in your order for a sufficient amount of **Slate Surfaced Burlap Roofing** to cover your roof right over the old shingles. If you do this it means that your roofing troubles are over for at least fifteen years. No painting or coating is necessary, either at the time you lay the roofing or after it is laid.

Furnished in Rolls Containing 108 Square Feet, width, 36 inches; covering surface, 100 square feet. Price includes all necessary large headed galvanized nails and waterproof seam cement, with full directions for laying.

PRICE FOR SLATE SURFACED BURLAP ROOFING SHIPPED FROM OUR CHICAGO STORE, OR FROM FACTORY IN SOUTHERN OHIO.

Catalog No.	Thickness	Surfaced With	Rolls Contain	Covering Space	Weight, per Roll	Price, per Roll or Square
48P3064	Extra Heavy	Crushed Sea Green Slate	108 Square Feet	100 Square Feet	90 Pounds	\$3.25
48P3065	Extra Heavy	Crushed Red Slate	108 Square Feet	100 Square Feet	90 Pounds	3.25

THE BEAUTIFUL DARK RED AND SEA GREEN REAL CRUSHED SLATE WILL NEVER FADE.



We furnish with every roll 1-inch galvanized roofing nails and plenty of cement for lapping seams or joints. Note that we furnish a galvanized nail with large head which costs much more than the old style wire roofing or shingle nails and tin caps used by many concerns. We know that a good roof depends largely on its being firmly secured to the roof boards.

FOR ACTUAL COLORS OF SLATE SURFACED BURLAP ROOFING SEE COLORED INSERT OPPOSITE PAGE 8.



For colors see colored
insert opposite this page.

NEW-STYLE SLATE SURFACED ROOFING

Fine for Bungalows and
high class homes.

Has Great Strength and Wearing Quality

For Ridge Roll, Flashing and Valleys
to match see page 5.

Guaranteed Fifteen Years

New-Style Slate Surfaced Roofing is made of the same high grade material as our famous Oriental Slate Surfaced Roofing. It has the additional advantage of a finer appearance, as the rolls are cut diamond point. Each roll contains 138 square feet, the amount required to cover 100 square feet, each roll weighing 95 pounds. New-Style Slate Surfaced Roofing is made of high grade roofing felt, thoroughly saturated with a high grade asphalt, then heavily coated with asphalt, into which the crushed slate, red or sea green in color, is thoroughly embedded. The genuine crushed slate surface makes this roofing **practically fireproof**. Little or no danger from flying sparks or cinders. Takes a lower rate of insurance than wood shingles.

We guarantee New-Style Slate Surfaced Roofing to wear fifteen years under ordinary climatic conditions; cyclones, tornadoes and unusual storms excepted, also fires from lightning or other causes.

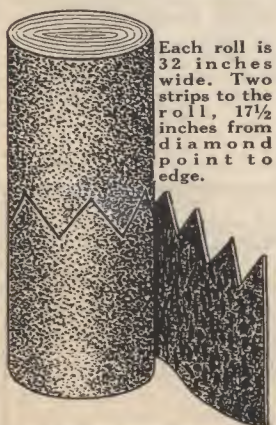
New-Style Slate Surfaced Roofing is not affected by snow, rain, heat or cold. It will not run, crack or dry up. No coating, painting or staining ever required.

Easy to Lay and Always Looks Well

New-Style Slate Surfaced Roofing is easy to lay. A glance at the small illustration to the right shows that it is laid in exactly the same way as regular roll roofing. You do not need to hire a mechanic to do this work. Any intelligent person can do a perfectly good job when laying New-Style Slate Surfaced Roofing if he will follow the simple instructions sent with every roll.

New-Style Slate Surfaced Roofing always looks well. The roofs illustrated above prove this beyond a doubt. The red or sea green roofing when laid in alternate rolls makes a beautiful contrast, or it will look well all in one color. It is suitable for all kinds of buildings, from the humblest cottage to the most expensive residence. Costs only a little more than the plain roll roofing and insures for your building a roof of distinction. **Shipped from NORTHEASTERN ILLINOIS or SOUTHERN OHIO factories only.**

V shape cuts are 3 inches deep.



Each roll is
32 inches
wide. Two
strips to the
roll, 17½
inches from
diamond
point to
edge.

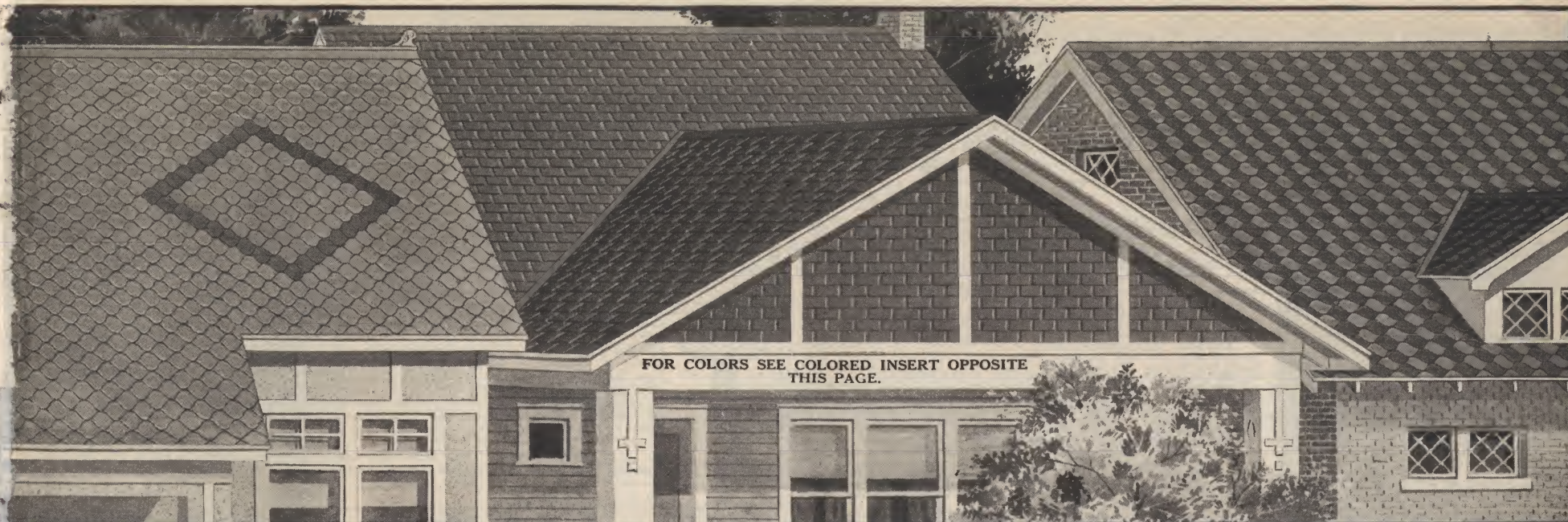
Consider the Weight and Covering Surface

Extra thickness and weight make extra strength. Each roll of New-Style Slate Surfaced Roofing weighs 95 pounds to the roll and will cover 100 square feet. Compare the cost of this roofing with the cost of wood shingles and figure the difference in the cost of laying. Then think of the added protection from fire and you will quickly choose New-Style Slate Surfaced Roofing.

Have you read what we say about the difference in weight between various brands of slate surfaced roofing, on page 19 of this catalog? If not, please do so now. Beware of slate surfaced roofing that does not weigh at least 85 pounds to the roll. When you buy roofing like New-Style Slate Surfaced Roofing, Oriental Fire-Chief Shingle Roll Roofing or Oriental Slate Surfaced Roofing, you know that you get one of the highest grade, thickest, heaviest and most durable roofings on the market.

Catalog No.	Kinds of Roofing	Surfaced With	Guaranteed to Wear	Weight, Pounds per Roll	Rolls Contain, Square Feet	Will Cover, Square Feet	Price, per Roll
48P3201	Diamond Point	Crushed Red Slate	15 Years	95	138	100	\$3.25
48P3202	Diamond Point	Crushed Sea Green Slate	15 Years	95	138	100	3.25

1-inch nails and cement furnished without extra charge with each shipment. For 1¾-inch nails to lay this roofing over shingles, add 5 cents per roll extra.



**NO WASTE—NO
DELAY IN LAYING**

VERSA-TILE SLATE SURFACED SHINGLES

Our Own Trade Mark, Registered in U. S. Patent Office.

**EACH SHINGLE
8x12 ³/₄ INCHES**

FOR ORIENTAL RIDGE ROLL, FLASHING AND VALLEY TO MATCH THESE SHINGLES, SEE PAGE 5.

Fine Appearance, Durability and Economy

Anyone looking at the roofs illustrated above will admit the fine appearance which Versa-Tile Slate Surfaced Shingles impart to a large residence, bungalow or cottage. Our fifteen-year guarantee proves their durability. Our price of \$5.10 proves their economy. Made of the same high grade roofing felt, high grade asphalt and genuine crushed slate that we use in New-Style and Oriental Slate Surfaced and Oriental Fire-Chief Shingle Roll Roofing in rolls. Each square of 425 of these shingles will cover 100 square feet of roof when laid 4 inches to the weather and ¹/₂ inch apart. These shingles are as good in every way as our regular Oriental Slate Surfaced Shingles, but owing to the saving in material by cutting them with a round point we enable our customers to make a substantial saving on each square as compared with the Oriental Slate Surfaced Shingles. Can be laid with either round or square ends exposed.

Versa-Tiles Never Need Painting

With Versa-Tiles on your roof it will never need painting, staining or coating of any kind. The beautiful red and sea green natural colors will not fade and will always look much richer, softer and more refined than a painted or stained surface. The next thing to solid slate, but finer in appearance and costs much less to lay. Can be used in different pleasing combinations in addition to being laid square butt and round point. The colors, red and sea green, can be laid in alternate courses, as shown in the illustration of the house at the top to the right.

Versa-Tiles Make a Fire Retarding Roof

Wood shingle roofs catch fire easily. Versa-Tiles retard fire. Sparks or flying embers from trains, factories or nearby buildings have little or no effect upon them. The real crushed slate surfacing is thickly and permanently embedded in the outer asphalt coating. It is put there to stay and will not blow off. The extra heavy coating holds the crushed slate surface firmly in place so that it will withstand the heaviest downpour of rain as well as strong wind. The beautiful red or sea green slate surface will last as long as the shingles.

Versa-Tiles Are Guaranteed for 15 Years

We guarantee Versa-Tiles to wear fifteen years under ordinary climatic conditions; cyclones, tornadoes and unusual storms excepted, also fires from lightning or other causes.

Versa-Tiles are not affected by snow, rain, heat or cold. They will not run, crack or dry up. Whether you order Red or Sea Green Slate Surfaced Versa-Tiles, you can be sure of having a beautiful roof, a roof that will look much better and wear longer than stained shingles.

Shipped from factories in
NORTHEASTERN ILLINOIS or
SOUTHERN OHIO.

PRICES OF VERSA-TILE SLATE SURFACED SHINGLES.

Catalog No.	Surfaced With	Guaranteed to Wear	Price, per Square, 425 Shingles	Shipping Wt., per Square, Pounds	Will Cover, Square Feet
48P3174	Crushed Red Slate.....	15 Years	\$5.10	205	100
48P3175	Crushed Sea Green Slate..	15 Years	5.10	205	100

SQUARE ENDS EXPOSED.

ROUNDED ENDS EXPOSED.

APPROVED BY THE UNDERWRITERS' LABORATORIES INC. UNDER

LOOKS BETTER
COSTS LESS
AND WILL
OUTWEAR
WOOD
SHINGLES

FIRE
RESISTING

90 POUNDS

No 3320
RED

ORIENTAL
SHINGLE ROLL ROOFING



Guaranteed

15
YEARS

FOR WEAR AND COLOR

ESTIMATED TO WEAR
25 YEARS

UNDERWRITERS' LABORATORIES, INC.
INSPECTED
ROOFING MATERIAL
THIS LABEL MEANS
FIRE-RESISTING ROOFING

ORIENTAL SHINGLE ROLL SL

Our Own Trade Mark, Reg. in U. S. Pat. Off.

Costs Less Than Wood Shingles.

Fire-Chief Shingle Roll Roofing costs less than \$3.50 per square LAID on the roof. Red cedar shingles cost (based on the Chicago price of labor) \$8.95 per square laid. If you lay it yourself, \$44.25 will roof a house requiring fifteen squares of Fire-Chief Shingle Roll Roofing. Stained wood shingles laid by an expert shingler on the same size house would cost about \$134.00. Why not save \$90.00?

Looks Exactly Like a Perfect Job of Painted Red or Green Wood Shingles when on the roof.

Excludes Snow and Water Better Than Wood Shingles. Fire-Chief Shingle Roll Roofing, when laid with cemented seams, is AIR-

TIGHT AND WATERTIGHT. No danger of snow drifting through the cracks, as is common where shingles are used. **Warmer Than Wood Shingles.** Being absolutely windtight and because it is made of roofing felt and asphalt, it is a non-conductor of cold or heat, and therefore makes a house COOLER IN SUMMER AND WARMER IN WINTER. Can be used over old shingles, giving double roof protection.

Resists Fire. Unlike wood shingles, Fire-Chief Shingle Roll Roofing actually resists fire, whereas wood shingles when dry will catch fire easily from sparks. Buy a FIRE-RESISTING ROOFING MATERIAL at less than half the price of wood shingles.

Needs No Painting. Fire-Chief Shingle Roll Roofing is furnished in beautiful RED or SEA GREEN shingle designs. The colors are natural red or sea green slate—Nature's own colors that will not fade or wash away.

No. 48P3320 Red Fire-Chief Shingle Roll Roofing. \$2.95
Price, per roll of 108 square feet.....
For 1 1/4-inch nails to lay this roofing over old shingles, add 5c per roll extra.



SOLD ONLY BY SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS. FOR ORIENTAL
SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.

Either
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put to the
WILL LA
Red an
a treatm
MARKE
This S

BETTER
S LESS
D WILL
WEAR
OOD
ANGLES

DIRECTION OF THE NATIONAL BOARD OF FIRE UNDERWRITERS

SLATE SURFACED ROOFING

Either the Red or Green Roofing will make a nice appearing roof, but we recommend the green because the shingle pattern is more pronounced on the green background.
Guaranteed for Fifteen Years. A written guarantee backed by the entire resources of Sears, Roebuck and Co. protects you fully for fifteen years.

Cement and 1-Inch Galvanized Rustproof Nails Included. A high quality of nails for a high quality roofing.

Lasting Quality Tested. The formula and process for making Fire-Chief Shingle Roll Roofing have been in use for years in our Oriental Slate Surfaced Roll Roofing and Best-of-all Roofing. It has been put to the most severe tests. Roofing laid ten years ago is practically as good as the day it was laid. Experts claim this roofing WILL LAST FROM TWENTY TO TWENTY-FIVE YEARS.

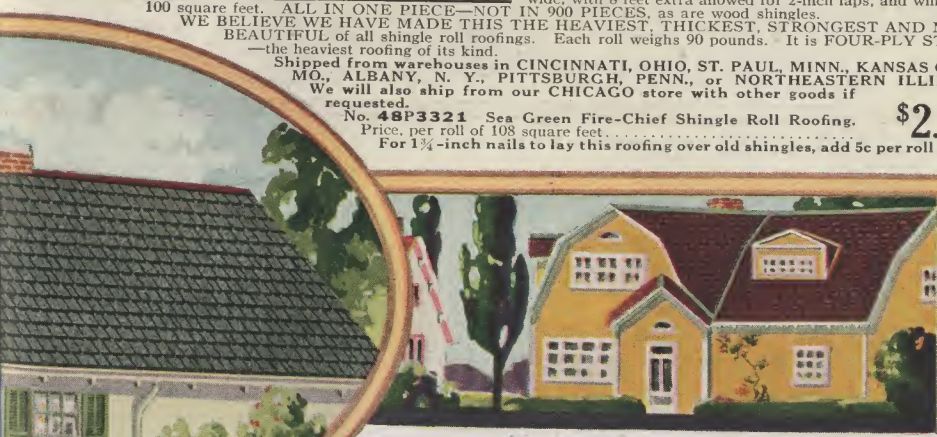
Red and Sea Green Shingle Patterns. The pattern is made of real red or sea green crushed slate (your choice of colors) with black shaded lines inlaid between each shingle, a treatment that is permanent and beautiful. It is THE ONLY NATURAL SHINGLE EFFECT ROOFING ON THE MARKET that we know of.

This Shingle Roofing Is Furnished in Rolls containing 108 square feet, 40½ feet long and 32 inches wide, with 8 feet extra allowed for 2-inch laps, and will cover 100 square feet. ALL IN ONE PIECE—NOT IN 900 PIECES, as are wood shingles. WE BELIEVE WE HAVE MADE THIS THE HEAVIEST, THICKEST, STRONGEST AND MOST BEAUTIFUL of all shingle roll roofings. Each roll weighs 90 pounds. It is FOUR-PLY STOCK—the heaviest roofing of its kind.

Shipped from warehouses in CINCINNATI, OHIO, ST. PAUL, MINN., KANSAS CITY, MO., ALBANY, N. Y., PITTSBURGH, PENN., or NORTHEASTERN ILLINOIS. We will also ship from our CHICAGO store with other goods if requested.

No. 48P3321 Sea Green Fire-Chief Shingle Roll Roofing.

Price, per roll of 108 square feet. **\$2.95**
For 1¼-inch nails to lay this roofing over old shingles, add 5c per roll extra.



**FIRE
RESISTING**

90 POUNDS

**No 3321
GREEN**

**ORIENTAL
FIRE CHIEF
SHINGLE ROLL ROOFING**



Guaranteed

**15
YEARS**

FOR WEAR AND COLOR

ESTIMATED TO WEAR

25 YEARS

UNDERWRITERS' LABORATORIES, INC.
INSPECTED
ROOFING MATERIAL
THIS LABEL MEANS
FIRE-RESISTING ROOFING

RIDGE ROLL, FLASHING AND VALLEY TO MATCH THIS ROOFING, SEE PAGE 5

SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.



**GUARANTEED
FOR FIFTEEN
YEARS.**

Each Shingle
8x12 $\frac{3}{4}$
Inches.

\$4¹⁵

PER
SQUARE

FOR ORIENTAL SHINGLES

We offer the standard Slate Surfaced Shingles, generally sold by others for a great deal more, at the remarkably low price of \$4.15 per square. These shingles will not give you as good service as our heavier and higher priced shingles, but they are as good or better than the average shingles on the market which are sold at a much higher price.

Ordinary Shingles.

No. 48P3351 Dark Red. Price, per square.....**\$4.15**
No. 48P3352 Sea Green. Price, per square..... **4.15**
(200 Pounds per Square.)

We can furnish Oriental Slate Surfaced Shingles 240 pounds per square, guaranteed for fifteen years, but not approved by the Underwriters' Laboratories, at the following prices:

Extra Heavy Shingles.

No. 48P3048 Dark Red. Price, per square.....**\$5.20**
No. 48P3049 Sea Green. Price, per square..... **5.20**
(240 Pounds per Square.)

Extra Heavy and Approved Shingles.

No. 48P2926 Dark Red. Price, per square....**\$5.50**
No. 48P2927 Sea Green. Price, per square..... **5.50**
(240 Pounds per Square.)

The Dark Red Shingles, No. 48P2926, and the Sea Green Shingles, No. 48P2927, are approved by the Underwriters' Laboratories, Inc., under direction of the National Board of Fire Underwriters, and are guaranteed to wear fifteen years without paint or stain. Made from the same stock as our Oriental Slate Surfaced Roofing, described to the right, but much stiffer, so that they will not warp or curl. All shingles are packed four boxes to the square and each square will cover 100 square feet when laid 4 inches to the weather and $\frac{1}{2}$ inch apart. **Shipped from factory in CHICAGO, ILL., or CINCINNATI, OHIO.**



ORIENTAL ROOFING PER ROLL \$2⁴⁰

Will Cover
100 Square
Feet.

ORIENTAL SLATE SURFACED ROOFING IS GUARANTEED FOR FIFTEEN YEARS. Needs no coating. Will not catch fire from flying embers as wood shingles do. Approved by Underwriters' Laboratories, Inc., under direction National Board of Fire Underwriters. Comes in rolls 36 inches wide, each roll containing 108 square feet with a covering surface of 100 square feet. Fifteen pounds to the roll heavier than similar roofing.

ORIENTAL SLATE SURFACED ROOFING is a most beautiful roofing. Fine enough for the most expensive residence. Made under our own formula with high grades of roofing felts and fine asphalts. A roofing that has stood the test of time, hence guaranteed by us for fifteen years. It is coated with fine asphalt in which the genuine crushed slate is thoroughly embedded. **We don't use crushed brick or soft stone.**

It is furnished in two colors, red or sea green. These colors will not fade, as they are the natural colors of the slate. Suitable for roofs with a pitch of 1½ inches or over to the foot.

Here's a chance to reduce the cost of your building, adding to its beauty, reducing its cost of upkeep, as no painting is ever required. Whether you use Red or Sea Green Slate Surfaced Roofing you have the satisfaction of knowing that neither need be touched for at least fifteen years. **Anyone can lay it. Complete directions go with every roll.** Cement and plenty of 1-inch nails included at the prices. Be sure to order 1½-inch nails if the roofing is to be used over shingles. Furnished for 5 cents per roll extra.

Shipped from our Chicago store, Albany, N. Y., Cincinnati, Ohio, Kansas City, Mo., Pittsburgh, Penn., or St. Paul, Minn., at \$2.40 a roll. Shipped from Atlanta, Ga., at \$2.60 a roll.

No.	Surfaced With	Price, per Roll	Shpg. Wt., Roll, Lbs.
48P63	Crushed Red Slate...	\$2.40	85
48P62	Crushed Sea Green Slate.....	2.40	85

**GUARANTEED
FOR FIFTEEN
YEARS.**



SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.



BEST-OF-ALL ROOFING

AN ASPHALT FELT ROOFING 10 POUNDS HEAVIER THAN MOST OTHER SMOOTH FINISHED ROOFING.

Don't Buy Roofing From Anybody Without First Making These Comparisons:

PLEASE COMPARE:

We give you 5 or 10 Extra Pounds to the roll without extra cost.

1. **THICKNESS**—Best-of-all is from 10 to 15 per cent thicker.
2. **WEIGHT**—Weighs from 10 to 15 per cent more.
3. **FLEXIBILITY AND STRENGTH**—Ours exceeds others by 25 per cent actual test.
4. **QUALITY**—We use pure asphalt and long fiber felts. You won't find tar or oil in this roofing.

If you make these four comparisons there will be but one result. Whether it be for house or barn you will buy Best-of-all Roofing. There is no doubt about Best-of-all wearing longest.

The Four Comparisons, simple as they may seem, tell the difference between good and bad roofing. When buying Best-of-all Roofing You Can't Go Wrong. We Guarantee Every Roll. If you are not satisfied we will return your money; you simply take no risk whatever.

Our Best-of-all Roofing will outwear tin, tar or gravel roofing. It has stood the test in all climates. A weatherproof and fire resisting roofing that looks like silver, feels like rubber and wears like iron. Made of heavy, strong, long fibered roofing felt, saturated with high grades of asphalt. Best-of-all Roofing is elastic, pliable and tough, not affected by changes in climate, vapors, steam or gas and will not rust. Unlike most other kinds of prepared roofing, it is free from odor and will not discolor rain water; it can be used on any roof with a pitch of 1 1/2 inches or over per running foot. A roofing heavier, thicker and stronger than any standard make. If coated every three years with our Asphalt Roof Paint (see our Big Catalog or Paint Color Book) Best-of-all Roofing will wear considerably longer than the term for which it is guaranteed.

STOP! LOOK! COMPARE! Our Roofing Wears Considerably Longer and costs a great deal less than most others.

Such sensational values can't be overlooked if you need a new roof. It is a fact that roofing of good quality will outwear wood shingles. Here's your chance to buy it at a fraction of their cost.

All the material that enters into the manufacture of Best-of-all Roofing is of high grade. High grades of roofing felts and high grades of asphalt only are used. Then we analyze all material thoroughly before we use it in manufacturing our roofing, so that we can feel satisfied that positively everything going into the makeup of this roofing is high grade. These precautions, together with the use of only the latest improved machinery, skilled workmen and manufacturing every roll under very careful inspection, result in Best-of-all Roofing being one of the most durable smooth finished roofings made regardless of price.



We furnish with every roll of our Best-of-all Roofing large headed galvanized roofing nails and plenty of cement for lapping seams or joints. Note that we furnish a galvanized nail with large head which costs much more than the old style wire roofing or shingle nails and tin caps used by many concerns. We know that a good roof depends largely on its being firmly secured to the roof boards. If this roofing is to be used over shingles, be sure to add 5 cents per roll for 1 1/4-inch nails, otherwise 3/4-inch nails will be sent. Long nails not furnished with 1 and 1 1/2-ply roofing. We recommend the heavier roofing when it is to be put on over shingles.

It Is Fire Resisting and Waterproof. It Is Better and Cheaper Than Tin, Tar and Gravel, or Any Other Kind of Roofing and Will Outwear Them All.

No. 48P33
65-lb. 4-
Rolls Ply **\$2.35** Per Roll

Shipped from our CHICAGO STORE; ALBANY, N. Y.; CINCINNATI, OHIO; PITTSBURGH, PENN.; KANSAS CITY, MO., or ST. PAUL, MINN.

Approved by Underwriters' Laboratories, Inc., Under Direction National Board of Fire Underwriters.

\$2.50 PER ROLL

Shipped from ATLANTA, GA. Thirty-six inches wide; 108 square feet. Will cover 100 square feet. GUARANTEED TO WEAR 12 YEARS.

No. 48P3032
50-lb. 2 1/2-
Rolls Ply **\$1.90** Per Roll

Shipped from our CHICAGO STORE; ALBANY, N. Y.; CINCINNATI, OHIO; PITTSBURGH, PENN.; KANSAS CITY, MO., or ST. PAUL, MINN.

\$2.02 PER ROLL

Shipped from ATLANTA, GA. Thirty-six inches wide; 108 square feet. Will cover 100 square feet. GUARANTEED TO WEAR 10 YEARS.

No. 48P3031
40-lb. 1 1/2-
Rolls Ply **\$1.50** Per Roll

Shipped from our CHICAGO STORE; ALBANY, N. Y.; CINCINNATI, OHIO; PITTSBURGH, PENN.; KANSAS CITY, MO., or ST. PAUL, MINN.

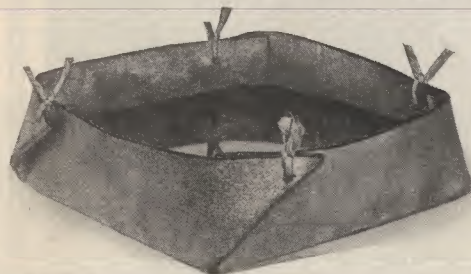
\$1.59 PER ROLL

Shipped from ATLANTA, GA. Thirty-six inches wide; 108 square feet. Will cover over 100 square feet. Guaranteed to Give Full Service, Price Considered.

For 1 1/4-inch nails to lay this roofing over shingles, add 5 cents per roll, extra.

For Best-of-All Ridge Roll, Flashing and Valleys to match see page 5.

WATER TEST.



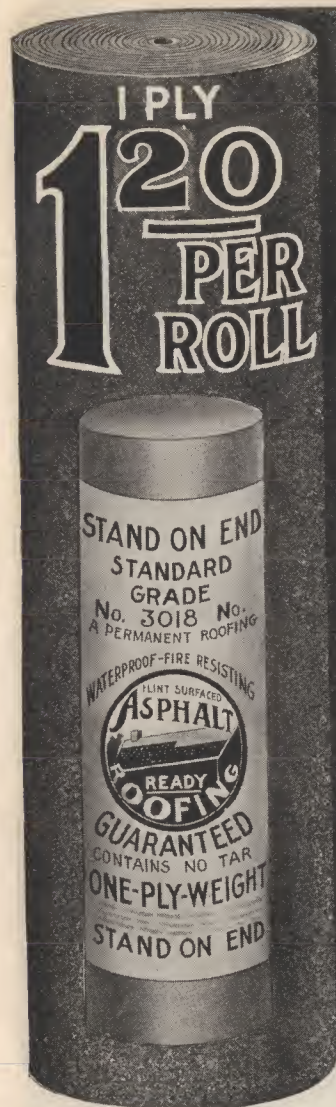
This illustration shows a pan formed of 4-Ply Best-of-all Roofing filled with water. This water test can easily be made by bending up the edges of a piece of roofing, so that the water will remain in the dish so formed. It will hold the water until it evaporates, without a drop soaking into the roofing. Best-of-all is absolutely waterproof, just as waterproof as anything can be. It never injures or taints the rain water flowing from it, which may be used for domestic purposes.

Best-of-all will not rot.



STRENGTH TEST.

An actual photograph of three large men (total weight, 613 pounds), sitting on a sheet of 4-Ply Best-of-all Roofing, showing the great strength of this material.



FLINT SURFACED ASPHALT ROOFING

Heavier by 10 Pounds to the Roll Than Other Flint Surfacted Asphalt Roofing.

Our Flint Surfacted Asphalt Roofing is heavily surfaced on both sides with clean flint sand, adding much to its fire resisting qualities. Being flint sanded on the under side as well as on the top side makes it especially fire resisting, because flying embers or coals are not likely to set it on fire from the top, while the same coating of flint sand on the under side acts as a resistant against fire from the inside of the building. Flint Surfacted Asphalt Roofing is 36 inches wide and is put up in rolls containing 108 square feet with a covering surface of 100 square feet. It is guaranteed to be made from a long fiber roofing felt and saturated with an asphalt composition, then heavily coated with a layer of asphalt into which the flint sand is embedded. It is absolutely free from animal oil and is guaranteed not to melt or run in Summer, nor crack or break in Winter. Acknowledged by many to be the best fire resisting flint surfaced asphalt roofing on the market. Suitable for any roof with a pitch of 1½ inches per running foot or over.

This Is an Asphalt Roofing. There is positively no coal tar used in its manufacture. This fact alone helps to make it fire resisting and the waterproofing qualities of our coating give it a good heavy body, making it very strong and flexible. We guarantee our Flint Surfacted Asphalt Roofing to be one of the heaviest sanded asphalt roofings made. This naturally makes it as strong and wear resisting a sanded roofing as any on the market, it being made of only high grade materials.

Please Compare the thickness, weight, strength and quality of materials used in our Flint Surfacted Asphalt Roofing with other makes of flint coated roofing and the result will be that you will order from us.

Made of the same high grades of roofing felt and asphalts that are used in our celebrated Best-of-all Roofing described on the opposite page.

If coated every three years with our Asphalt Roof Paint (see our Big Catalog or Paint Color Book) Flint Surfacted Asphalt Roofing will wear considerably longer than the term for which it is guaranteed.

No. 48P3011
80-lb. 3½-Ply **\$2.25** Per Roll
When shipped from our CHICAGO STORE, ALBANY, N. Y., CINCINNATI, PITTSBURGH, KANSAS CITY, MO., or ST. PAUL, MINN.
Approved by Underwriters' Laboratories, Inc., Under Direction National Board of Fire Underwriters.
\$2.45 Per Roll
Shipped from ATLANTA, GA. 36 inches wide; 108 square feet. Will cover 100 square feet. GUARANTEED TO WEAR 12 YEARS. For 1½-inch nails add 5 cents per roll extra.

No. 48P3015
70-lb. 2½-Ply **\$1.85** Per Roll
When shipped from our CHICAGO STORE, ALBANY, N. Y., CINCINNATI, PITTSBURGH, KANSAS CITY, MO., or ST. PAUL, MINN.
\$2.04 Per Roll
Shipped from ATLANTA, GA. 36 inches wide; 108 square feet. Will cover 100 square feet. GUARANTEED TO WEAR 9 YEARS. For 1½-inch nails add 5 cents per roll extra.

Flint Surfacted Asphalt Roofing Requires No Coating or Painting.

3½-Ply Roofing. Specified by architects for the higher class buildings, such as residences, schoolhouses and factory buildings, and wherever a high class long wearing roofing is required. Guaranteed to last twelve years.

2½-Ply Roofing. Used on residences, barns and public buildings, guaranteed to last nine years.

1½-Ply Roofing. Used on buildings of every description. With good care it will last about seven years.

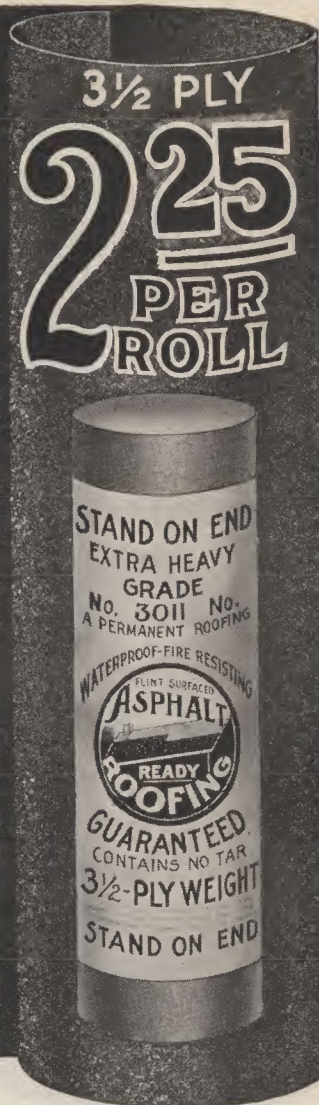
1-Ply Roofing. Intended for use on temporary buildings, sheds, etc. Will last about five years.

We furnish with every roll of our Flint Surfacted Asphalt Roofing plenty of large headed galvanized barbed roofing nails and sufficient cement, with all necessary directions for laying. We can furnish 1½-inch nails at 5 cents a roll extra if you are going to lay the roofing over shingles, otherwise ¾-inch nails will be sent. Long nails not furnished with 1 or 1½ ply roofing. We recommend the use of the heavier roofing over shingles.

Quicker delivery and lower freight charges are assured by shipping direct from our factories and warehouses near you. Large orders going to Eastern points will be shipped from warehouse in CINCINNATI, OHIO, ALBANY, N. Y., or PITTSBURGH, PENN. Orders to Southern points will be shipped from warehouse in ATLANTA, GA. Orders to Southwestern and Western points will be shipped from warehouse in KANSAS CITY, MO. Orders to Northwestern points will be shipped from warehouse in ST. PAUL, MINN. We also ship from our CHICAGO store.

No. 48P3016
60-lb. 1½-Ply **\$1.45** Per Roll
When shipped from our CHICAGO STORE, ALBANY, N. Y., CINCINNATI, PITTSBURGH, KANSAS CITY, MO., or ST. PAUL, MINN.
\$1.60 Per Roll
Shipped from ATLANTA, GA. 36 inches wide; 108 square feet. Will cover 100 square feet. Guaranteed to give full service, price considered.

No. 48P3018
50-lb. 1-Ply **\$1.20** Per Roll
When shipped from our CHICAGO STORE, ALBANY, N. Y., CINCINNATI, PITTSBURGH, KANSAS CITY, MO., or ST. PAUL, MINN.
\$1.32 Per Roll
Shipped from ATLANTA, GA. 36 inches wide; 108 square feet. Will cover 100 square feet. Guaranteed to give full service, price considered.



FOR BEST-OF-ALL RIDGE ROLL, FLASHING AND VALLEYS TO MATCH, SEE PAGE 5.



SMELL IT.
Split the sample on the edge if you can, and in doing so notice the dense black saturation and smell it. Notice that there is no smell of tar. We never use a single drop of coal tar in this roofing. We use only the higher grades of asphalt.

THE FIRE TEST.
PREVENTS OTHER BUILDINGS FROM "GOING UP IN SMOKE."

Sauk City, Wis.
Sears, Roebuck and Co., Chicago, Ill.
Gentlemen—I cannot say how thankful and well satisfied I am with your Best-of-all Roofing. It is certainly fireproof. Lightning struck one of my barns on my farm, burned the barn, shed and hog house, but when it came to the corn crib, which was next in line and covered with your Best-of-all Roofing, we could check the fire, when otherwise it would have taken the rest of the buildings on the farm. The roofing on that corn crib was so brittle after the fire that it could be crumbled up like crackers, but during the fire there was no sign of its catching fire. Everybody that was there said if there had been shingles on that building it certainly would have burned. And another thing, I saved at least 50 cents on a square after deducting the freight charges, and the roofing is better than I could get of our dealer here.
Yours truly,
CHAS. C. BECKER.

THE ACID TEST.
Take a glass and fill it half full of muriatic acid and soak the sample in same (don't use a tin cup, for the acid will eat the tin or any iron or steel vessel), leave the sample there as long as you please and notice that the acid never harms the roofing. Try this test on a piece of tin, iron or steel and see what the acid will do to it.



SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.



BEAR HIDE ROOFING

Bear-Hide Asphalt Ready Roofing has been adopted by us to prove to our customers that no one else can sell as good quality for the same price. It has been our aim in the manufacture of our different brands of guaranteed roofing to make them so good in every way, so thick, so heavy and so durable, that people everywhere would prefer them to the dangerous, unsightly and more expensive wood shingles. The great popularity of our GUARANTEED ROOFINGS has brought about the manufacture of many inferior grades which are represented as being of first quality. Consequently, some people may be under the impression that they can get at a lower price elsewhere the same kind of roofing as we offer them. We have therefore decided to place on the market a still better grade of roofing than the standard kinds and **SELL IT AT A LOWER PRICE THAN ANYONE ELSE.** This is our reason for offering you Bear-Hide Asphalt Ready Roofing for \$1.25 to \$1.75 a roll. For Best-of-all Ridge Roll, Flashing and Valleys to match, see page 5.

7/8-inch galvanized nails and cement furnished with every roll.

We believe you will find this roofing is **EQUAL IN EVERY WAY TO THE HIGHEST GRADE STANDARD ASPHALT ROOFINGS ON THE MARKET AND SUPERIOR TO MANY OF THEM.** It lays easily, looks well on the roof and will last for years. However, as it lacks the extra heavy weight of our GUARANTEED BEST-OF-ALL ROOFING, we do not guarantee it to wear for any given number of years. Yet you can be absolutely assured that it will wear as long, if not longer, than any similar roofing you can purchase elsewhere for more money.



Bear-Hide Asphalt Ready Roofing is STRONG, TOUGH AND DURABLE. It is made of high grade felt and asphalt, no tar or other low grade ingredients being used. It comes in standard weights, 35, 45 and 55 pounds to the roll, the same weights and thicknesses for which you have to pay considerably more elsewhere. Suitable for any roof with a pitch of 1½ inches or over per running foot.

No. 48P41

35-lb. 1- **\$1.25** Per
Rolls Ply **1** = Roll

Shipped from our CHICAGO STORE or CINCINNATI, OHIO.

Weight, 35 pounds, 36 inches wide. 108 square feet. Will cover 100 square feet.

No. 48P42

45-lb. 2- **\$1.50** Per
Rolls Ply **1** = Roll

Shipped from our CHICAGO STORE or CINCINNATI, OHIO.

Weight, 45 pounds, 36 inches wide. 108 square feet. Will cover 100 square feet.

No. 48P43

55-lb. 3- **\$1.75** Per
Rolls Ply **1** = Roll

Shipped from our CHICAGO STORE or CINCINNATI, OHIO.

Weight, 55 pounds, 36 inches wide. 108 square feet. Will cover 100 square feet.

WHAT THEY THINK OF BEST-OF-ALL ROOFING—DESCRIBED ON PAGE 14.

BEST-OF-ALL MAKES SATISFIED CUSTOMERS.

Vineland, N. J.

Sears, Roebuck and Co., Chicago, Ill.

Gentlemen:—Three years ago I began using your Best-of-all Roofing, buying something like thirty-five rolls that year. I have bought it each year since for new buildings or to replace old roofing and have ordered nineteen rolls so far this year. This, I believe, speaks more as to my opinion of the roofing than anything I could write. I have shown it and recommended it to many, a number of whom have bought. Yours truly,

H. H. MYERS.

SAVED ONE-HALF THE PRICE OF WOOD SHINGLES.

R. F. D. No. 1, Box 15A, Eufola, N. C.

Sears, Roebuck and Co., Chicago, Ill.

Gentlemen:—The ten rolls of 4-ply Best-of-all Roofing I ordered from you some time past is fine—never saw any like it. It is easy to lay and I have the best roof in this country. I saved one-half of the price of a shingle roof. Best-of-all for me.

E. A. MOORE.

OUTLIVES ITS GUARANTEE.

Enfield, Mass.

Sears, Roebuck and Co., Chicago, Ill.

Gentlemen:—I want to tell you of our appreciation of the value of Best-of-all Roofing. We have laid 102 rolls in the last nine years and all is good now. Some one-ply, guaranteed five years, has been on six and one-half years and is as good as ever now. It is all right and we use nothing else on new tight roofs or over old shingles.

Yours truly,

F. E. PARSONS.

FIRE-PROOF ASBESTOS-TOP ROOFING

The Enormous Loss of Life and Property caused by fires every year has resulted in a universal demand for fireproof materials in house construction. To meet this demand various products have been offered, but it is doubtful if any one of them has proved as successful as materials made of or coated with that wonderful mineral fireproof product called asbestos.

It Positively Stops Fire. Of recent years it has been adopted as a roofing material and on this page we offer it at a price that places it within the reach of almost everyone.

Fireproof Asbestos Top Roofing is coated on one side with hard flint sand and on the other with a heavy coat of pure asbestos. It can be laid with the asbestos top exposed or turned downwards. It will protect the roof from fires due to sparks from passing trains, burning chimneys or fire from adjoining buildings. In case of interior fires it will help to confine the fire to the house in which it breaks out, thus protecting other buildings. If you use Fire-Resisting Goodwall Sheet Plaster, described on page 21, instead of wood lath and plaster for side walls and ceilings you will be still more secure.

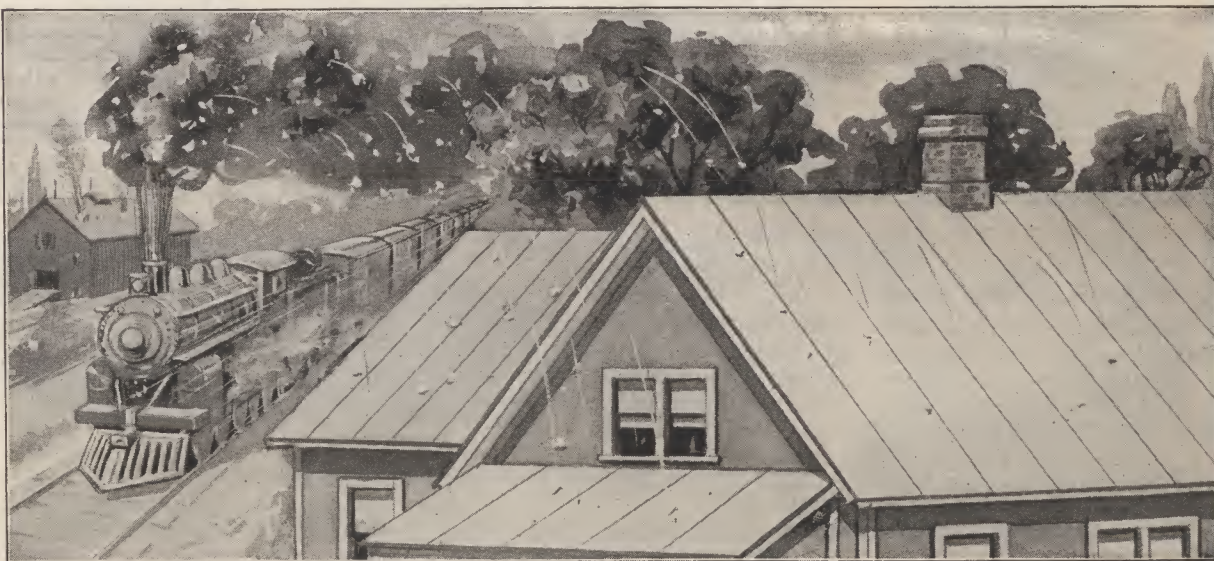
A White Roof Always Looks Well. In the Western states, where the modern bungalow first originated, the white roof is now considered the most up to date. Even where wood shingles are used they are given a coat of white paint or stain. Depots and freight houses are using asbestos roofing both for safety and good appearance. The white roof can be seen for miles and when the body of the house is painted a rich, soft red or green, trimmed with white, the effect is quite striking and artistic.

If You Had to Buy an All Asbestos Roof, you would have to pay several times the price per square which we ask for Asbestos Top Fireproof Roofing. This roofing will stand fire test. Place a sample over the gas jet or lay a live coal on the asbestos surface. Try the plumber's torch test if you like on a large piece of this roofing. You will find that the asbestos stoutly refuses to burn, proving to you that with this roofing on your building you can be safe from fires from all ordinary causes, as far as the roof is concerned.

This Roofing Will Keep Your House Warm in the Winter and comfortably cool during the hot Summer months. There is no danger of the asphalt or asbestos melting in the sun. It will not crack in Winter and is absolutely watertight. Each roll weighs 60 pounds. Shipped from our CHICAGO store or SOUTHERN OHIO. 3/4-inch galvanized nails and white cement included for \$2.15 per roll. For Best-of-all Ridge Roll, Flashing and Valleys to be used with this roofing, see page 5.

Catalog No.	Thickness	Rolls Contain	Will Cover	Width	Weight	Price, per Roll
48P3208	2-ply	108 square feet	100 square feet	36 inches	60 pounds	\$2.15

For 1 3/4-in.
nails to lay
this roof-
ing over
shingles
add 5c per
roll extra.



The So Called *Rubber Roofing* - *Flint Sand Coated Roofing*

95c FOR ONE-PLY We Offer Under the Trade Name of *Composition Rubber Roofing*



For Our BEST Smooth Finished Roofing
See Best-of-all Roofing on Page 14.

WE GUARANTEE THESE PRICES TO BE FAR BELOW
WHAT OTHERS CHARGE FOR THE VERY SAME ROOFING
WHICH THEY SELL UNDER VARIOUS TRADE NAMES.

Why not buy Oriental Slate Surfaced, New-Style Slate Surfaced, Fire-Chief Shingle Roll, Best-of-all or Flint Surfaced Asphalt Roofing? The above named roofings will wear many years longer than Composition Rubber Roofing or other makes and the prices of these high grade, fully guaranteed roofings are only a little higher than the inferior grades. However, if you want a roofing to last a short time, then buy our Composition Rubber Roofing.

The "rubber" referred to in the description of this roofing is merely the trade name for a mineral substance that looks like rubber and feels like rubber.

Composition Rubber Roofing is sold by us for the purpose of meeting the demand of those who want ready roofing because it is low in price and who are not so particular about its wearing qualities. While this roofing, under various names, is widely advertised by manufacturers to wear from five to ten years, we hesitate to recommend or guarantee it for this period because it contains low grade asphalts and low grade oil which, according to best authorities, lack such wearing qualities as are found in our Best-of-all Roofing, described on page 14; New-Style Slate Surfaced Roofing, described on page 8; Slate Surfaced Burlap Roofing, described on page 7; Flint Surfaced Asphalt Roofing, shown on page 15; Oriental Slate Surfaced Roofing and Fire-Chief Shingle Roll Roofing, shown on colored insert between pages 8 and 13.

OUR POLICY. Roofing which is recommended to wear a given time is backed by our binding guarantee; if it does not last the full length of time we claim it should wear, we will protect the purchaser. WE CAN MAKE NO CLAIMS AS TO THE LENGTH OF TIME COMPOSITION RUBBER ROOFING WILL WEAR, but believe that it is a remarkably good bargain at the prices we quote here. We would, however, advise you to be careful in selecting your roofing, or you may buy this very same make of roofing elsewhere and pay a great deal more than our prices for it. Composition Rubber Roofing is made of standard felt, saturated with an asphaltic composition and is finished on one side with a smooth mineral rubber coating and on the other side coated with flint sand. This roofing may be used with either side up, according to the wishes of the purchaser. Suitable for any roof having a pitch or rise of 1½ inches or over per running foot.

Composition Rubber Roofing is shipped direct from CHICAGO or from CINCINNATI, OHIO. Composition Rubber Roofing is made 36 inches wide and is put up in rolls containing 108 square feet, or enough material to cover 100 square feet, furnished complete with nails and cement inside the rolls.

FLINT COATED on one side—SMOOTH FINISHED on other side

Three-Ply

108 Square Feet.
Will Cover 100 Square Feet.
Weight, 55 Pounds.
36 Inches Wide.
No. 48P3113
Shipped From
CHICAGO, ILL., or
CINCINNATI, OHIO.

**\$1.45 PER
= ROLL**

Two-Ply

108 Square Feet.
Will Cover 100 Square Feet.
Weight, 45 Pounds.
36 Inches Wide.
No. 48P3112
Shipped From
CHICAGO, ILL., or
CINCINNATI, OHIO.

**\$1.20 PER
= ROLL**

One-Ply

108 Square Feet.
Will Cover 100 Square Feet.
Weight, 35 Pounds.
36 Inches Wide.
No. 48P3111
Shipped From
CHICAGO, ILL., or
CINCINNATI, OHIO.

**95c PER
ROLL**



For Best-of-all Ridge Roll, Flashing and Valley to Match This Roofing
See Page 5.

FOR REAL SERVICE AND SATISFACTION YOU, TOO, SHOULD BUY BEST-OF-ALL

OVER FIFTEEN YEARS OF SERVICE.

Menahga, Minn.

Sears, Roebuck and Co., Chicago, Ill.

Gentlemen:—I bought some of your Best-of-all Roofing fifteen years ago and it has never been coated and is water-proof yet. Last Summer I bought some Slate Surfaced Roofing to cover a new house and everyone admires it so much. It only cost me one-half what my dealers here wanted and I must say, Sears, Roebuck and Co. do just as they say. I have dealt a good deal with your house and never was dissatisfied. You have saved me several hundred dollars.

Sincerely yours,
HENRY FALLS.

NEW USES FOR BEST-OF-ALL.

323 Baker St., Corning, N. Y.

Sears, Roebuck and Co., Chicago, Ill.

Gentlemen:—Have used your Best-of-all Roofing for the past nine years and know of nothing better, as I have it on seven houses and some other buildings and I have used it in all ways to test its merits. I built a house a few years ago and used this roofing for eaves troughs and at the same time my neighbor used galvanized ones. Last Summer he had to replace his eaves troughs with new ones, while mine are today as good as when I made them, never leaking a drop. Would say with my experience that your Best-of-all Roofing cannot be beaten by anyone, either in price or quality.

Respectfully yours,
JOHN SHETTLER.

BEST HE HAS EVER SEEN.

R. F. D. No. 3, Isanti, Minn.

Sears, Roebuck and Co., Chicago, Ill.

Gentlemen:—I am writing to let you know that I received the twenty rolls of 4-ply Best-of-all Roofing O. K. It is certainly "best of all," too. I like it better than I can tell you and it is the best roofing I have ever seen.

Yours truly,
ERIC SMITH.

BUY HEAVY WEIGHT SLATE SURFACED ROOFING

ROOFING 85 OR 90 POUNDS TO THE ROLL MEANS A GUARANTEED 15-YEAR ROOF

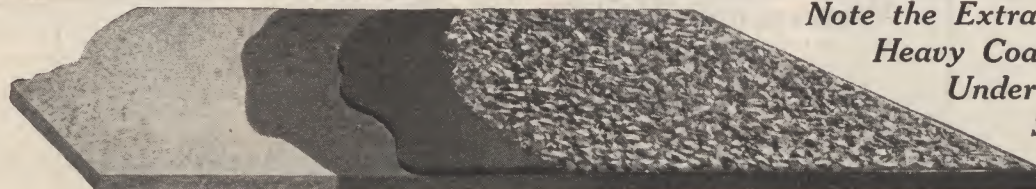
Why Oriental Slate Surfaced Roofing or Oriental Fire-Chief Shingle Roll Roofing Which Weigh 85 and 90 Pounds to the Roll Are the Roofings for You to Buy.



- 1—Oriental Slate Surfaced Roofing is manufactured under a formula that insures strength and durability. It is to our interest as well as to yours that it should wear fifteen years, because the more satisfaction it gives the greater will be our sales.
- 2—There is no tar or animal oil in this roofing. We use high grade roofing felt and high grade asphalt in its composition. We put 15 extra pounds of asphalt in the coating to make sure that the genuine slate surfacing when applied will stay there during the term of our guarantee.
- 3—The extra heavy asphalt coating and the thoroughly embedded slate surface defy the elements, making your roof absolutely watertight and practically fireproof.
- 4—The colors never fade. No paint or stain ever needed.
- 5—Oriental Slate Surfaced Roofing is not an experiment. Hundreds of thousands of rolls have already been sold. It has been tested in nearly every state in the Union. See page 48 of this catalog for expressions of approval from all parts of the country.

Read the description and note the colored illustration of this roofing on colored insert opposite page 8. See the samples and note the firmly embedded slate surface, the extra heavy coating and the deep saturation all through the felt base. Then you will agree with our customers that Oriental Slate Surfaced Roofing is beautiful, strong and durable, and a splendid value at our price.

FINAL CAUTION! No matter where you buy slate surfaced roofing, insist on getting 85 to 90 pounds to the roll.



Heavy Felt.

Thorough Saturation.

Extra Heavy Coating.

Genuine Slate Surface Solidly Embedded. Not Brick or Soft Stone.

LIGHT WEIGHT ROOFING MEANS A SHORT LIVED ROOF. COSTS MORE IN THE END

Why Light Weight Slate Surfaced Roofing Makes a Short Lived Roof. Fifteen Pounds Less in Weight Means Shorter Life. Will Wear Only About Half as Long as 85 or 90-Pound Roofing.

- 1—The coating in which the slate surface is embedded is not heavy enough or deep enough to hold the slate particles. Hail, rain and wind work them loose.
- 2—When the slate surface is being blown away, it takes the asphalt coating with it, leaving the felt surface exposed in spots.
- 3—With the slate surface and the asphalt coating gone, the felt body is not protected against the elements and disintegrates more rapidly than it would if protected with slate and coating.
- 4—The loss in weight is in the asphalt coating, the most important item in the manufacture of prepared felt roofing. Roofing guaranteed to wear fifteen or even ten years should have an **extra heavy asphalt coating**. Unless the complete roll weighs 85 pounds, you run a chance of being compelled to put on a new roof in a few years, so that light weight slate surfaced roofing in the end will cost you nearly twice as much as the guaranteed 85-pound kind.

Consider this matter very carefully. It means a good deal to you and to every man who is in the market for a roofing that will wear for fifteen years. Insist on the weight; insist on getting a guarantee that protects you fully.

WE COULD MAKE A SLATE SURFACED ROOFING of poor ingredients, such as inferior grades of felt, animal oil or tar, and sell it to you for less than \$1.50 a roll, but we could not guarantee it to wear fifteen years. It is much better to buy a good, light weight, smooth finished roofing than an inferior grade slate surfaced roofing, simply because there is nothing to hold the slate surface and when that surface is gone the roof will deteriorate rapidly.

WARNING! Many of the so called Slate Surfaced Roofings now on the market are really surfaced with crushed brick or colored soft stone. These have not the wearing qualities of roofing covered with genuine crushed slate. Investigate the matter thoroughly before placing your order.

Note the Extra Heavy Coating Under Slate Surface



ORDER HEAVY WEIGHT SLATE SURFACED ROOFING FROM SEARS, ROEBUCK AND CO., CHICAGO

SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.

EASY TO APPLY

The picture in the center shows how simple and easy it is to apply wall board; simply order in the lengths required. It is best to order lengths which reach from the floor to the ceiling for the side walls and lengths which will reach from one side of the room to the other for the ceiling. Nail them to the studding and joists with 6-penny common wire nails. When the last sheet is applied the room is ready for occupancy.

WALL BOARD is now being used in buildings of all descriptions, including residences, Summer homes, cottages, factories and office buildings, garages, portable houses and even in barns and chicken houses.

IF IN DOUBT ABOUT THE AMOUNT YOU REQUIRE, send us dimensions of side walls and ceilings, with a rough sketch of doors and windows, and we will make up your order for the exact amount you need.

Panel Strips.



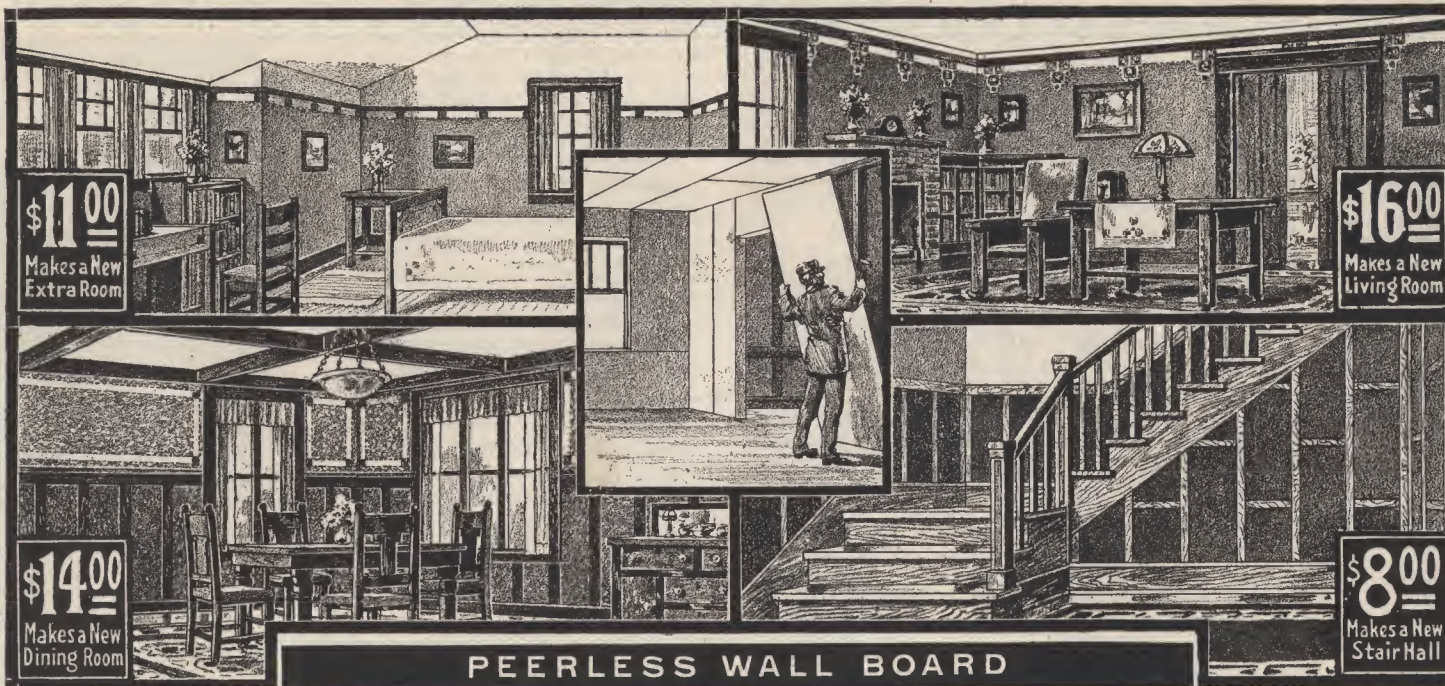
To be used over the joints of wall board. Carried in stock in the sizes listed below. Prices are for 100 lineal feet. Weight, per 100 feet, 18 pounds.

Catalog No.	Kind of Wood	Size, Inches	Price, per 100 Lin. Ft.
48P7922	Yellow Pine	5/16x1 3/4	\$0.60
48P7923	Plain Red Oak	5/16x1 3/4	1.19

Shipped With Wall Board.

WALL BOARD

USED IN PLACE OF LATH AND PLASTER



PEERLESS WALL BOARD

CLEAN—DRY—SANITARY—ECONOMICAL.

Prices of Peerless Wall Board, 32 Inches Wide.

Length, Feet	No. of Square Feet to the Sheet	Shpg. Wt., per Sheet, Crated	No. 48P3010 Plain Light Brown Finish. Price, per Sheet	No. 48P3014 Finished Like Quarter Sawed Oak. Price, per Sheet	No. 48P3008 Finished Like Circassian Walnut. Price, per Sheet
8	21 1/2	17 lbs.	\$0.70	\$0.75	\$0.77
9	24	19 lbs.	.79	.84	.86
10	26 2/3	21 lbs.	.88	.94	.96
11	29 1/3	23 lbs.	.97	1.03	1.05
12	32	25 lbs.	1.06	1.14	1.16

Waterproof Wall Board. For Outside Use.

This is our latest product in the wall board line. It can be used for a great many outside purposes, including chicken houses, garages, tool sheds, wagon houses, etc. The three sheets of heavy cardboard, before being cemented together with asphalt, are saturated in a waterproof asphalt composition which makes them absolutely waterproof. This wall board needs no paint and will withstand the elements for years. It will save you quite a sum of money when used in place of lumber for such buildings as we have referred to above. Shipped from SOUTHERN OHIO. All sheets are 32 inches wide. When ordering give length of sheets wanted.

PRICES OF WATERPROOF WALL BOARD, 32 INCHES WIDE.

Catalog No.	Length	Number of Square Feet to the Sheet	Shipping Weight, per Sheet	Price, per Sheet
48P3073	8 feet	21 1/2 square feet	18 lbs.	\$0.82
	9 feet	24 square feet	20 lbs.	.94
	10 feet	26 2/3 square feet	22 lbs.	1.06
	11 feet	29 1/3 square feet	25 lbs.	1.18
	12 feet	32 square feet	27 lbs.	1.30

THREE FINISHES

Finished in a Light Brown Color, Quarter Sawed Oak or Circassian Walnut Finish.

PEERLESS WALL BOARD is 3/16-inch thick, made of three layers of cardboard, held together by two layers of asphalt. When used in place of plaster, it can be easily applied by anyone, and at these low prices it is a real bargain.

THE PLAIN WALL BOARD can be painted any color desired, but most people consider the light brown finish very effective. No paint needed on the oak or Circassian walnut finish board. Fine for basements or attics and

for dividing large rooms into two small ones.

NO MUSS OR DIRT, NO WAITING FOR WALLS TO DRY. Packed in wood crates, guaranteed to reach you in good condition. Shipped from SOUTHERN OHIO. When ordering give length of sheets for side walls and ceilings. All sheets are 32 inches wide. State finish desired.

Tape for Covering Joints of Wall Board.

Joint Tape enables you to get a smooth surface on your walls and ceilings, if you do not want the paneled effect. This Joint Tape is made of strong, tough paper, heavily gummed on one side, the other side finished in excellent imitation of Plain Peerless Wall Board or in quarter sawed oak or Circassian walnut effects. State finish wanted. Nothing else needed on the joints. Shipping weight, per roll, 8 ounces.

No. 48P2950 Joint Tape. Plain brown finish. Price, per roll of 100 feet.....25c
No. 48P2951 Joint Tape. Quarter sawed oak finish. Price, per roll of 100 feet.....25c
No. 48P2952 Joint Tape. Circassian walnut finish. Price, per roll of 100 feet.....25c
No. 48P2953 Joint Tape. Plain white color, for Goodwall Sheet Plaster. Price, per roll of 100 feet.....25c

GOODWALL SHEET PLASTER AT 2½ CENTS A SQUARE FOOT



ADVANTAGES

- It enables you to do a better job for less money and can be applied by yourself.*
- It is equal in service and strength to a lath and plaster wall.*
- It does away with lath stains and hair cracks.*
- It deadens sound as effectively as lath and plaster.*
- It is vermin proof and can be painted, papered or kalsomined.*
- It can be covered with a plaster coat of any thickness, but ¼ of an inch will be sufficient to make a smooth and seamless wall.*
- It can be removed and replaced, in sections, for plumbing repairs.*
- It is clean. You will have no muss and dirt when you apply it.*

WHAT IT IS: Goodwall Sheet Plaster is a fire resisting hard patent plaster of even thickness between two sheets of heavy cardboard which are thoroughly saturated with the fire resisting composition. The Hard Plaster Finish adheres firmly to the surface. Goodwall Sheet Plaster comes in sheets 32x36 inches and takes the place of regular lath and plaster at less cost and with less labor. Sheets contain 8 square feet. Shipping weight, 14 pounds.

For the interior walls and ceilings of new buildings, for repartitioning in office buildings, for stores, country clubs, bungalows, Summer cottages and attics, where a hard wall surface is wanted, a surface that will not warp, break or show lath stains, Goodwall Sheet Plaster is unsurpassed.

It can be cut with a saw or broken with a clean edge by scoring the cardboard on both sides with a knife, then breaking it where it has been scored. It will not shrink. It is a non-conductor of heat, cold and sound. It will reduce fuel bills in Winter and make your house cool in Summer. **MOST IMPORTANT OF ALL, IT RESISTS FIRE.**



The illustration above shows Goodwall Sheet Plaster being applied to the studding. When this is done, it is given a coat of our specially prepared Hard Plaster Finish, ¼ of an inch thick. In the right hand corner we show Joint Tape placed over the joints, after which the entire surface is given a coat of paint or kalsomine. It can be wall papered without the use of sizing. For the best results, however, we recommend a ¼-inch coat of Hard Plaster Finish. You will then have fire resisting walls, with a perfectly smooth surface, which can be tinted any desired color or decorated like any other wall. You will find the prices and description of Joint Tape on page 20.



ADVANTAGES

- It is dry. No need to wait for weeks to drive the dampness out.*
- It is strong. Send for a sample and try to break it with your hands.*
- It cuts out cost of lath. None needed with Goodwall Sheet Plaster.*
- It will not break when being nailed. It is tough and durable.*

Nails—One pound will be required for seven sheets of Goodwall Sheet Plaster. Shipped with sheet plaster from any of our sheet plaster warehouses.

No. 48P3074 1¼-Inch Nails with large head for Sheet Plaster.
Price, per pound.....6c

QUICK DELIVERY AND LOW FREIGHT CHARGES FROM SIX SHIPPING POINTS

Shipped From Warehouse Near

OAKFIELD, N. Y. GRAND RAPIDS, MICH.

No. 48P3027

Price, per sheet, 32x36 inches **20c**

Specially Prepared Hard Plaster Finish.

Gives an even, hard, perfectly smooth surface. Shipped in good strong bags with sheet plaster from all points.

Catalog No.	Quantity Required to Cover 100 Square Feet	Price, per 100-Pound Bag
48P2999	¼-inch coat, 100 pounds ½-inch coat, 200 pounds	60c

Shipped From Warehouse Near
CHICAGO, ILL. FORT DODGE, IOWA
ST. PAUL, MINN.
No. 48P3027

Price, per sheet, 32x36 inches..... **22c**

Shipped From

SOUTHARD, OKLA.

No. 48P3027

Price, per sheet, 32x36 inches **25c**

Goodwall Sheet Plaster Will Firmly Hold the Specially Prepared Hard Plaster Finish



TARRED FELT AND BUILDING PAPER



Paper or Tarred Felt. When You Build Use Plenty of Good Sheathing. The cost is very little and you will save this cost every season in your fuel bills; the added comfort you have will be clear profit. Every year people are using better and better sheathing paper. We especially recommend tarred felt for sheathing purposes. We can safely say that you will make no mistake in buying our strong, heavy sheathing paper or tarred felt.

Our Rolls of Building Paper Run Full Weight. For many years it has been the custom of manufacturers, jobbers and retail dealers to sell "trade weights." For instance, rolls labeled 50-pound sheathing paper, according to "trade weight" would weigh from 44 to 46 pounds for 500 square feet; per cent in weight alone. To insure your getting full weight we have instructed the manufacturer in all cases to make a 50-pound roll weigh 50 pounds, and make a 40-pound roll weigh 40 pounds, and so on in the various weights, in order to give you exactly what you pay for. In some instances our rolls run 2 per cent over specified weight, whereas in other cases not more than 2 per cent below, but we guarantee to a customer buying ten rolls of 50-pound building paper that he will receive a total of 500 pounds full weight. Whether you buy your paper from us or from any other source of supply, protect your own interests by insisting upon getting full weight. If we were to sell our building paper at "trade weights" we could sell it to you at 15 per cent less than we do.

COMPARE THESE PRICES WITH THE PRICES OTHER DEALERS ASK AND NOTE THE SAVING.

TARRED FELT

USED FOR SHEATHING OR GENERAL BUILDING PURPOSES.



Tarred Felt is one of the best kinds of building paper for lining floors and for use between sheathing and siding. Can be used under stucco and brick veneers. It is also used for gravel roofs. It is made of carefully selected felt, thoroughly saturated with redistilled low heat American coal tar.

This Felt is used extensively for roofing sheds and temporary buildings. We recommend No. 48P3050 Tarred Felt for all first class jobs. It makes an excellent deadening felt and should be used under all floors where a good job is wanted, because it is thickest.

No. 48P3054 Tarred Felt. This grade of tarred felt is also used for gravel roofing where several layers are specified. It is lighter weight (not so thick), and where a medium grade of work is required No. 48P3054 Tarred Felt will be found very satisfactory.

No. 48P3055 Tarred Felt. This grade of felt is made with the same care as the two heavier grades, but is lighter in weight and much thinner.

Prices on Tarred Felt.

Shipped from our CHICAGO store or from factory in SOUTHERN OHIO.

Catalog No.	No. of Square Feet per Roll	Width, Inches	Approximate Weight	Price, per Roll
48P3050	250	32	60 lbs.	\$2.15
48P3054	400	32	60 lbs.	2.15
48P3055	500	32	60 lbs.	2.15

Red Rosin Sized Building Paper for Sheathing Purposes



Our prices are extremely low for this high grade building paper.

Red Rosin Sized Building Paper should be used under siding and between floors to exclude wind and moisture. It is thoroughly rosin sized, rendering it damp resisting. We sell four different weights of this paper. We recommend for ordinary building purposes our **Leader Brand**, as it is of sufficient thickness to give entire satisfaction.

Our Fulton Brand is made from exactly the same stock, but is considerably heavier than our **Leader Brand**. We believe there is no better or heavier Red Rosin Sized Paper made.

Our Acme Brand is the same quality as our Leader except that it is a lighter weight.

Our Competition Brand is a fair grade, similar to the kind usually sold. It is light in weight, as it runs 20 pounds to the roll.

Prices on Red Rosin Sized Sheathing Paper.

Shipped from our CHICAGO store.

Catalog No.	Brand	Weight, Pounds	No. of Square Feet per Roll	Width, Inches	Price, per Roll
48P3001	Fulton	50	500	36	\$1.80
48P3000	Leader	40	500	36	1.44
48P3002	Acme	30	500	36	1.08
48P3007	Competition	20	500	36	.72

We Have Endeavored to give such an accurate description of our tarred felt, building and sheathing papers, blue plaster cardboard, etc., that even though you are not entirely familiar with the various weights and grades of these materials, it will not be necessary that you delay your order to write for samples. You will run no risk in sending us your order. We guarantee to satisfy you in every way.

We Do Not Cut Rolls of Tarred Felt or Building Paper, as we quote the factory price. Half rolls ordinarily would cost you more than the price we ask for full rolls. The prices quoted on this page are the same for single rolls or carload lots.

Freight Charges on Tarred Felt and Building Paper are very small, as they take fourth and fifth class freight rates when going to points in most parts of the United States. In many instances freight charges amount to less than 5 cents a roll for rolls weighing from 50 to 60 pounds.



FULTON BRAND BLUE PLASTER CARDBOARD.

Shipped from our CHICAGO store.

Our **Fulton Brand Blue Plaster Cardboard** is a strong, tough paper, used for sheathing under clappboards and on walls and ceilings for temporary buildings or Summer cottages. (See our Peerless Wall Board for use in place of lath and plaster.) It can be nailed to the boards or sheathing or can be tacked direct to the studding. It is put on with an ordinary bill posters' tack, or any heavy tack will do, and then covered with wall paper. The color is a nice shade of blue and produces a very pleasing effect. Our **Fulton Brand Blue Plaster Cardboard** has a good, hard, well finished surface and can be painted any color with good results. (Use any of our Seroeco Brand of house paints.) **Fulton Brand Blue Plaster Cardboard** is made only in "AA" grade from carefully selected all rag stock and makes a sheet exceedingly heavy, very strong and durable. We know that our **Fulton Brand Blue Plaster Cardboard** will please you.

Catalog No.	Number of Square Feet per Roll	Width, Inches	Weight, Pounds	Price, per Roll
48P3012	250	36	30	\$1.14
48P3013	500	36	60	2.25

COMPETITION BRAND BLUE PLASTER CARDBOARD.

We have an occasional call for a cheaper grade of Blue Plaster Cardboard and while we do not recommend the use of the "B" grade material, we can furnish it. This "B" grade Blue Plaster Cardboard is not finished as well, is not as tough and strong as our "AA" grade **Fulton Brand Blue Plaster Cardboard** and for the difference in price we by all means recommend that you buy our **Fulton Brand "AA" grade Blue Plaster Cardboard**. Shipped from our CHICAGO store.

Catalog No.	No. of Square Feet per Roll	Width, Inches	Weight, About, Lbs.	Price, per Roll
48P3020	250	36	30	\$1.10
48P3021	500	36	60	2.15

HOMAN BRAND DEADENING FELT.

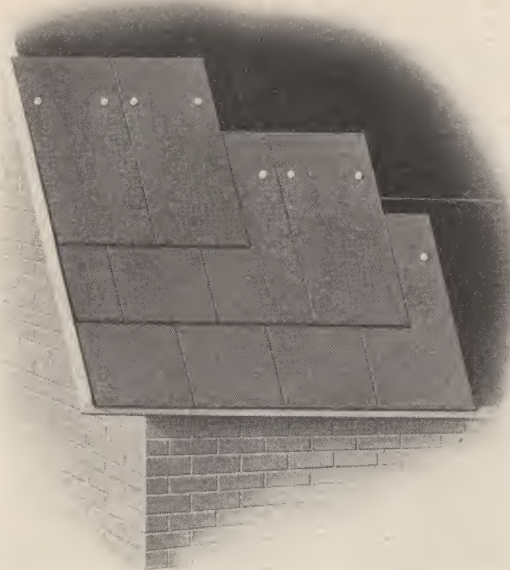
Shipped from our CHICAGO store.

Deadenning Felt is used to deaden the sound between the floors and in walls. It is made of a good grade of felt, soft and pliable and will add very much to the warmth of your building. **Homan Brand Deadening Felt** should be under every floor. The price of this material is so low that you cannot afford to put up a building without liberal use of it.



Catalog No.	Brand	Weight, per Square Yard	Width	Approximate Weight	Price, per Roll
48P3004	Homan	1 pound	36 inches	50 pounds	\$2.85
48P3006	Homan	1½ pounds	36 inches	75 pounds	4.24

No. 1 Quality Black Slate



Black Slate Is a Well Known Covering for Roofs. Our slate is furnished with holes punched ready for nailing; therefore, it is easy to put on and the services of a roofing expert are not needed. In order that your slate will reach you in perfect condition we ship it all perfectly crated unless it is ordered in carload lots of sixty-five squares or more, in which case it can be safely shipped uncrated at a saving of \$2.00 per square on the price, which is the exact amount we save by not crating, and it also takes a lower freight rate. A carload of sixty-five squares of slate is just enough for three medium size houses or two very large houses. **Shipped from slate quarries in PENNSYLVANIA.**

Weight, per square, crated, 850 pounds.

Weight, per square, not crated, 650 pounds.

Catalog No.	Size	Price, per Square, Punched and Crated	Price, per Square, Punched but Not Crated, in Lots of 65 Squares or More
48P3097	6x12	\$8.30	\$6.30
48P3098	8x14	8.90	6.90
48P3099	10x14	9.00	7.00

We will be glad to quote special prices on lower grade slate for barns and other buildings not needing as good a grade of slate as required on houses.

No. 48P3055 Tarred Felt to be used under slate, 500 square feet per roll. Weight, per roll, 60 pounds. Price.....**\$2.15**

Tarred Felt

To Be Used Under Black Slate.

Tarred Felt used under our black slate insures a warm roof and is an excellent sound deadener. Specified for this purpose by leading contractors and builders. As explained on page 22, our Tarred Felt is made of selected materials and is guaranteed to be high quality. Each roll contains 500 square feet, weighs 60 pounds and is 32 inches in width. **Shipped from our CHICAGO store or factory in SOUTHERN OHIO.**

No. 48P3055 Tarred Felt. Price, per roll.....**\$2.15**



See our guaranteed fifteen-year 85-pound Oriental Slate Surfaced Roofing on page 11. Red or sea green in color; only \$2.40 a roll. It never needs paint or coating of any kind. Backed by a guarantee that protects you if it does not last and retain its color for the time specified.

Corner Miters and Beads, Roofing Nails and Roofing Pitch

CORNER MITERS FOR SIDING AND CORNER BEADS FOR PLASTER CORNERS



No. 48P3298

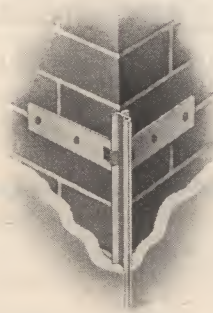
Corner Miters.

3 inches long.
Price, per dozen.. **10c**
5 inches long.
Price, per dozen.. **12c**
7 inches long.
Price, per dozen.. **15c**

No. 48P3299

Corner Beads.

10-foot piece, including cleats for putting up. Price.....**28c**



We specially recommend our Best-of-all, New Style Slate Surfaced, Fire-Chief Shingle Roll, Oriental Slate Surfaced or Flint Surfaced Asphalt Felt Roofing to those who desire a roofing which will outlast wood shingles.

BARBED ROOFING NAILS AND TIN CAPS.

Shipped from our CHICAGO store only.

Catalog No.	Kind of Nails	Length	Lbs. Needed for One Roll	Price, per Lb.	Price, per Keg
48P3028	Common Barbed	$\frac{3}{8}$ in.	$1\frac{1}{2}$	6c	\$5.95
48P3088	Common Barbed	$1\frac{3}{4}$ in.	2	6c	5.95
48P3041	Galvanized Barbed, large heads	1 in.	$1\frac{1}{4}$	8c	7.95

No. 48P3029 Tin Roofing Caps. (One pound required for each roll or square of roofing or siding.) Price, per pound.....**4c**

Our Corner Miters are made of strong galvanized steel and come in 3, 5 and 7-inch lengths. They save a lot of time in making a finished job without mitering the siding. Shipped in any quantity at the price shown.

Our Corner Beads are also made from extra strong galvanized steel with cleats for fastening to the corners. They are used on all interior protruding corners, such as chimney corners, mantel corners, bay window corners, etc. When these corner beads are applied under the plaster they prevent breaking off of plaster from bumps by chairs and other furniture. Sold only in 10-foot lengths with sufficient cleats for attaching.



ROOFING PITCH



A genuine straight run American coal tar roofing pitch. We sell the best grade of roofing pitch that we can obtain. We have a large sale among roofers and contractors on this material. It is in a solid state, requires melting and is the proper consistency for gravel roofers' use. Especially used for tarred felt roofs. Foundations below the ground are made waterproof after being heavily coated with this roofing pitch. We do not sell less than full barrels which weigh from 325 to 450 pounds. **Shipped from warehouse in NORTHEASTERN ILLINOIS or from factory in SOUTHERN OHIO.**

No. 48P3056 Roofing Pitch. Price, per 100 pounds.....**65c**

EXTRA HEAVY Pressed Corrugated Steel—U. S. STANDARD WEIGHTS

Made in **HEAVY GRADE** (U. S. Standard 28-Gauge) and **EXTRA HEAVY GRADE** (U. S. Standard 26-Gauge).

Corrugated Steel Is an Excellent Material

Cheap and Easy to Lay.

It requires only a hammer and a pair of tinners' snips to lay corrugated steel either on a roof or side of a building, and for this reason it is especially desirable where a large quantity is used. In putting on corrugated sheet steel the nails should always be driven through the crown or the highest point of the corrugation. Do not hammer the nails down hard enough to batter or flatten the sheet.

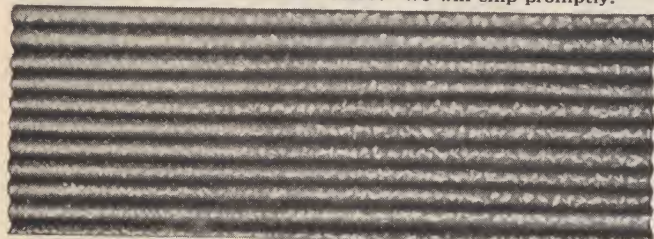
Extra Strong on Account of Corrugations.

We Furnish Two Thicknesses:

United States Standard 28-Gauge, which is known the country over as standard weight and thickness, and United States Standard 26-Gauge, which we describe as **extra heavy** and which is 20 per cent thicker and heavier than the standard 28-gauge. We recommend the **Extra Heavy** Grade, or 26-gauge, in preference to the standard weight (28-gauge), as it costs but a trifle more, costs no more to lay and gives nearly double the wear.

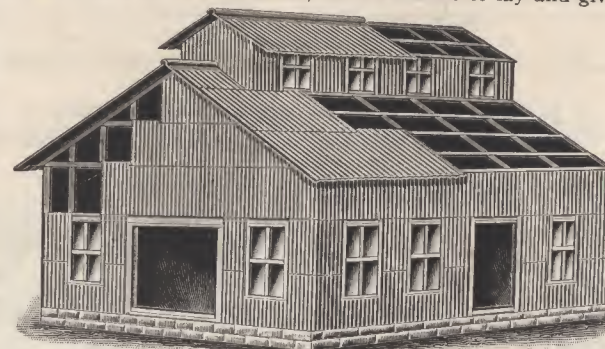
When ordering 2 1/2-inch corrugated steel roofing be sure to order 108 1/2 square feet to cover one hundred square feet. This does not include end laps. Allow from 4 to 6 inches for end laps, according to the pitch or slope of your roof. When used as siding, a 2-inch end lap is sufficient.

2 1/2-Inch Corrugated Steel Roofing comes in sheets 26 inches wide and has a covering width of but 24 inches. It is furnished either painted or galvanized. Our painted sheets receive a good coat of dry red mineral paint mixed in oil and dryer which serves as a first coat, and the galvanized sheets are well galvanized on both sides with high grade galvanizing material. We recommend the use of galvanized steel if your building is exposed to salt air. Shipped from the steel mills in **EASTERN OHIO**. We will ship promptly.



PRICES OF 2 1/2-INCH CORRUGATED STEEL.

Catalog No.	Price, 5-Ft. Sheet	Price, 6-Ft. Sheet	Price, 7-Ft. Sheet	Price, 8-Ft. Sheet	Price, 9-Ft. Sheet	Price, 10-Ft. Sheet	Price, per Square	Weight, per Square
48P3105								
28-Gauge. Painted....	\$ 0.84	\$1.01	\$1.18	\$1.35	\$1.52	\$1.68	\$ 7.73	68 lbs.
48P3106								
28-Gauge. Galvanized..	1.26	1.52	1.77	2.02	2.27	2.52	11.55	85 lbs.
48P3122								
26-Gauge. Painted....	1.00	1.20	1.40	1.60	1.80	2.00	9.20	83 lbs.
48P3123								
26-Gauge. Galvanized	1.43	1.72	2.01	2.30	2.58	2.86	13.12	98 lbs.



Above illustration shows a factory building partially covered with corrugated sheet steel. You will note that the roof and the sides are being covered with this material by nailing it direct to the studding and rafters. There is no sheathing used on either the roof or sides of the building. We recommend the use of tarred roofing felt on all roofs covered with sheet steel. This tarred felt should be immediately under the steel roofing. It adds to the life of the steel.

State Number and Length of Sheets on All Orders

NOTE—Prices on Steel Roofing and Siding are subject to market changes. If the market prices go lower, customers will get the benefit of the reduction; if higher, we will advance only enough to cover the increased cost to us. For roofing that is guaranteed to wear 15 years see colored insert between pages 8 and 13.

PRICES OF 1 1/4-INCH CORRUGATED STEEL.

Catalog No.	Price, 5-Ft. Sheet	Price, 6-Ft. Sheet	Price, 7-Ft. Sheet	Price, 8-Ft. Sheet	Price, 9-Ft. Sheet	Price, 10-Ft. Sheet	Price, per Square	Weight, per Square
48P3107								
28-Gauge. Painted....	\$0.82	\$0.99	\$1.16	\$1.32	\$1.48	\$1.64	\$7.85	72 lbs.
48P3108								
28-Gauge. Galvanized..	1.22	1.47	1.72	1.96	2.20	2.44	11.68	87 lbs.
48P3124								
26-Gauge. Painted....	0.98	1.18	1.38	1.58	1.77	1.96	9.33	86 lbs.
48P3125								
26-Gauge. Galvanized	1.38	1.66	1.94	2.21	2.48	2.76	13.24	101 lbs.

Above prices do not include paint or nails.

Corrugated Ridge Roll to Fit 2 1/2-Inch Corrugated Steel Roofing.

No. 48P3272 28-Gauge. Painted.
Price, per 5-foot length.....**50c**
No. 48P3270 28-Gauge. Galvanized.
Price, per 5-foot length.....**60c**
Weight, about 2 1/2 pounds.

TIN SHINGLES OR FLASHINGS



No. 48P3199 Made of a good grade of roofing tin and cut to exact sizes. Useful for repairing old roofs and making a tight joint around chimney, etc. Painted on one side. Shipped from our **CHICAGO** store.

Size, 5x7 inches. Price, each....**\$0.02**
Per 100. (Shpg. wt., 15 lbs.)....**1.80**
Size, 7x10 inches. Price, each....**.04**
Per 100... (Shpg. wt., 30 lbs.)....**3.50**

VALLEYS—IN ROLLS



No. 48P3198 Made of IC tin plate in a continuous strip, locked and soldered. Put up in rolls. Full lengths are 50 feet, but we can furnish any quantity. Painted on one side. Shipped from our **CHICAGO** store.

Width, Inches	Price, per Lineal Ft.	Price, per 50-Foot Length	Weight, per 50-Ft. Length
14	11c	\$5.40	29 lbs.
20	15c	7.36	41 lbs.
28	22c	10.78	58 lbs.

GALVANIZED STEEL VALLEY

Put up in rolls. Made in United States standard 28-gauge steel and extra heavy United States standard 26-gauge steel, 14 inches wide. Lock seam and soldered. For valleys and flashings. Shipped from our **CHICAGO** store.

Catalog No.	Thickness or Gauge	25-Foot Roll		50-Foot Roll	
		Price	Weight	Price	Weight
48P3197	28-gauge	\$3.85	20 lbs.	\$7.63	40 lbs.
48P3176	26-gauge	4.65	24 lbs.	9.21	47 lbs.

EXTRA HEAVY Two and Three-V Crimp Steel Roofing—U. S. STANDARD WEIGHTS

V Crimp Roofing Is in Many Respects the Best

of all the various styles of metal roofing. It may be laid over sheathing, shingles, or can be nailed direct to the rafters, which should be placed 24 inches from center to center, and can be used on any roof having 2 inches or more fall to the foot. The ends of the sheets can either be lapped 3 inches or more or can be put together with lock joint, as desired. We recommend that you use the lap joint at the end of the sheets instead of lock joint, as it will positively prevent the rain, snow or wind from blowing in under the sheet.

FULL 28 or 26-GAUGE.

It Is Easily Laid and has many advantages over other kinds of steel roofing. It is especially adapted for factories, barns, sheds or temporary buildings and, as it requires no soldering and folding or hammering of seams or joints, anyone who has ordinary mechanical ability can put it on. It has a neat appearance and is the most economical and the lowest priced style or kind of steel roofing made.

We Illustrate at the Left

a sheet of Two-V Crimp Steel Roofing which has a covering width of 24 inches after lapping one crimp over the other. This roofing comes in different lengths ranging from 5 to 10 feet, inclusive. In laying V Crimp Roofing the ends of the sheets should be lapped not less than 3 inches when used on roofs having a fall of not less than 2 inches to the foot. The two-V crimp sheet appears to be the more popular because it is less work to lay it on the roof, as it can be put directly on the rafters. The wood V strips should be nailed on the top surface of the rafter; you should put a crosspiece between the rafters wherever there is a joint or lap. The roofing should be well coated with paint under the lap and nailed down to the crosshead between the rafters. We illustrate above the manner in which V Crimp Roofing should be folded and nailed to the eaves of the roof.

Two-V Crimp Roofing Is Shipped Direct From the Steel Mills in EASTERN OHIO.

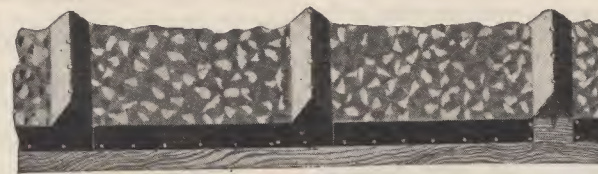
24 Inches.

PRICES ON TWO-V CRIMP STEEL ROOFING.

State Number of Sheets in ALL Orders.

Made in HEAVY GRADE (U. S. Standard 28-Gauge Steel) and EXTRA HEAVY GRADE (U. S. Standard 26-Gauge Steel).

GOOD ADVICE—Use our extra heavy grade 26-gauge steel. It is 20 per cent thicker and heavier than the 28-gauge steel. Costs only a trifle more and lasts twice as long. If your building is exposed to salt air we recommend the use of galvanized steel.



Above illustration shows the manner or method of nailing either Two or Three-V Crimp Roofing along the eaves of the roof. With a pair of snips and a hammer a good tight joint can be made that will look well and prevent rain or snow from getting under the roof. The ridge of the roof can be finished very easily by lapping the end of one sheet over the ridge, hammering it down and nailing it, or you can allow the roofing to come up to the ridge on each side, then hammer down the V crimps for 3 or 4 inches on the end and use either our angle ridge cap or roll ridge cap, as shown on page 31.



V Crimp Roofing requires a triangular wood strip, size $\frac{3}{4}$ inch, on each side, to be used under the crimps. These wood V strips are shipped from the steel mills with the steel roofing and sold in any quantity. The Two-V Crimp Roofing requires 50 lineal feet for each square (100 square feet, or a space 10 feet square), while Three-V Crimp Roofing requires 100 lineal feet for each square. These wood V strips should be nailed on the rafters or sheathing for each crimp. Shipped with roofing direct from the steel mills in EASTERN OHIO.

No. 48P3081 Wood V Strips for V Crimp Roofing. Price, per 100 lineal feet..... (Weight, 15 pounds)..... 19c

BARBED ROOFING NAILS

Catalog No.	Kind of Nails	Length	Price, Per Lb.	Per 100-Lb. Keg
48P3028	Common Barbed	$\frac{3}{4}$ in.	6c	\$5.95
48P3088	Common Barbed	$1\frac{1}{4}$ in.	6c	5.95

When ordering be sure to specify length of sheets wanted.

Prices on Steel Roofing and Siding are subject to market changes. If the market prices go lower, customers get the benefit of the reduction. If higher, we will advance only enough to cover the increased cost to us. For roofing that is guaranteed to wear fifteen years see colored insert between pages 8 and 13.

Save Money on Your Building by laying the roofing direct to the rafters without sheathing. Set the rafters 24 inches from center to center and nail the wood V strips on the top surface of the rafters. Place crosspieces between the rafters to support and nail the end of the top sheet; begin at the lower left hand corner of the roof and lay the sheets from eaves to the ridge, allowing at least 3 inches for the end laps and one crimp for the side laps. Use $1\frac{3}{4}$ -inch barbed roofing nails, which should be driven into the top of the crimp and through the V strip about every 8 or 10 inches. At the end laps use nails every 4 or 5 inches. **FULL 28 or 26-GAUGE.**

We Illustrate at the Right

a sheet of Three-V Crimp Steel Roofing which has a covering width of 24 inches from center to center of two outside crimps. The center crimp adds much to the strength of the sheet, as it stiffens the iron and prevents the sheets from rattling. Three-V Crimp Roofing can be laid directly on the rafters by placing them 24 inches from center to center, but in order to obtain the full value and strength of these sheets, they would perhaps better serve you to lay them on sheathing or over old shingles or on a smooth surface where you can place a wood V strip to support the center crimp. In putting Three-V Crimp Roofing on a new roof it is only necessary to place sheathing boards at intervals of, say, every 2 feet, this being close enough to allow the V strips to properly support and strengthen the center of the sheets.

V Crimp Steel Is Used for

Siding on barns, sheds and out-buildings. The three-V can be more securely fastened to the walls of the building than the two-V; can be painted any color and with ordinary care will last for many years. Two inches end lap is sufficient when using V crimp steel for siding.

Three-V Crimp Roofing Is Shipped Direct From the Steel Mills in EASTERN OHIO.

PRICES ON THREE-V CRIMP STEEL ROOFING. State Number of Sheets in ALL Orders.

Catalog No.	Price, 5-Ft. Sheet	Price, 6-Ft. Sheet	Price, 7-Ft. Sheet	Price, 8-Ft. Sheet	Price, 9-Ft. Sheet	Price, 10-Ft. Sheet	Price, per Square of 100 Square Feet	Weight, per Square
48P3077 28-gauge, painted red	\$0.78	\$0.94	\$1.10	\$1.26	\$1.41	\$1.56	\$7.73	68 lbs.
48P3078 28-gauge, galvanized	1.17	1.41	1.65	1.88	2.11	2.34	11.69	85 lbs.
48P3079 EXTRA HEAVY 26-gauge, painted red	.92	1.10	1.29	1.48	1.66	1.84	9.20	83 lbs.
48P3080 EXTRA HEAVY 26-gauge, galvanized	1.32	1.59	1.86	2.12	2.38	2.64	13.12	98 lbs.

Catalog No.	Price, 5-Ft. Sheet	Price, 6-Ft. Sheet	Price, 7-Ft. Sheet	Price, 8-Ft. Sheet	Price, 9-Ft. Sheet	Price, 10-Ft. Sheet	Price, per Square of 100 Square Feet	Weight, per Square
48P3085 28-gauge, painted red	\$0.79	\$0.95	\$1.11	\$1.27	\$1.43	\$1.58	\$7.85	72 lbs.
48P3086 28-gauge, galvanized	1.18	1.42	1.66	1.90	2.13	2.36	11.74	86 lbs.
48P3082 EXTRA HEAVY 26-gauge, painted red	.94	1.13	1.32	1.51	1.70	1.88	9.33	85 lbs.
48P3083 EXTRA HEAVY 26-gauge, galvanized	1.33	1.60	1.87	2.14	2.40	2.66	13.30	106 lbs.

The above prices are for roofing only and do not include strips or nails. Prices on nails and strips shown above.

It requires 50 lineal feet of wood V strips and 1 pound barbed roofing nails for each square of the Two-V Crimp Roofing.



The above prices are for roofing only and do not include strips or nails. Prices on nails and strips shown above.

It requires 100 lineal feet of wood V strips and 2 pounds of barbed roofing nails for each square of the Three-V Crimp Roofing.

IMPORTANT—V Crimp Roofing is sold as being 24 inches wide and has a covering width of full 24 inches when laid; therefore, you do not have to allow extra for side laps, but be sure to allow sufficient for end laps when ordering.

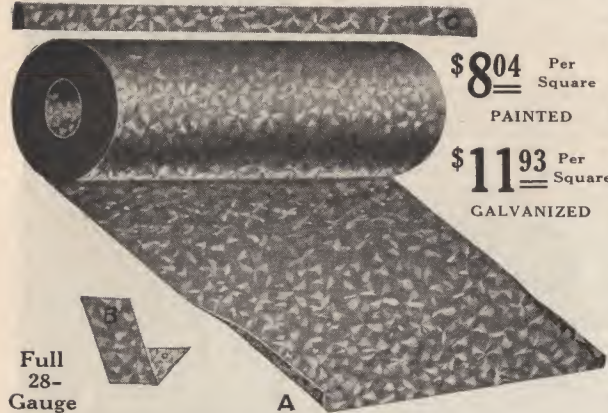
SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.

ROLL AND CAP ROOFING



PRESSED STANDING SEAM ROOFING

Our Roll and Cap Roofing is used on all kinds of buildings and with entire satisfaction. It is easy to put on, the only tools necessary being a pair of edging tongs, a pair of squeezing tongs, a wooden mallet or hammer, a pair of tinners' snips and a jointer. It can be laid safely on rafters and on very flat roofs; in fact, can be used on a roof with only 2 inches fall to the foot. It is, therefore, especially adapted for either flat or steep roofs and is extensively used on old roofs, where it may be placed over the shingles or on uneven surfaces. The most distinctive feature of this roofing is the locking of the cleat into the caps, which holds it firmly to the standing seam. The construction is simple and it is easily and rapidly laid. A roll is 26 1/4 inches wide and contains 50 lineal feet, which covers one square, or 100 square feet. With each roll we furnish 50 side cleats which should be placed 12 or 14 inches apart, and we also furnish 51 lineal feet of caps.



\$8.04 Per Square
PAINTED
\$11.93 Per Square
GALVANIZED

Prices on Steel Roofing and Siding are subject to market changes. If the market prices go lower, customers get the benefit of the reduction. If higher, we will advance only enough to cover the increased cost to us.

For roofing that is guaranteed to wear fifteen years see colored insert between pages 8 and 13.

You will get fine results with Plain Roll and Cap Roofing for any kind of work where steel roofing can be applied. To properly apply this roofing you will need the tools mentioned above, which we are prepared to furnish at very low prices. (See prices at bottom of this page.)

Plain Roll and Cap Roofing is sold only in full rolls containing one square, or 100 square feet, which covers a space 10 feet by 10 feet square. This allows for forming the standing seam and for locking the end joints. Made of 28-gauge steel, either painted or galvanized on both sides. We recommend the galvanized roofing if your building is exposed to salt air. We do not cut nor sell a part of a roll.

Roll and Cap Roofing is shipped direct from the steel mills in EASTERN OHIO.

ORDER NOW BEFORE THESE LOW PRICES ADVANCE.

No. 48P3070 Roll and Cap Roofing, painted. 28-gauge. Wt., 74 lbs. Price, per roll.....**\$8.04**
No. 48P3071 Roll and Cap Roofing, galvanized. 28-gauge. Wt., 90 lbs. Price, per roll.....**11.93**

EDGING TONGS.

Edging Tongs are used for turning 1-inch edge or standing seam on roll cap roofing. This tool has two parallel round jaws which will permit the edge of the sheet of steel to enter the right depth, producing a 1-inch standing seam. This tool has a wooden handle and will do the work for which it is intended. Can be shipped either from our CHICAGO store or from steel mills in EASTERN OHIO with steel roofing.

No. 48P3090 Edging Tongs. Weight, 3 1/4 pounds. Price.....**40c**

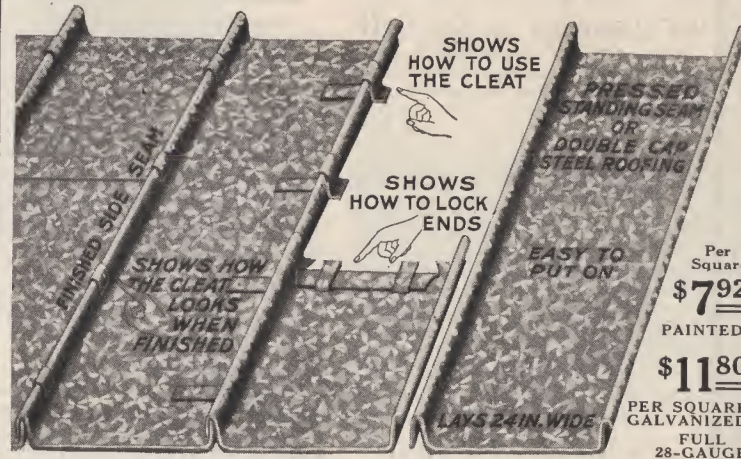
SQUEEZING TONGS.

Squeezing Tongs are used for pressing or squeezing the standing seam on either roll cap or pressed standing seam or double cap roofing. The heavy cast iron jaws of this tool are about 14 inches long, and it is sufficiently strong to press the cap tightly together, making a finished seam, and it will do the work of a \$3.00 tool. Can be shipped either from our CHICAGO store or from steel mills in EASTERN OHIO with steel roofing.

No. 48P3093 Squeezing Tongs. Weight, 7 1/2 pounds. Price.....**45c**

Pressed Standing Seam or Double Cap Roofing is made from the same high grade steel as our other roofing and is very simple in its application and effective in its construction. It is a universal roofing, used on all kinds of buildings. Its distinctive feature is the outside cleat, which has many points to recommend it, chief among which is the rapidity with which it can be laid on the roof and its adaptability to any kind or shape of roof, it being easy to lay on porches, etc. This roofing is easily cut and fitted with a pair of snips.

The Sheets Are Formed With a Cap on Each Side, which makes a stronger and better roof than when separate caps are used, such as are sold by quite a number of other steel mills and dealers. Our Pressed Standing Seam Roofing can be applied by any ordinary laborer, and the only tools required are a pair of squeezing tongs, a jointer, a pair of snips and a mallet. It is stronger, neater, more durable and less liable to need repairs than a tin roof.



Our Pressed Standing Seam Roofing is firmly held to the sheathing by the use of outside cleats which are nailed at intervals of 12 or 14 inches. This style of fastening is considered the best for metal roofing. The cleats are nailed on the sheathing, making a roof strong and secure against any windstorm less than a cyclone. Remember, in using this style of roofing with these cleats, that we make no hole in sheets, as is necessary when laying corrugated and V crimp roofing. This is one of the strong features of Standing Seam Roofing.

Per Square
\$7.92
PAINTED
\$11.80
PER SQUARE GALVANIZED
FULL 28-GAUGE

Cover your buildings with sheets of such lengths as will cut to the best advantage without loss to you. This roofing comes in six different lengths of sheets, ranging from 5 to 10 feet, inclusive, and lays 24 inches from center to center. We furnish the necessary cleats to lay the roofing.

This roofing can be used over shingles or nailed directly to the rafters. By covering an old shingle roof with steel it will make the building cooler in Summer and warmer in Winter. Shipped direct from the steel mills in EASTERN OHIO.

STATE NUMBER OF SHEETS IN ALL ORDERS.

No. 48P3075 Pressed Standing Seam Roofing, made of 28-gauge sheet steel, painted both sides. We recommend the galvanized roofing if your building is exposed to salt air. Width of sheet, 24 inches. Weight, per square, about 72 pounds. Price, per square of 100 square feet.....**\$7.92**

Length of sheet, feet.....	5	6	7	8	9	10
Price, per sheet.....	80c	96c	\$1.12	\$1.28	\$1.44	\$1.60

No. 48P3076 Pressed Standing Seam Roofing, made of 28-gauge sheet steel, thoroughly galvanized. Width of sheet, 24 inches. Weight, per square, 86 pounds. Price, per square of 100 square feet.....**\$11.80**

Length of sheet, feet.....	5	6	7	8	9	10
Price, per sheet.....	\$1.18	\$1.42	\$1.66	\$1.90	\$2.13	\$2.36

You will require 1/2 pound 1/4-inch Barbed Roofing Nails and 1 pound Dry Mineral Paint for each square of this roofing. Price of nails shown on page 23.

JOINTERS.

Jointers are used for making the end laps or lapping seams on V Crimp and Pressed Standing Seam as well as other kinds of roofing. This tool is about 20 inches long. Can be shipped either from our CHICAGO store or from the steel mills in EASTERN OHIO with steel roofing.

No. 48P3095 Jointer and End Locker. Weight, 3 1/4 pounds. Price.....**35c**



SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.

Steel Siding—Pressed Brick, Stone and Weatherboard

Cover Your Outbuildings With a Fireproof Material and at the same time have them appear modern and up to date with some of our pressed brick or stone steel siding which is made from high grade soft or mild steel that enables the sheet to be stamped so as to form a good imitation of the finest Philadelphia or Milwaukee pressed brick or rock face brick; also a splendid imitation of rock face stone which has been dressed into the proper size to show up best.

Sheet Steel Siding Costs Very Little to Put Up because it can be applied by any mechanic, is easily nailed either on to the sheathing, weatherboarding or directly on to the studding.

Sheet Steel Siding Will Last for Years if given a coat of paint every two or three years. We furnish steel siding and weatherboarding in both painted and galvanized sheets and recommend the use of galvanized sheets on permanent buildings. Our galvanized

sheets are well coated in a thoroughly up to date galvanizing plant and are given a heavy coat of spelter, which preserves the sheets from rusting, so that they will last for years. We recommend the use of galvanized steel if your building is exposed to salt air.

Painted Sheet Steel Siding is painted on both sides with an oil paint made from dry mineral paint mixed in pure linseed oil and dryer. This coat of paint serves as a good first coat and you only need to put on the second coat to make a finished job.

The Best Nails to Use with sheet steel siding are a 3/4-inch barbed roofing nail or a four-penny common wire nail, either of which may be readily driven through the grooves in the sheet without the use of a punch. Always use a nail set to drive nails home. It requires about 3/4 pound of these nails to a square of siding. See page 23 for barbed roofing nails.

Architects, Builders and Contractors will readily see the advantage of using rock face brick and stone steel siding for siding purposes on dwellings, schoolhouses, business blocks, factories, etc., in preference to the old style corrugated, beaded and other metal sidings.

PRESSED BRICK STEEL SIDING



92c PER SHEET
PAINTED
OR
\$1.37 PER SHEET
GALVANIZED
GUARANTEED FULL 28-GAUGE.

Size of Single Brick, 2 1/2 x 8 1/4 inches. Sheets, 28x60 inches. Weight, per square, painted, 64 pounds; galvanized, 78 pounds.

Pressed Brick Steel Siding can be put on the building by any workman so that it will lay perfectly smooth. The sheets should be painted a red brick color and striped for the mortar lines, which should be done after it is put on the building. The paint covers up the nail holes and a short distance away the building cannot be distinguished from a brick one. This material costs no more than the best wood siding and less than one-fourth the present price of brick. Sold only in full sheets, painted a maroon red or galvanized, as quoted below. A square consists of a little more than 8 1/2 sheets. Pressed Brick Steel Siding is shipped direct from the steel mills in EASTERN OHIO.

PRICE, PER SQUARE
Painted..... \$ 7.85
Galvanized... 11.68

No. 48P3116 Pressed Brick Steel Siding, painted red. Price, per sheet..... \$0.92
No. 48P3117 Pressed Brick Steel Siding, galvanized. Price, per sheet..... 1.37

ROCK FACE STONE STEEL SIDING

93c PER SHEET
PAINTED
OR
\$1.38 PER SHEET
GALVANIZED
GUARANTEED FULL 28-GAUGE.



Size of Single Stone, 7x12 inches. Sheets, 28x60 inches. Weight, per square, painted, 64 pounds; galvanized, 78 pounds.

This is something comparatively new in sheet metal siding. It very closely imitates rock face stone and makes one of the most attractive and handsome sheet metal coverings so far produced or offered the building trade.

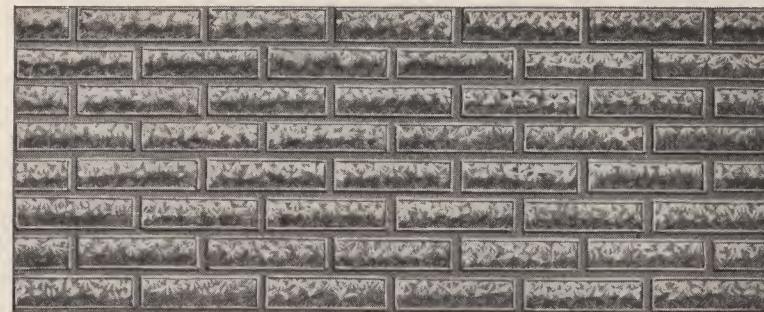
It is unquestionably an elegant facing for store fronts and cannot help but take the place of the old style galvanized iron fronts, because it is cheaper, makes a handsomer front and is more easily applied. A square consists of a little more than 8 1/2 sheets. Rock Face Stone Steel Siding is shipped direct from the steel mills in EASTERN OHIO.

PRICE, PER SQUARE
Painted..... \$ 7.98
Galvanized... 11.80

No. 48P3142 Rock Face Stone Steel Siding, painted drab color. Price, per sheet..... \$0.93
No. 48P3143 Rock Face Stone Steel Siding, galvanized. Price, per sheet..... 1.38

NOTE—Prices on Steel Roofing and Siding are subject to market changes. If the market prices go lower, customers will get the benefit of the reduction; if higher, we will advance only enough to cover the increased cost to us.

ROCK FACE BRICK STEEL SIDING



93c PER SHEET
PAINTED
OR
\$1.38 PER SHEET
GALVANIZED
GUARANTEED FULL 28-GAUGE.

Size of Single Brick, 2 1/2 x 8 1/4 inches. Sheets, 28x60 inches. Weight, per square, painted, 64 pounds; galvanized, 78 pounds.

Rock Face Brick Steel Siding in beauty of appearance has no superior. This material should be painted again the color desired after it is put on the building and then striped between the brick to represent the mortar lines, which makes an especially fine looking building. The bricks are of the standard size and we furnish these sheets either painted red, sandstone color or galvanized, as specified below. We do not cut sheets. A square consists of a little more than 8 1/2 sheets. Rock Face Brick Steel Siding is shipped direct from the steel mills in EASTERN OHIO.

PRICE, PER SQUARE
Painted..... \$ 7.98
Galvanized... 11.80

No. 48P3139 Rock Face Brick Steel Siding, painted red. Price, per sheet..... \$0.93
No. 48P3140 Rock Face Brick Steel Siding, painted sandstone color. Price, per sheet..... .93
No. 48P3141 Rock Face Brick Steel Siding, galvanized. Price, per sheet..... 1.38

WEATHERBOARD STEEL SIDING

\$1.30 PER SHEET
PAINTED
OR
\$1.81 PER SHEET
GALVANIZED
GUARANTEED FULL 28-GAUGE.



Each sheet shows six boards 4 inches wide. Sheets, 96 inches long. Weight, per square, painted, 75 lbs.; galvanized, 91 lbs.

Used extensively as siding on frame buildings. Cheap, durable and fireproof, and is desirable for use in place of wood weatherboarding. Six and one-quarter sheets 24x96 inches form a square, which will lay 100 square feet on building, less the laps at the ends of the sheets. Each sheet shows six boards 4 inches wide. Can be applied either directly to studding 16 inches from centers or on rough sheathing. In order to provide for 1-inch end laps, place every sixth stud 15 inches from centers. When applying to sheathing place nails 4 to 6 inches apart along the horizontal laps and immediately under the projecting crimp. When applying to studding nail to each stud. Nail end laps at the upper edge of each face or board. Sheets may be cut to fit as desired with ordinary tinners' snips. Weatherboard Steel Siding is shipped direct from the steel mills in EASTERN OHIO.

PRICE, PER SQUARE
Painted..... \$ 8.10
Galvanized... 11.93

No. 48P3131 Weatherboard Steel Siding. Price, per sheet, painted..... \$1.30
No. 48P3132 Weatherboard Steel Siding. Price, per sheet, galvanized..... 1.81

SEND IN YOUR ORDER NOW

DO YOUR REPAIRING IN GOOD WEATHER.

BY ALL MEANS SEND IN YOUR ORDER EARLY FOR STEEL ROOFING, PAINTED OR GALVANIZED, TWO OR THREE-CRIMP STEEL, PRESSED BRICK AND ROCK FACE STEEL SIDING, GALVANIZED SHEETS, PRESSED STANDING SEAM ROOFING, EAVES TROUGH, CONDUCTOR PIPE AND OTHER ACCESSORIES IN THE STEEL ROOFING LINE. Take advantage of the low prices we are now quoting. We have a big stock and can give you quick service. Every steel product listed in this catalog is guaranteed to be as good as can be produced in its class and we will sell it to you at a considerably lower price than you would have to pay elsewhere.

ORDER THE HIGHEST GRADE—U. S. STANDARD 26-GAUGE STEEL.

We advise that you purchase our extra heavy grade 26-gauge steel, which is 20 per cent thicker and heavier than the 28-gauge steel. It will wear nearly twice as long and is only slightly higher in price. In all building operations, repairing or remodeling, it is a good idea to purchase the highest grade, as it is cheapest in the end. You should not hesitate about sending us your order for 26-gauge steel roofing material when we can give it to you for less money than you will have to pay for a lighter gauge elsewhere. Again we urge you to send in your order early and protect yourself against any possible advance in price.

You run no risk in sending us your order at any time for steel roofing material. Should there be any decline in prices, we will give you the benefit and return any difference in price that may be due you. We always aim to sell this material at the very lowest manufacturing cost with but one profit added.

GALVANIZED SHEETS

Flat and Free From Buckles. Every Sheet Guaranteed Fine Working Quality.

\$2⁰¹

Per Sheet
28-Gauge



Our Prices
Save You
Money.

No. 48P3225 Galvanized Sheets. Size of sheet, 28x96 inches. State gauge wanted.

Gauge	Average Weight, per Bundle, Pounds	Number of Sheets in a Bundle	Price, per Sheet	Price, per Bundle
28	146	10	\$2.01	\$20.08
27	142	9	2.14	19.25
26	135	8	2.26	18.05
24	151	7	2.96	20.68
22	132	5	3.48	17.40
20	155	5	4.03	20.15
18	161	4	5.24	20.93
16	149	3	6.37	19.09

Galvanized sheets are shipped direct from the sheet steel mills in EASTERN OHIO.

BLACK SHEET STEEL

\$1⁶⁵

Per Sheet
28-Gauge



Our Prices
Save You
Money.

No. 48P3222 Black Sheets. Size of sheet, 28x96 inches. State gauge wanted.

Gauge	Average Weight, per Bundle, Pounds	Number of Sheets in a Bundle	Price, per Sheet	Price, per Bundle
28	117	10	\$1.65	\$16.43
27	116	9	1.77	15.98
26	112	8	1.88	15.03
24	131	7	2.39	16.70
22	117	5	2.92	14.60
20	140	5	3.41	17.05
18	149	4	4.43	17.71
16	140	3	5.47	16.39

Black sheets are shipped direct from the sheet steel mills in EASTERN OHIO.

HIP SHINGLES



Hip Shingle.

Hip Shingles are designed for the covering of hips of roofs, either straight or curved. These shingles are intended to take the place of plain tin strips, wood or metal rolls, etc. They can be adjusted to the different widths shown to the weather and make a very ornamental hip finish.

The drifting of snow and the curling of shingles are overcome by the use of these hip shingles.

There is no need to make close joints in the shingles at the hips, as the offset or shoulder at the sides (which fits snug against the butt of the shingle) forms a gauge and guide by which to keep them straight.

They may be used with shingles, slate, felt or any of the flat styles of metal roofings. Size, 4x9 inches. Sold only in full crates of 250 shingles.

No. 48P3133 Steel Hip Shingles, painted on both sides. Crate containing 250 shingles. Weight, 50 pounds.

Price, per crate.....\$6.25

No. 48P3135 Tin Hip Shingles, painted on both sides. Crate containing 250 shingles. Weight, 50 pounds.

Price, per crate.....\$7.00

No. 48P3137 Steel Hip Shingles, galvanized. Crate containing 250 shingles. Weight, 75 pounds.

Price, per crate.....\$8.50

Hip Shingles are shipped from CHICAGO only. Can be shipped from our Chicago store with other goods.

EXPANDED METAL LATH

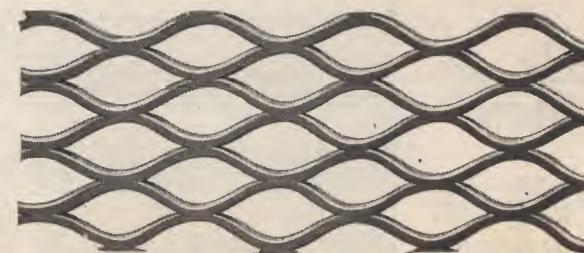
Sold only in full bundles. Shipped from factory in WESTERN PENNSYLVANIA. For outside stucco finish or for interior work where fireproof construction is desired.

GALVANIZED.

Catalog No.	Thickness	Weight, per Square Yard	Price, per Square Yard	Yards per Bundle
48P2820	27-gauge	2.8 lbs.	40c	26½
48P2822	24-gauge	3.6 lbs.	44c	29

PAINTED.

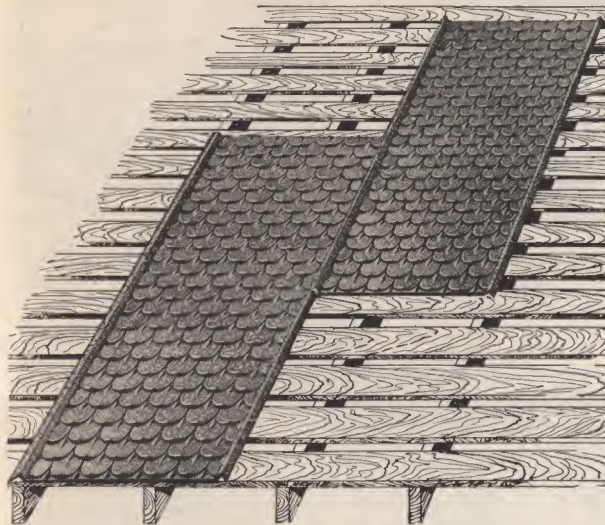
Catalog No.	Thickness	Weight, per Square Yard	Price, per Square Yard	Yards per Bundle
48P2810	27-gauge	2.25 lbs.	56c	26½
48P2812	24-gauge	3.0 lbs.	59c	29



Size of sheet, 24x96 inches.

IMPORTANT—Metal lath furnished only galvanized or painted. No plain metal lath furnished because it rusts easily in transit and cannot be depended upon to reach destination in good condition.

STEEL CLUSTER SHINGLES



CLUSTER SHINGLES FOR ROOFING

NOTE—Prices on Steel Roofing and Siding are subject to market changes. If the market prices go lower, customers will get the benefit of the reduction. If higher, we will advance only enough to cover the increased cost to us.

Cluster Shingles are made of No. 28-gauge steel, painted or galvanized. Made in sheets 60 inches long; covering width, 24 inches, and are used for roofing, siding and finishing gable ends on all styles of buildings.

The sheets for roofing are furnished with pressed standing seam sides and applied with cleats in the same manner as pressed standing seam roofing.

The sheets for siding and finishing gable ends are made to lap one-half shingle at sides.

Cluster Shingles are shipped from steel mills in **CENTRAL OHIO**.

Size of sheet, 24x60 inches.

Weight, per square, painted, 68 pounds.

Weight, per square, galvanized, 85 pounds.

A square consists of 10 sheets.

CLUSTER SHINGLES FOR ROOFING.

Can be used without roofing boards if rafters are set 22 inches apart and a 1x2-inch strip nailed across the rafters every 30 inches.

No. 48P3127 Painted.

Price, per sheet.....\$0.81

No. 48P3128 Galvanized.

Price, per sheet.....1.19

PAINTED CLUSTER SHINGLES.	\$ 8.10
PER SQUARE.....	
GALVANIZED CLUSTER SHINGLES.	11.87
PER SQUARE.....	

CLUSTER SHINGLES FOR SIDING.

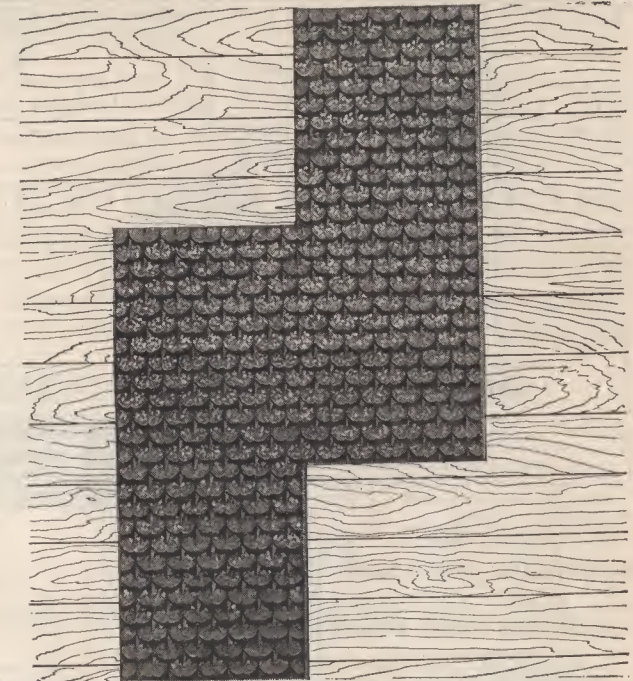
Can be used without sheathing boards if the stud-ings are set 22 inches apart.

No. 48P3129 Painted.

Price, per sheet.....\$0.81

No. 48P3130 Galvanized.

Price, per sheet.....1.20

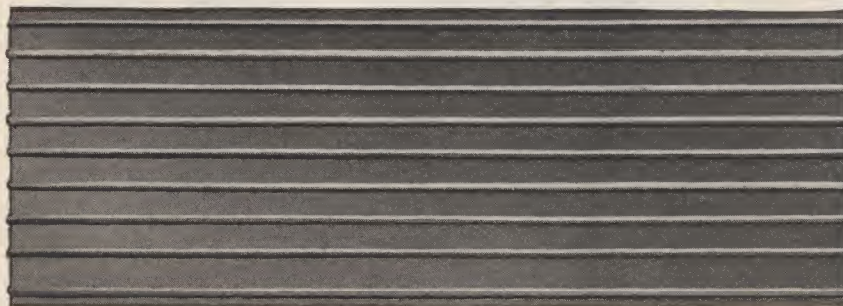


CLUSTER SHINGLES FOR SIDING

We specially recommend our Best-of-all, New Style Slate Surfaced, Fire-Chief Shingle Roll, Oriental Slate Surfaced or Flint Surfaced Asphalt Felt Roofing to those who desire a roofing which will outlast wood shingles.

LOW PRICES ON BEADED CEILING

\$ **7** **98 PER**
SQUARE
for
Beaded
Ceiling or
Siding



Covering Width, 2 Feet.

Sheets when beaded cover 24 inches from center to center of outside beads. The beads are small corrugations $\frac{3}{8}$ inch wide and $\frac{1}{4}$ inch high and 3 inches from center to center. This style of ceiling is very desirable in stores, churches, warehouses, factories, engine rooms, boiler rooms, public halls, paper mills, glass factories, etc. It is fireproof, and can be easily cleaned with plain soap and water when necessary. Made of high quality steel, painted on both sides. The sheets should be lapped 1 or 2 inches at ends and over one crimp at sides. They can be applied perpendicularly or horizontally (as desired) to boards, studding or joists placed the proper distance apart, or can be put on over old plaster. Shipped from steel mills in **CENTRAL OHIO**. Weight, per square, 70 pounds.

No. 48P3115 Beaded Siding or Ceiling. Painted.

Length, feet..... 4 5 6 7 8 9 10
Price, per square, \$7.98; per sheet.....63c 80c 96c \$1.12 \$1.28 \$1.44 \$1.60

SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.

HOW TO ORDER PIPE AND GUTTER.

First—Be sure to state how much left hand and how much right hand Eaves Trough you need.

Second—Make a list of fittings for Eaves Troughs such as Mitters, Hangers, End Caps and Outlets. These should be **exactly the same size** as the Eaves Trough.

Third—State how much Conductor Pipe or Down Spouts you will need and be sure to order the proper size to fit the Eaves Trough. **Conductor Pipe is always smaller than the Eaves Trough.** For instance, 3-inch Conductor Pipe should be used with 4½ or 5-inch Eaves Trough.

Fourth—Make a list of fittings which go with Conductor Pipe, such as Elbows, Conductor Hooks, Strainers, Funnels and Cut-offs. These should be ordered exactly the same size as Conductor Pipe.

OUR GALVANIZED PIPE AND GUTTER IS EASY TO PUT UP

WE FURNISH TWO THICKNESSES: United States Standard 28-gauge, which is known the country over as standard weight and thickness, and United States Standard 26-gauge, which we describe as extra heavy weight and which is 20 per cent thicker and heavier than the standard 28-gauge. We recommend the extra heavy weight or 26-gauge in preference to the standard weight, 28-gauge, as it costs but a trifle more, costs no more to hang and gives nearly double the wear.

OUR SLIP JOINT REQUIRES NO SOLDER. You do not have to be a tinner to use our Slip Joint Eaves Trough and Conductor Pipe. Anyone can use it; no soldering required.

Full crates of eaves troughs consist of twenty-five pieces. We will ship either a full crate of right or left hand or will pack the crates half right and half left when so ordered.

GALVANIZED CORRUGATED ROUND EXPANDING CONDUCTOR

Corrugated conductor makes a stiff, strong pipe; is easily put together and is most commonly used. It will not burst when full of ice as the corrugations allow the pipe to expand. Made in standard weight U. S. standard 28-gauge, and EXTRA HEAVY U. S. standard 26-gauge. Furnished only in 10-foot lengths. They are made to fit the following eaves troughs:

Size of eaves trough, inches.....	3½	4	4½	5	6
Size of conductor, inches.....	2	2	3	3	4
No. 48P3180 Standard.					
U. S. Standard 28-Gauge.					
Size (diameter), inches.....	2	2	3	3	4
Price, per 10-foot length.....	\$ 0.91	\$ 1.11	\$ 1.44		
Price, per crate (25 lengths).....	22.70	27.65	35.85		
Weight, per length, pounds.....	4	5½	8		
No. 48P3303 Extra Heavy.					
U. S. Standard 26-Gauge.					
Size, inches.....	2	2	3	3	4
Price, per 10-foot length.....	\$ 1.09	\$ 1.32	\$ 1.72		
Price, per crate (25 lengths).....	27.15	32.90	42.80		
Weight, per length, pounds.....	6	7½	10		

SLIP JOINT EAVES TROUGHS. No Soldering Required.



One end is fitted with a folded seam, into which the plain end of the other length can easily be slipped, and it locks itself securely so as to make it absolutely watertight. Requires no soldering and you do not need the services of a tinner to apply it. Furnished in either right hand or left hand. Right hand means that the water is to be discharged at the right hand end of the trough. Left hand, that the water is to be discharged at the left hand end. The size is the width taken inside of the bead. Sold only in 10-foot lengths.

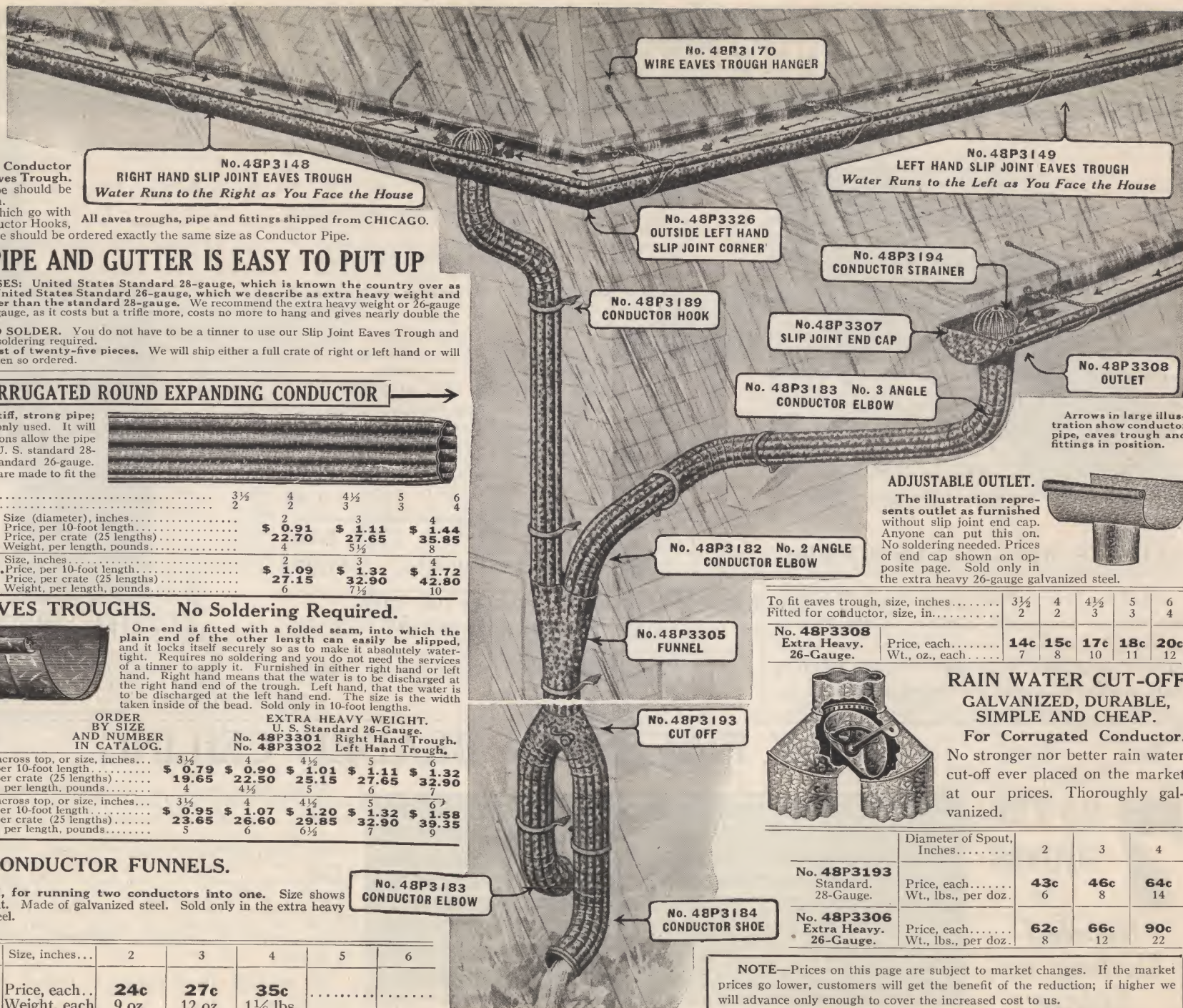
STANDARD WEIGHT.		ORDER BY SIZE		EXTRA HEAVY WEIGHT.	
U. S. Standard 28-Gauge.		AND NUMBER		U. S. Standard 26-Gauge.	
No. 48P3148	Right Hand Trough.	IN CATALOG.		No. 48P3301	Right Hand Trough.
No. 48P3149	Left Hand Trough.			No. 48P3302	Left Hand Trough.
U. S. Standard		Width across top, or size, inches....		Width across top, or size, inches....	
(28-Gauge).		Price, per 10-foot length.....		Price, per 10-foot length.....	
		Price, per crate (25 lengths).....		Price, per crate (25 lengths).....	
		Weight, per length, pounds.....		Weight, per length, pounds.....	
		Width across top, or size, inches....		Width across top, or size, inches....	
		Price, per 10-foot length.....		Price, per 10-foot length.....	
		Price, per crate (25 lengths).....		Price, per crate (25 lengths).....	
		Weight, per length, pounds.....		Weight, per length, pounds.....	
Extra Heavy				Extra Heavy	
U. S. Standard 26-Gauge.				U. S. Standard 26-Gauge.	

CONDUCTOR FUNNELS.



Conductor Funnel, for running two conductors into one. Size shows diameter of lower spout. Made of galvanized steel. Sold only in the extra heavy 26-gauge galvanized steel.

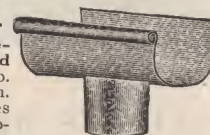
No. 48P3305 Extra Heavy. 26-Gauge.	Size, inches...	2	3	4	5	6
Price, each..	24c	27c	35c			
Weight, each	9 oz.	12 oz.	1½ lbs.			



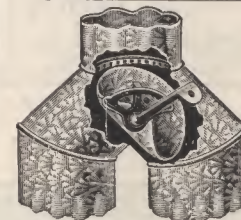
Arrows in large illustration show conductor pipe, eaves trough and fittings in position.

ADJUSTABLE OUTLET.

The illustration represents outlet as furnished without slip joint end cap. Anyone can put this on. No soldering needed. Prices of end cap shown on opposite page. Sold only in the extra heavy 26-gauge galvanized steel.



To fit eaves trough, size, inches.....	3½	4	4½	5	6
Fitted for conductor, size, in.....	2	2	3	3	4
No. 48P3308 Extra Heavy. 26-Gauge.					
Price, each.....	14c	15c	17c	18c	20c
Wt., oz., each.....	7	8	10	11	12



RAIN WATER CUT-OFF GALVANIZED, DURABLE, SIMPLE AND CHEAP.

For Corrugated Conductor. No stronger nor better rain water cut-off ever placed on the market at our prices. Thoroughly galvanized.

	Diameter of Spout, Inches.....	2	3	4
No. 48P3193 Standard. 28-Gauge.				
Price, each.....	43c	46c	64c	
Wt., lbs., per doz.	6	8	14	
No. 48P3306 Extra Heavy. 26-Gauge.				
Price, each.....	62c	66c	90c	
Wt., lbs., per doz.	8	12	22	

NOTE—Prices on this page are subject to market changes. If the market prices go lower, customers will get the benefit of the reduction; if higher we will advance only enough to cover the increased cost to us.



Round Ridge Roll Cap

Diameter of roll, 2 inches; width of apron, 2½ inches; girt, 10 inches. Made in 10-foot lengths of standard 26-gauge steel.

weight U. S. standard 28-gauge steel or extra heavy weight U. S. standard 26-gauge steel.

Standard (28-Gauge).

No. 48P3151 Price, per length, painted..... (Weight, per length, 5 pounds)..... **\$0.84**
No. 48P3152 Price, per length, galvanized..... (Weight, per length, 5½ pounds)..... **1.11**

Extra Heavy (26-Gauge).

No. 48P3337 Price, per length, galvanized..... (Weight, per length, 8 pounds)..... **1.32**

V Angle Ridge Cap

Used on steel, slate or shingle roofs. Comes only in 10-foot lengths in our standard weight or extra heavy weight.



Standard (28-Gauge).

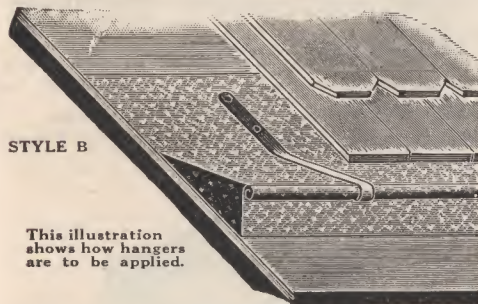
No. 48P3166 Price, per length, painted..... (Weight, per length, 4 pounds)..... **\$0.69**
No. 48P3167 Price, per length, galvanized..... (Weight, per length, 5 pounds)..... **.90**

Extra Heavy (26-Gauge).

No. 48P3341 Price, per length, galvanized..... (Weight, per length, 7 pounds)..... **1.07**

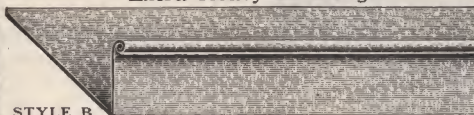
Plain Roof Gutter

Made of 28-Gauge Galvanized Steel or Extra Heavy 26-Gauge.



STYLE B

This illustration shows how hangers are to be applied.



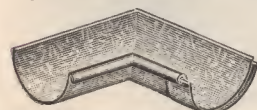
STYLE B

The accompanying illustrations show our style "B" Roof Gutter. The hangers are applied in such a manner as to leave no exposed nail or screw heads (as the pictures readily show); therefore, there can be no leaks from splitting or nail holes, as in the old style way with wood fronts and wood brackets. This style gutter is sold at prices that

make it much cheaper than those made of wood lined with tin.

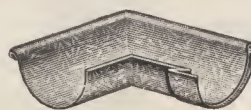
Plain Galvanized Roof Gutter, in lengths of 10 feet, ¼-inch bead. End pieces and drops must be made by the workman who puts up the gutter and all joints must be soldered.

No. 48P3822 Standard weight U. S. standard 28-gauge. Weight, per length, 8½ pounds. Price, per length..... **\$1.65**
No. 48P3347 EXTRA HEAVY WEIGHT U. S. standard 26-gauge. Weight, per length, 10½ lbs. Price, per length..... **1.98**
No. 48P3821 Hangers for the above trough. Weight, per dozen, 3 pounds. Price, each..... **.05**
Per dozen..... **.55**



Inside Right Hand Corner Miter.

Extra Heavy Gauge Galvanized Eaves Trough Corners or Miters.



Outside Left Hand Corner Miter.

Furnished only in the extra heavy 26-gauge galvanized steel. Corners where two eaves troughs come together require the most strength, as snow and ice collect there in cold weather. Additional strength is also required to resist the vibration caused by wind. These are made to fit either our standard 28-gauge or extra heavy 26-gauge eaves troughs.

Made complete, ready for use for either right or left hand and inside or outside bead. Give the catalog number and specify the size wanted.

No. 48P3317 Inside Corner. Slip Joint. Right Hand.

No. 48P3318 Inside Corner. Slip Joint. Left Hand.

Size, inches..... 3½ 4 4½ 5 6
Price, each (slip joint), for any of the above inside or outside corners..... **21c 23c 25c 26c 28c**

No. 48P3325 Outside Corner. Slip Joint. Right Hand.

No. 48P3326 Outside Corner. Slip Joint. Left Hand.

Ridge Roll Finial

Galvanized Steel Finial to be used with our Ridge Roll No. 48P3151 and No. 48P3152. This finial is to be used at the ends of the ridge.



Just the article needed to put a finish on your roof. Shipped from our CHICAGO store.

No. 48P3153 Standard Gauge Galvanized Finial. Price, each..... **30c**

NOTE—Prices on Steel Roofing and Siding are subject to market changes. If the market prices go lower, customers will get the benefit of the reduction; if higher, we will advance only enough to cover the increased cost to us.



Hooks for Conductors

No. 48P3189 Tinned Conductor Hooks for round conductor.

Size, inches..... 2½ 3 4
For wood, dozen..... **31c 37c 52c**
For brick, dozen..... **33c 44c 69c**

Two-inch corrugated conductors require 2½-inch hooks.

Conductor Strainers

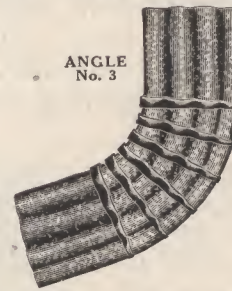
No. 48P3194 Galvanized Wire Conductor Strainers, placed in the outlet of eaves trough, prevent leaves, etc., from entering or stopping up the conductor. The size given designates the size outlet strainer will fit.

Size, inches..... 2 3 4
Price, each..... **5c 7c 8c**
Per dozen..... **55c 80c 90c**

Corrugated Round Expanding Elbows and Shoes



ANGLE No. 2



ANGLE No. 3



CONDUCTOR SHOE

Our galvanized elbows and shoes are made in two weights: Standard weight U. S. standard 28-gauge steel, and EXTRA HEAVY weight U. S. standard 26-gauge steel, extra well galvanized. Be sure to specify angle wanted and catalog number of same.

STANDARD WEIGHT.
U. S. Standard 28-Gauge.

No. 48P3182 Elbow. Angle No. 2.
No. 48P3183 Elbow. Angle No. 3.
No. 48P3184 Conductor Shoe.

STANDARD WEIGHT.
U. S. Standard 28-Gauge.

EXTRA HEAVY WEIGHT.
U. S. Standard 26-Gauge.

ALL GOODS ON THIS PAGE SHIPPED FROM OUR CHICAGO STORE.

	2	3	4
Diameter, or size, inches.....	2	3	4
Elbow. Price, each.....	\$0.11	\$0.13	\$0.24
Elbow. Price, per dozen.....	1.30	1.50	2.80
Weight, per dozen, pounds.....	4½	5	8½
Shoe. Price, each.....	.15	.18	.28
Weight, per dozen, pounds.....	4½	5½	9
Diameter, or size, inches.....	2	3	4
Elbow. Price, each.....	\$0.17	\$0.20	\$0.39
Elbow. Price, per dozen.....	2.00	2.35	4.60
Weight, per dozen, pounds.....	5½	7½	11
Shoe. Price, each.....	.31	.38	.64
Weight, per dozen, pounds.....	5½	9	15

MAJESTIC VENTILATORS

For Barns and Stables

Our Majestic Ventilators are scientifically designed and constructed. They have been planned after the best and most approved models on the market.

The size of ventilator required is governed by the number of cattle in the building. If you have more than twenty cattle under one roof you should have two or more ventilators of the larger size.

Each ventilator has a continuous draft arrangement to draw out the foul air and replace it with fresh air, without causing a draft.

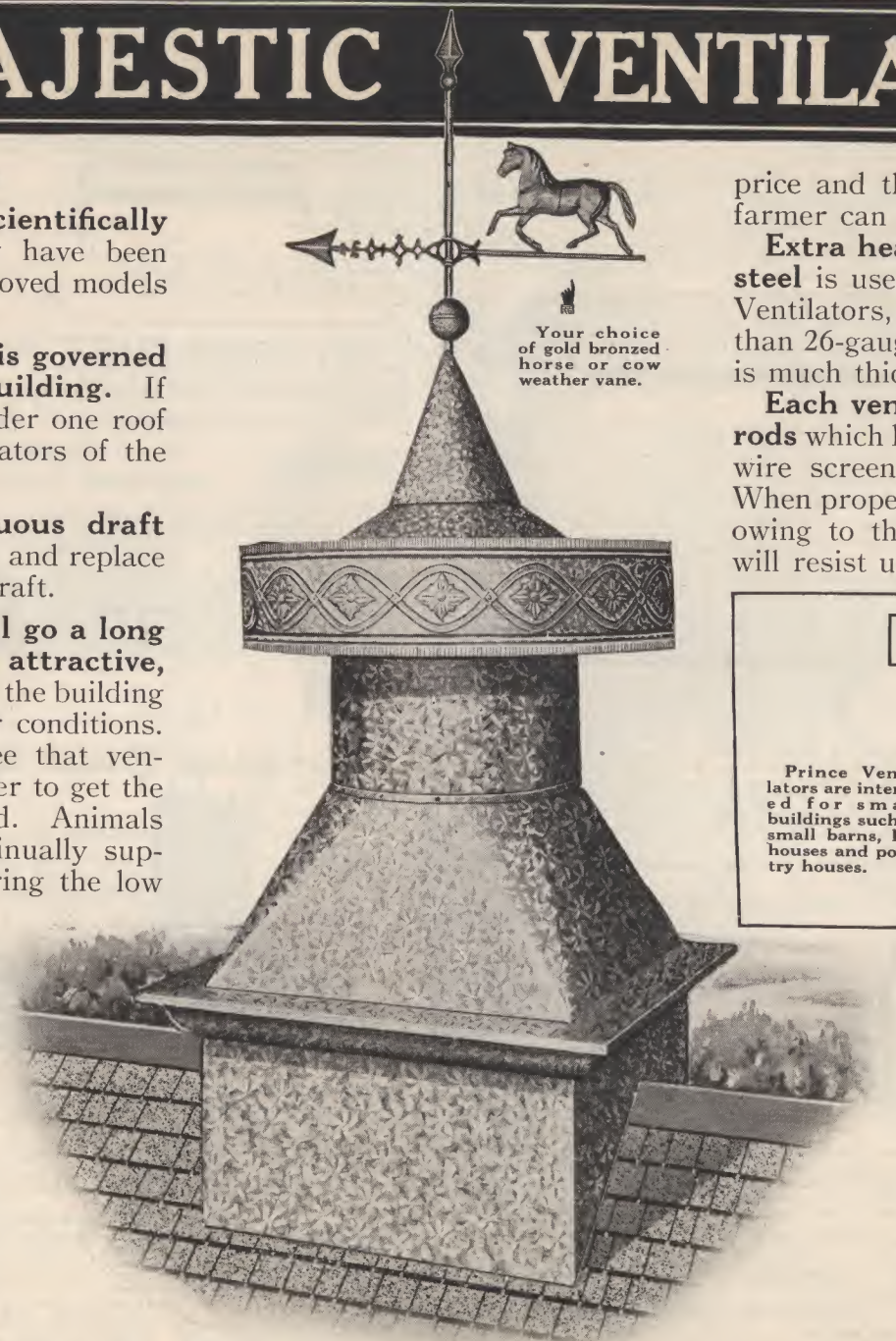
Any one of these ventilators will go a long way in making any outbuilding attractive, but its main service consists in keeping the building perfectly ventilated under all weather conditions. Leading agricultural authorities agree that ventilation is absolutely necessary in order to get the best results from stock of any kind. Animals will thrive better in a building continually supplied with pure, fresh air. Considering the low

On the section of roof illustrated we show our Oriental Fire-Chief Shingle Roll Roofing, which comes in rolls and looks exactly like painted or stained wooden shingles. Read about this wonderful roofing on colored insert between pages 8 and 13.

Prices of Majestic Ventilators for Large Buildings.

Shipped From OHIO Factory.

Catalog No.	Size of Flue, In.	Size of Base, In.	Height	Wt., Lbs.	No. of Cattle	Price
48P652	20	29	8 ft. 8 in.	125	6	\$25.80
48P653	24	36	9 ft. 5 in.	160	8	34.20
48P654	28	40	10 ft. 4 in.	195	12	39.80
48P655	30	44	10 ft. 6 in.	205	14	44.65
48P656	36	55	11 ft. 3 in.	265	20	58.33



Lightning rod connection, consisting of heavy copper wire, properly fastened inside of ventilator, \$3.00 extra.

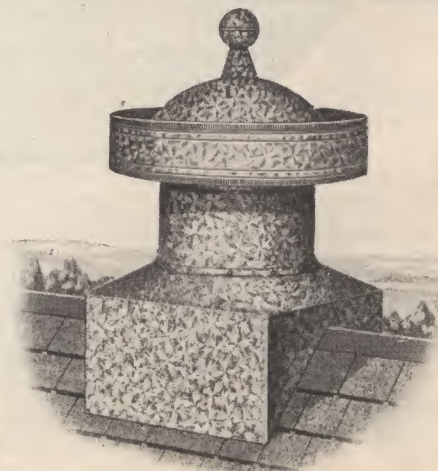
price and the high quality of our ventilators, no farmer can afford to be without one.

Extra heavy 22, 24 and 26-gauge galvanized steel is used in the manufacture of our Majestic Ventilators, according to size. Nothing thinner than 26-gauge galvanized steel is permitted. This is much thicker stock than is generally used.

Each ventilator is equipped with four stay rods which hold it securely in place on the roof. A wire screen is provided to keep the birds out. When properly secured to the roof, our ventilators, owing to their weight and scientific attachment, will resist unusually severe storms.

Prince Ventilators for Small Buildings.

Prince Ventilators are intended for small buildings such as small barns, hog houses and poultry houses.



Prices of Prince Ventilators for Small Buildings.

Shipped From OHIO Factory.

Catalog No.	Size of Flue, In.	Size of Base, In.	Height	Wt., Lbs.	Price
48P650	16	22	3 ft. 5 in.	45	\$11.75
48P651	18	24	3 ft. 6 in.	60	12.75

Artistic Metal Ceilings

Already Punched for Nailing.

Our line of Metal Ceilings consists of the most popular designs, all of which are strictly up to date and are recognized as standard patterns, designed by one of the foremost designers of art metal ceilings.

Metal ceilings are becoming more popular every day simply because the same rich effect could not possibly be created with any other kind of material within ten times the cost. Metal ceilings are appropriate for all kinds of private or public buildings and are used to a great extent in churches, schools, theaters, music halls, lodge rooms, stores, offices and dwellings.

Our patterns are new and original, all the patterns having been recently designed.

Compare our illustrations with other manufacturers' designs, then note how deep our designs are, because all patterns shown herein are made from entirely new dies which are perfect and clean cut. Nail holes are punched, except in ceiling Nos. 48P6182½ on page 41, 48P6192½ and 48P6193½ on page 46, and 48P6194½ on page 47.

Compare our prices printed under each design and you will then see the big saving we can make you on these high class artistic metal ceilings.

Metal ceilings take a very low freight rate. In most territories metal ceilings are shipped as fourth class and the freight charges amount to very little. To give you an idea of how small the freight charges will be: An order of 100 square feet of ceiling or side wall material crated ready for shipment weighs about 65 pounds and is shipped as fourth class freight.

We pack our metal ceilings in a most careful manner and guarantee safe delivery to any point in the United States. All ceilings shipped from factory in EASTERN OHIO.

Rules for Measuring.

On each page, below the design number, we show the drop of cornice, and in figuring the number of square feet of metal ceiling required to finish a room it is necessary to figure enough extra to allow for the distance which the cornice or border extends down the side walls from the ceiling.

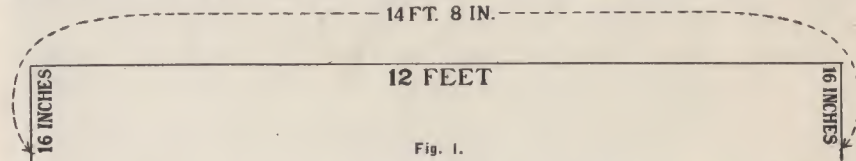
To Find the Number of Square Feet Contained in a Ceiling.

1st—To the actual width of the ceiling add twice the size of the drop printed below the design you select; this gives you the proper ceiling width.

2d—To the actual length of the ceiling add twice the size of the drop printed below the design you select; this gives you the proper ceiling length.

3d—Multiply these two results (width and length) together and you have the area, or the number of square feet contained in the ceiling.

For example, we will take a square room 12x12 feet. The design you select has a cornice with a 16-inch drop (see Figure 1). To the 12-foot ceiling we must add twice 16 inches, or 2 feet 8 inches (the drop of the cornice on both walls), which gives us 14 feet 8 inches for each dimension. 14 feet 8 inches multiplied by 14 feet 8 inches equals the area, or 214½ square feet.



In cases where the rooms are irregular it is better to send a drawing showing all the measurements of the room, and we will tell you just what the ceiling will cost you.

In reporting measurements for estimates both sides and both ends should be given, as buildings are frequently out of square. For side walls be sure to locate doors, windows, vestibules, chimneys or other offsets, if any.

Give the distance from the top of the doors and windows to the ceiling and from bottom of windows to the floor; also give height of walls and baseboard.

When sending us your order be sure to give a drawing of the room, using the enclosed order blank and giving all the measurements. When we ship the steel ceiling we will send a regular detail drawing free of charge, giving full instructions as to the way in which to put on the ceiling. This drawing is made by our metal ceiling expert and shows the exact location of every piece, so that there is no possibility of an error.

DIRECTIONS FOR PUTTING UP THE CEILING

Beginning at center of ceiling, the field should be put up first, then the cornice, nailing the cornice only to side walls until mold, border or filler is applied.

Beginning at one corner, put up the cornice or mold across and along the room, keeping the lapping edges running from the light. This is very important. Each piece should be carefully lapped so the beads or ridges will be straight and true; the joints will then be invisible. The nails should be driven through the small holes punched around the edge or bead. The nail holes match perfectly, enabling even the inexperienced to make a perfect job. Cone head nails are furnished with our ceilings without extra charge. The filler plate is furnished in the proper width and placed under the sheet (molding or field) on the side away from the cornice.

Close or swedge with a small dull tool any joints which may not have lapped tightly owing to the lapping beads having been bent or flattened in applying.

Furring Strips.

The following is to assist ceiling erectors in estimating the quantity of furring strips for each 100 square feet of surface covered, the quantities representing the stripping for the field portion only; in addition to same the necessary quantity of strips for molding, filler and cornice must be ordered. The size of molding, filler and cornice is a determining factor in the quantity required.

Strips should be placed 24 inches on centers lengthwise across the joists, and 24 inches on centers crosswise between long strips; when used in this manner one square of ceiling (that is, a space of 10x10 feet or 100 square feet) will require 100 lineal feet.

Our Guarantee on Metal Ceilings.

We guarantee to furnish high grade metal ceilings and side walls at the lowest possible price, guaranteeing the quality to be equal to or better than that supplied by any other manufacturer. We do just enough cutting in our factory to make it very easy to put up a ceiling. The small cutting, such as fitting around chimneys and openings, must be done by the person doing the work. We find this to be the most satisfactory arrangement for our customers, as it enables them to avoid trouble and mistakes. Eight or ten days should be allowed for a first class job.

Our terms are net cash with order. The prices we quote are our lowest prices, from which there is no discount. These prices are based on the actual factory cost, with only our one profit added.

We furnish, without extra charge, with any pattern of metal ceilings or side walls, special cone head nails for putting up the metal, also the wood brackets for molding and cornices when necessary.

Prices do not include furring strips or nails for applying furring strips. If wanted, be sure to include them in your order. About 100 lineal feet of furring strips are required for each square of metal ceiling.

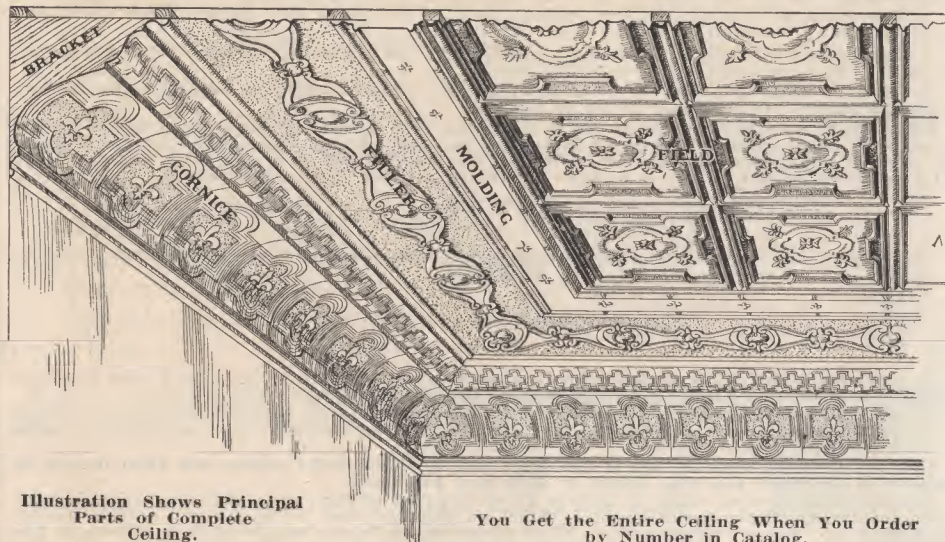
Soft Wood Furring Strips.

No. 48P3060 Size, 1¼x¾ inch. Price, per 100 lineal feet..... 50c

No furring strips are required on sheathed or flat surfaces. No double furring is necessary with our ceilings.

Meaning of Terms Used Describing Metal Ceiling

FURRING STRIPS



You Get the Entire Ceiling When You Order by Number in Catalog.

Cornice, that part of the ceiling which drops down on the wall.

Brackets, wooden shapes cut to the same pattern as the cornice and used to hold the cornice stiff and rigid. (Necessary brackets and nails are furnished without extra charge unless otherwise stated.)

Ells are corner pieces used on a few designs of molding.

Filler, that portion of the ceiling which is next to the cornice. You will see from the above illustration that filler is plenty wide enough to permit the molding or field to overlap the filler from 3 to 6 inches.

Molding is the strip between the field and the filler, or between the field and cornice where no filler is used.

Border Plates, used only in the more elaborate styles of ceiling and used between the molding and field plates.

Field or Field Plates, central or main portion of the ceiling.

Furring Strips, soft wood strips (size $\frac{7}{8} \times 1\frac{1}{4}$ inches) which are nailed directly to the walls and ceiling and to which all joints of the metal ceiling are nailed.

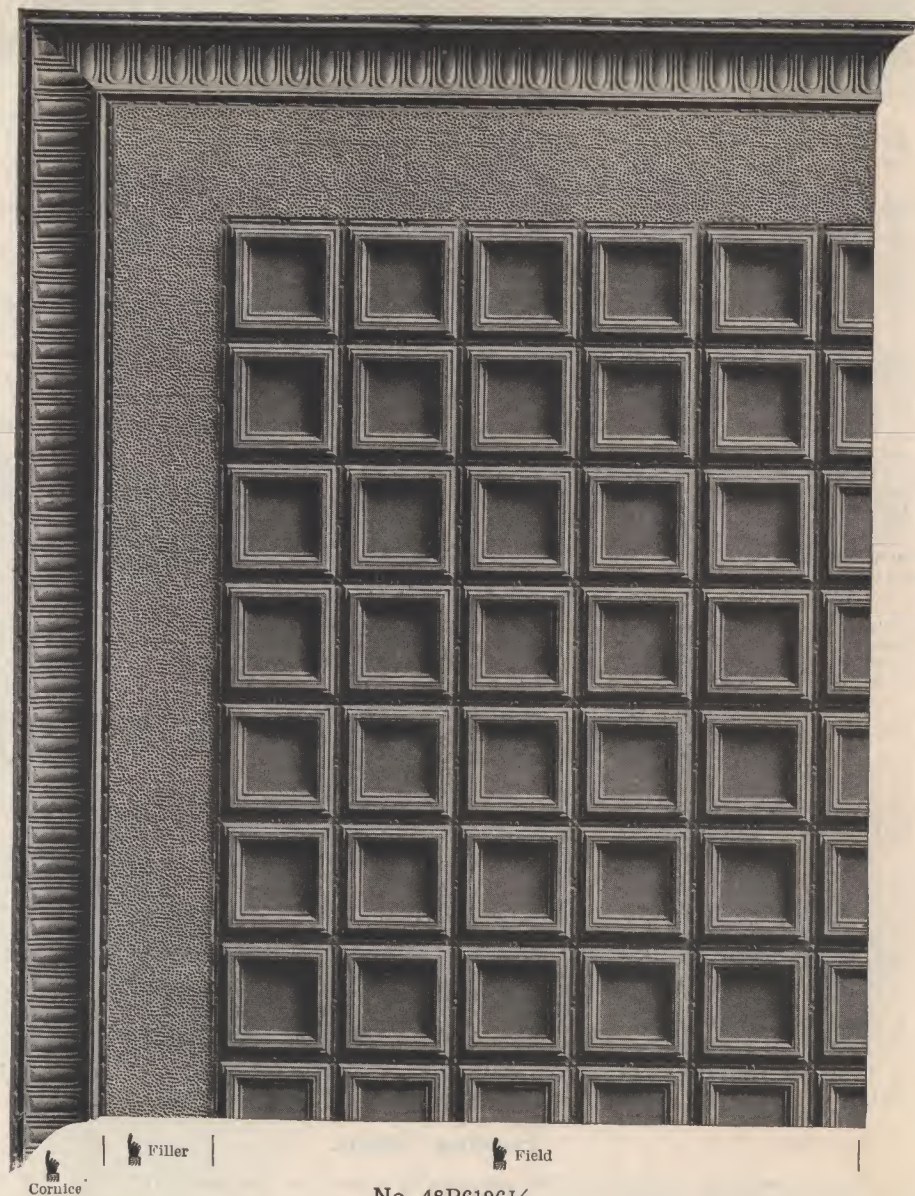
If the complete design is not wanted write us for a special price on any field, molding, filler or cornice shown in this catalog.

Use the Enclosed Order Blank for Your Drawing.

Each square on the order blank represents one square foot.

Be sure to draw the exact outline of your ceiling and give all dimensions, as we need accurate information in order to give you a correct estimate. Be sure to show locations of doors and windows and give exact distance from the ceiling. Don't select a cornice that will extend farther down the side wall than the top of doors and windows.

BETSY ROSS



No. 48P6196 $\frac{1}{2}$

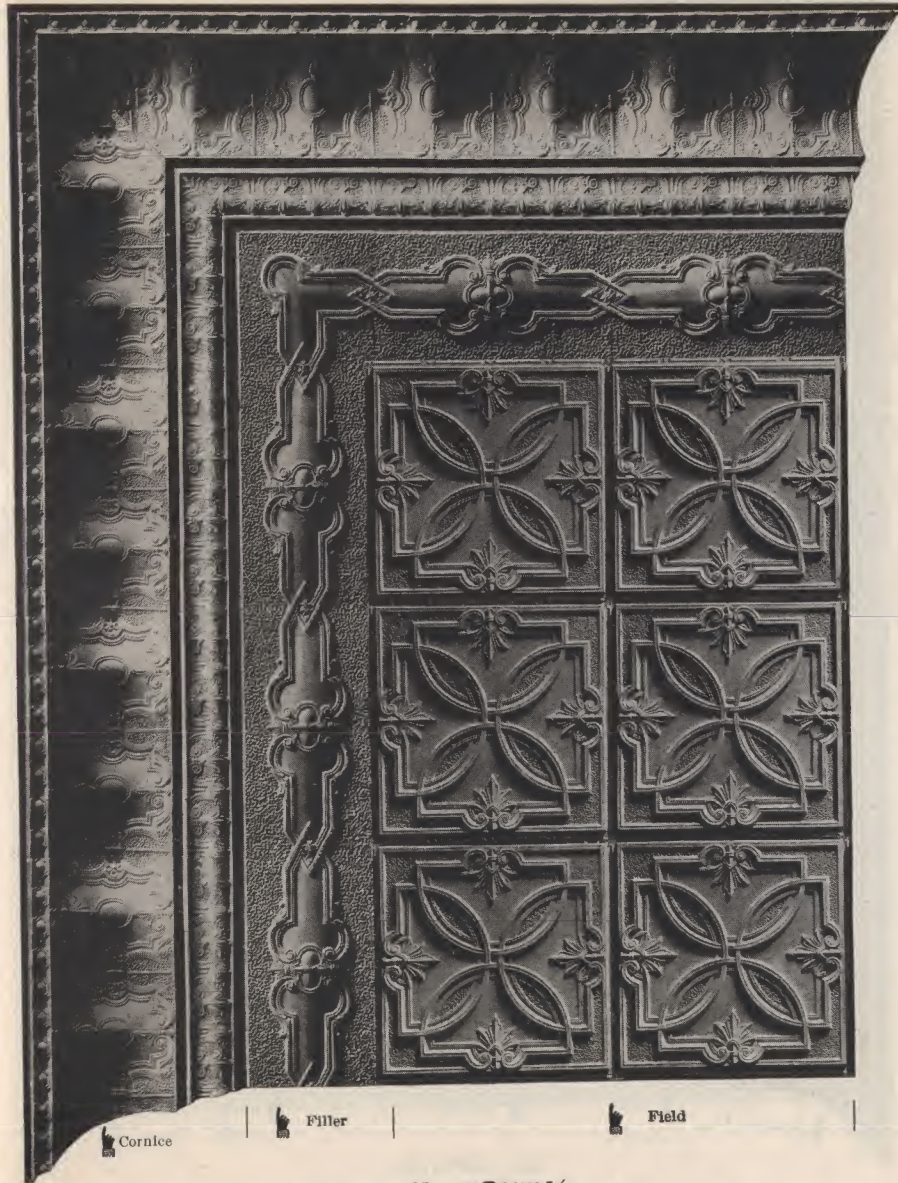
Cornice drops on wall 6 inches.

Add 1 foot to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.65**

Shipped from factory in CENTRAL OHIO, from which point customer pays the freight.

MARIE ANTOINETTE



Cornice

Filler

Field

No. 48P6170½

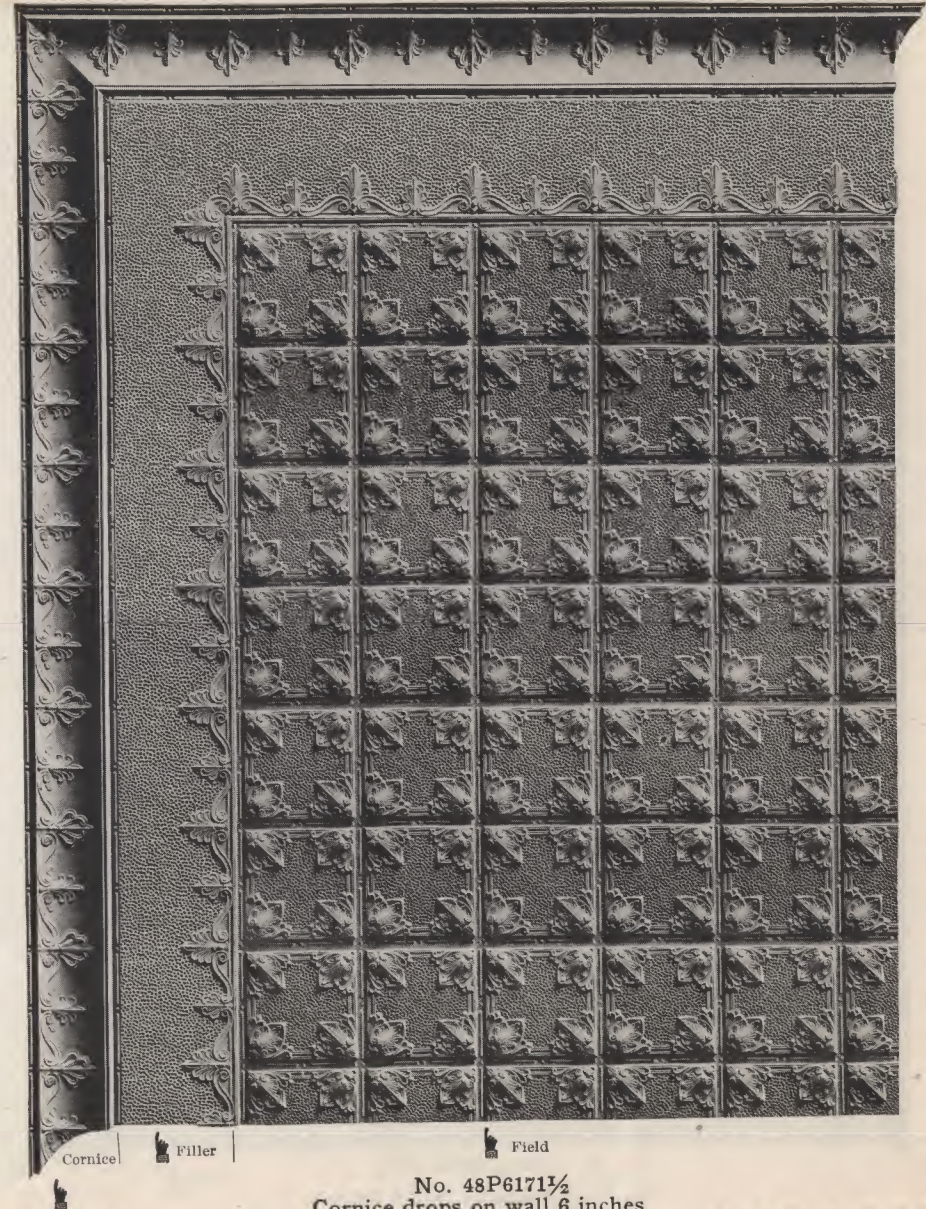
Cornice drops on wall 16 inches.

Add 2 feet 8 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

HIAWATHA



Cornice

Filler

Field

No. 48P6171½

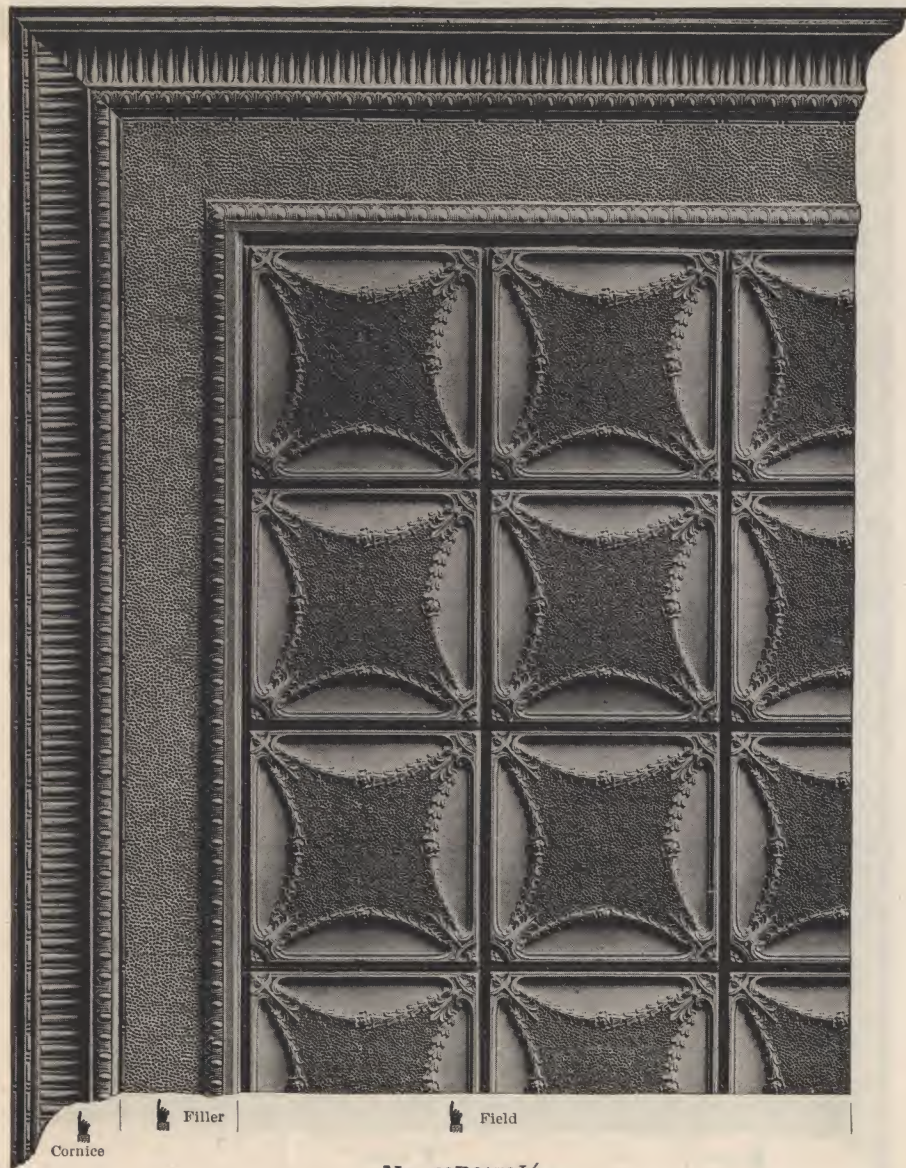
Cornice drops on wall 6 inches.

Add 1 foot to length and width of room to allow for cornice, before calculating the number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.65**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

MARTHA WASHINGTON



No. 48P6172 1/2

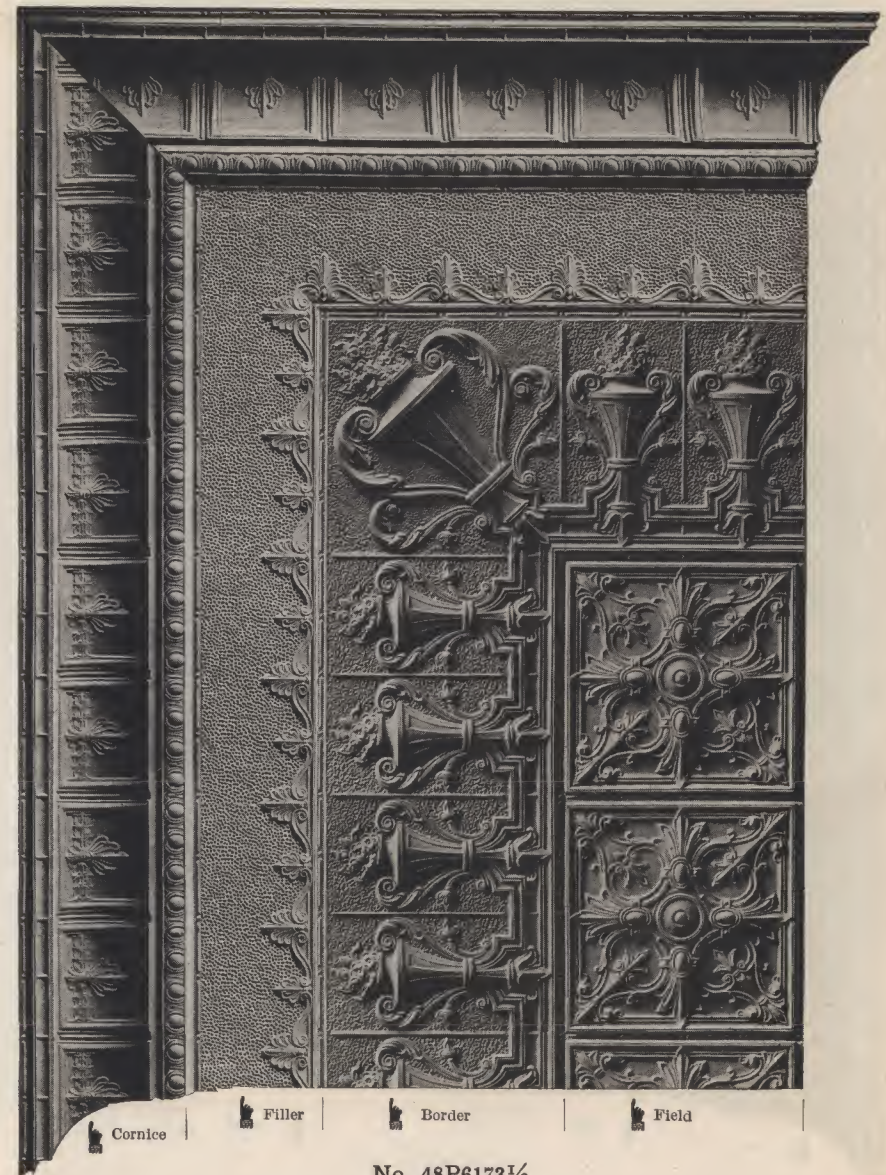
Cornice drops on wall 8 inches.

Add 1 foot 4 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling.....**\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

RICHELIEU



No. 48P6173 1/2

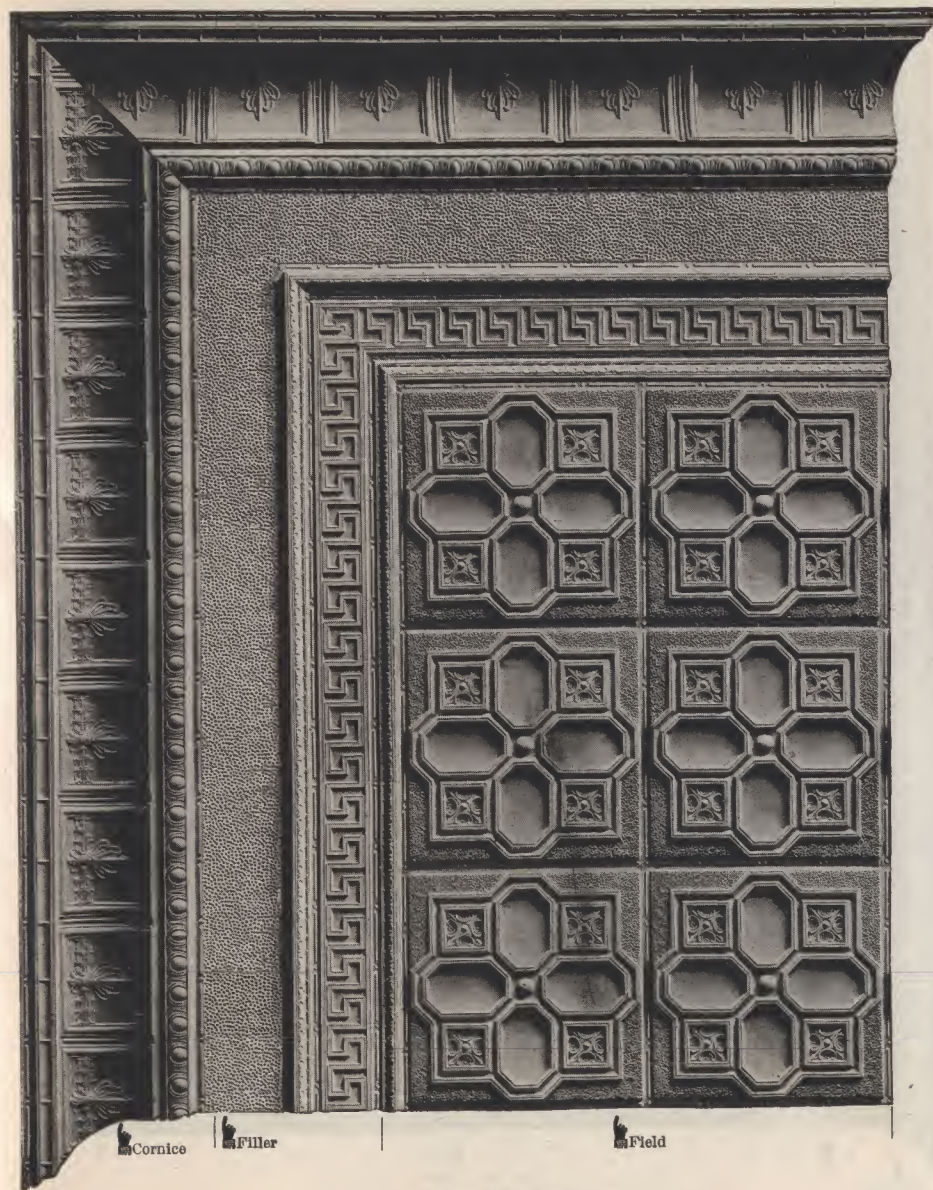
Cornice drops on wall 12 inches.

Add 2 feet to width and length of room to allow for cornice, before calculating the number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling.....**\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

MINERVA



Cornice

Filler

Field

No. 48P6174½

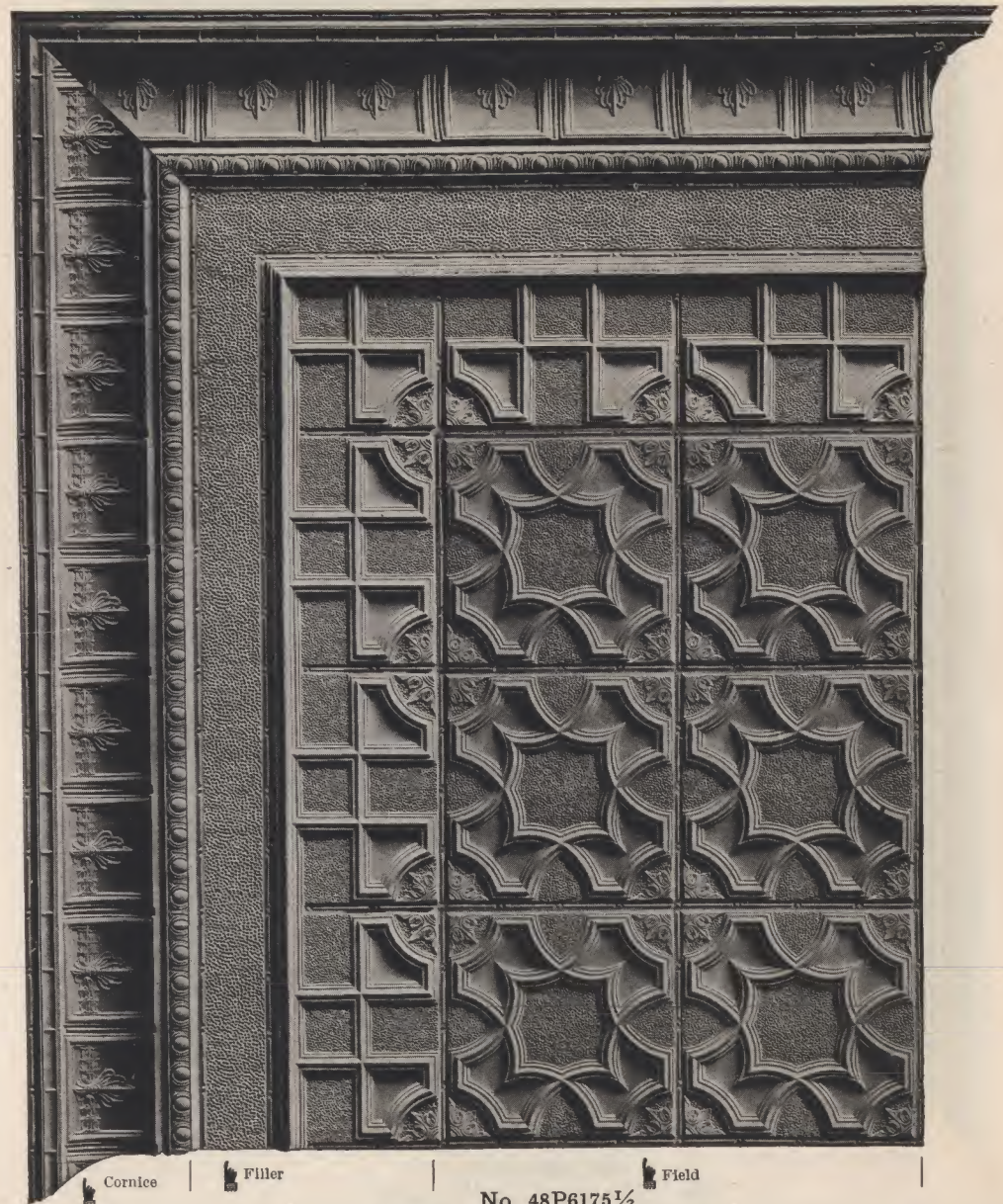
Cornice drops on wall 12 inches.

Add 2 feet to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

POMPEII



Cornice

Filler

Field

No. 48P6175½

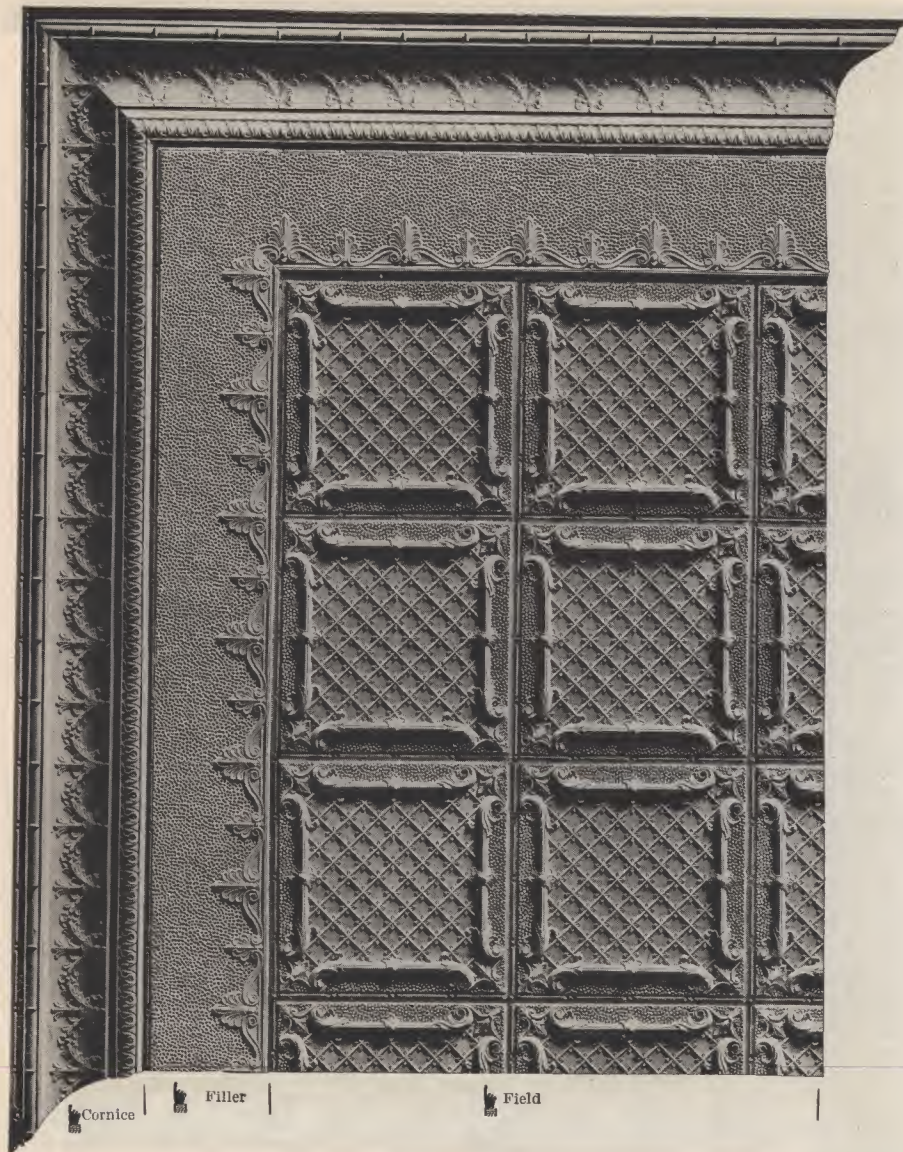
Cornice drops on wall 12 inches.

Add 2 feet to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

VOLTAIRE



No. 48P6176 1/2

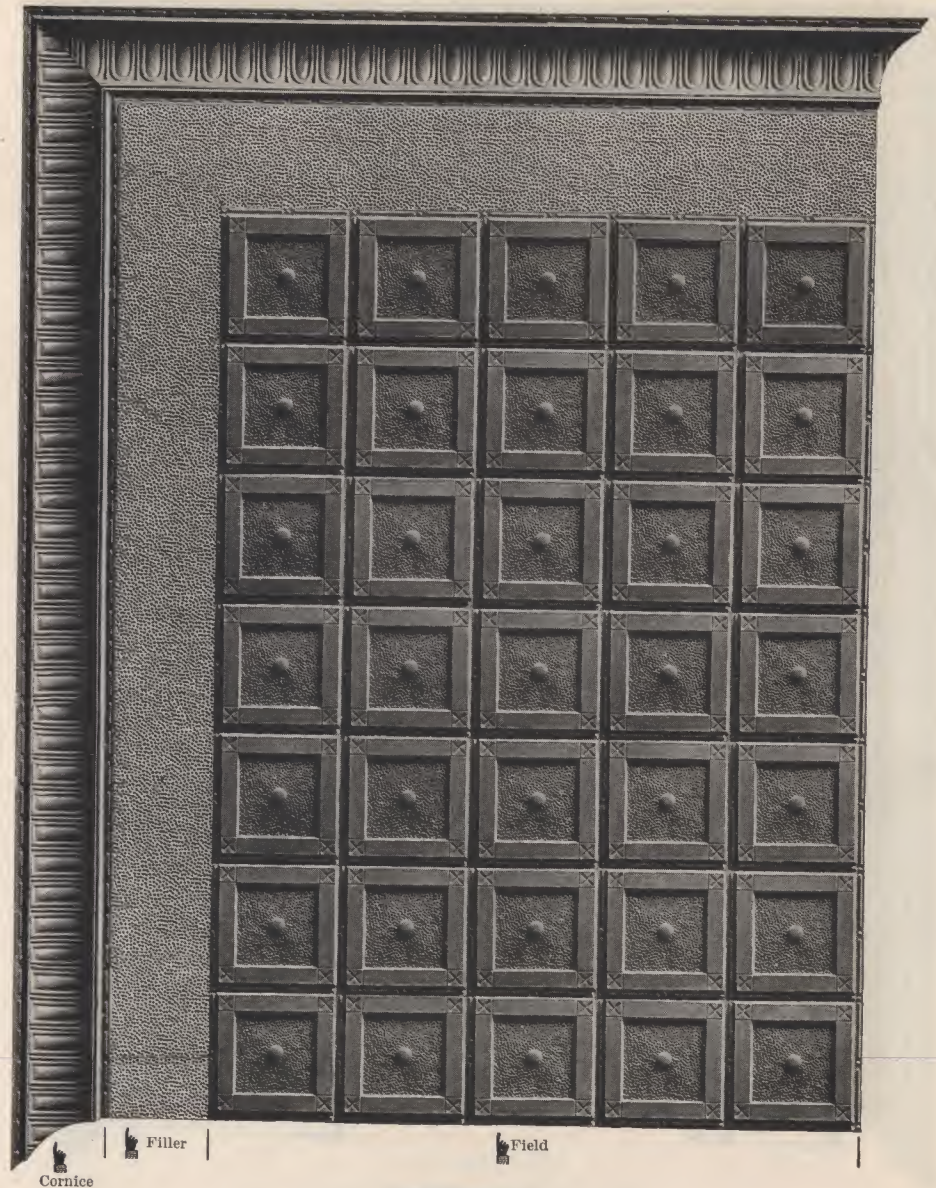
Cornice drops on wall 9 inches.

Add 1 foot 6 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

EMANUEL



No. 48P6177 1/2

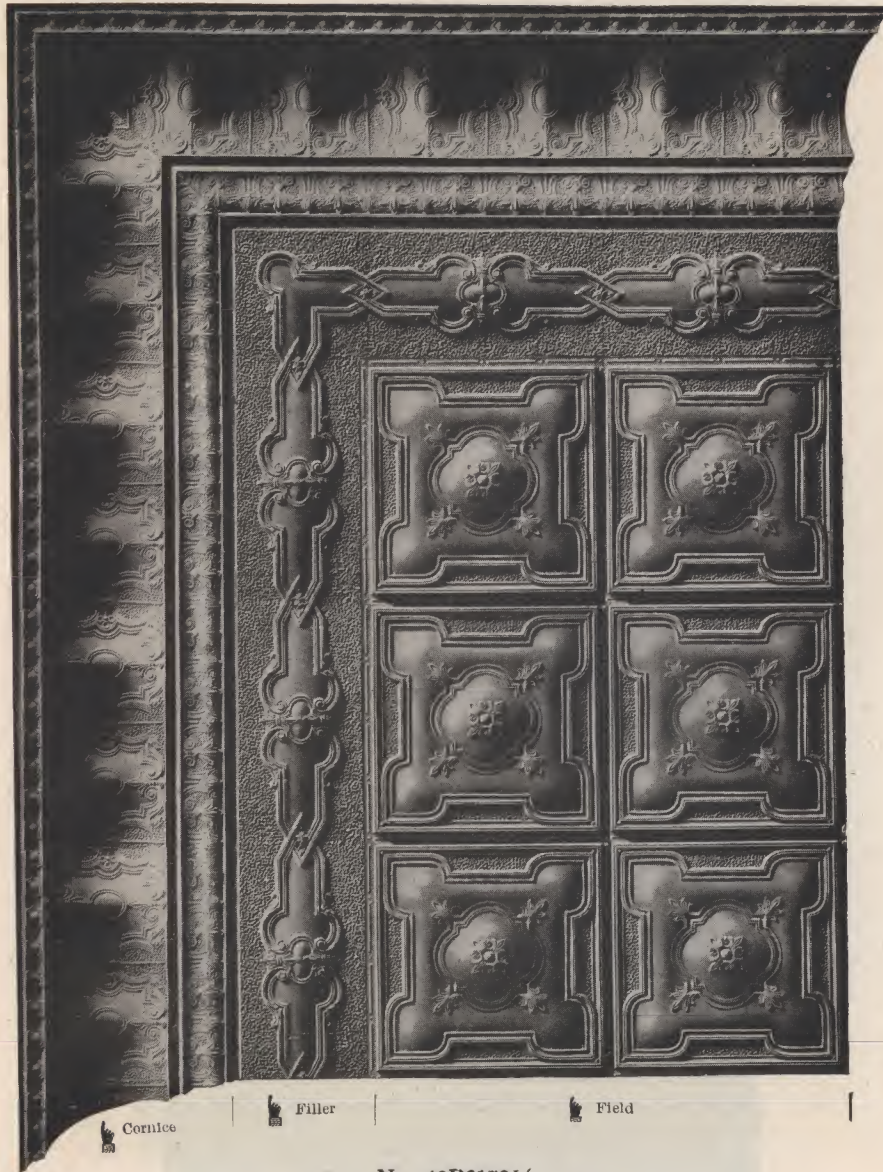
Cornice drops on wall 6 inches.

Add 1 foot to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.65**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

NAPOLEON



No. 48P6178 1/2

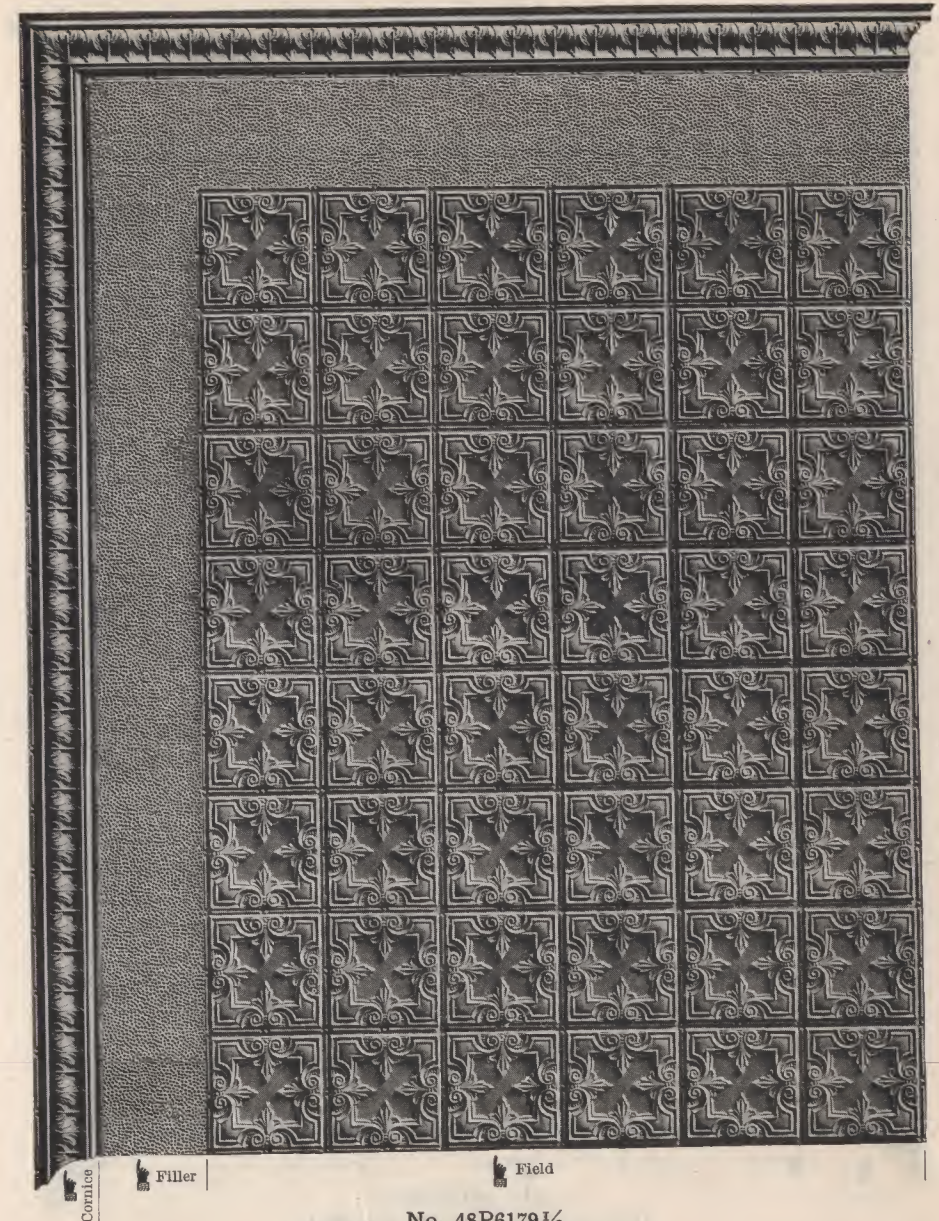
Cornice drops on wall 16 inches.

Add 2 feet 8 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

LA FAYETTE



No. 48P6179 1/2

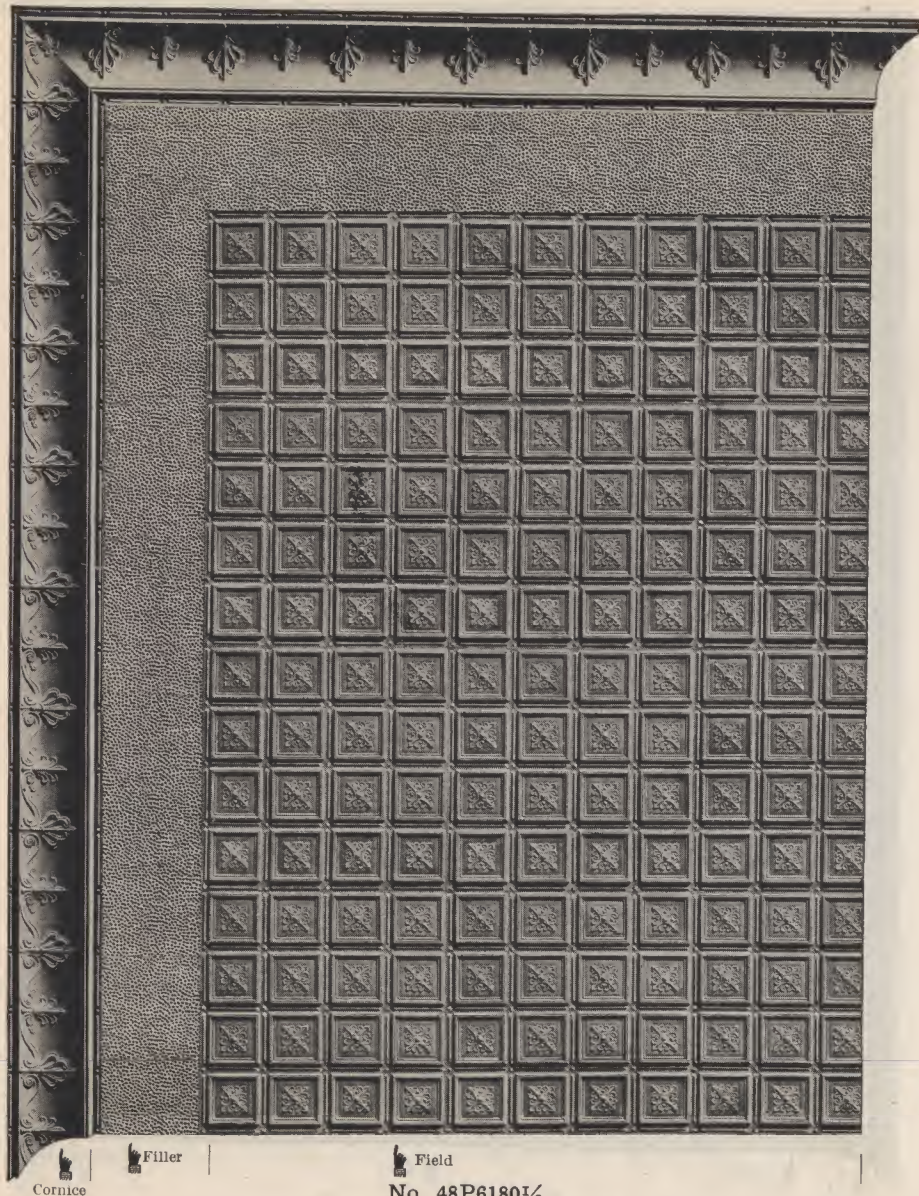
Cornice drops on wall 4 1/2 inches.

Add 9 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.65**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

JOAN OF ARC



Cornice
Filler
Field

No. 48P6180½

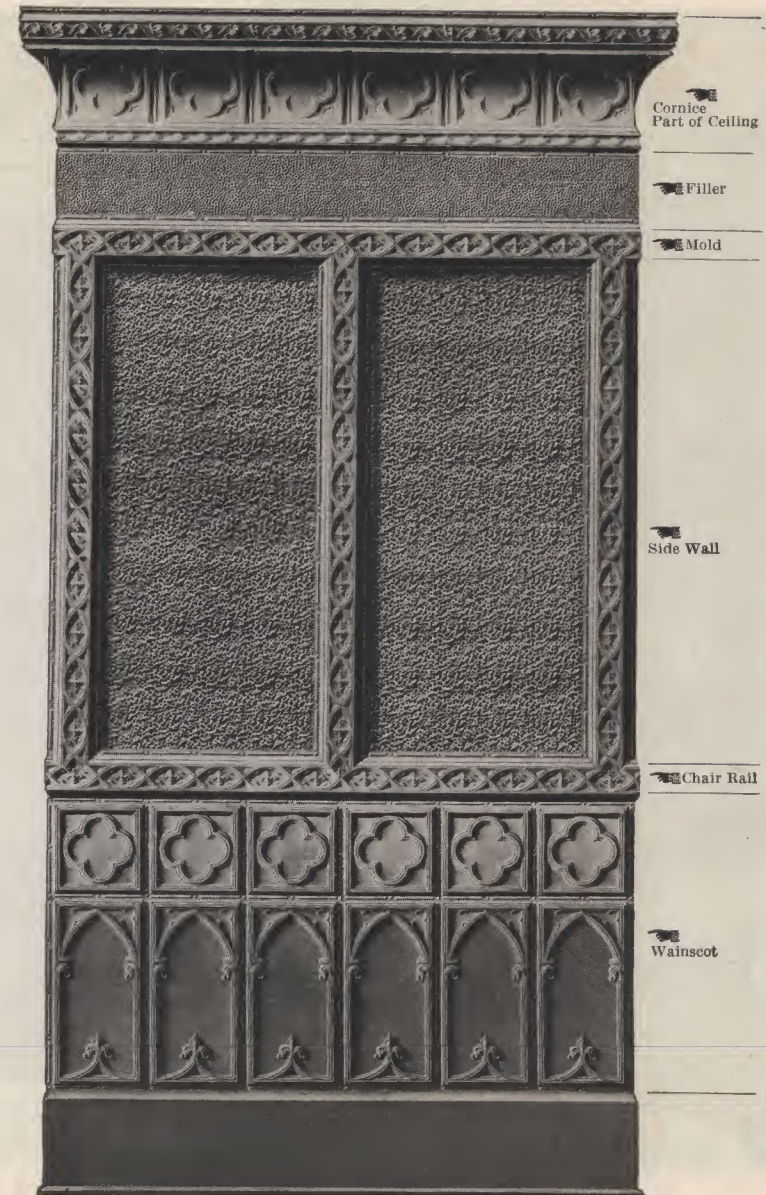
Cornice drops on wall 6 inches.

Add 1 foot to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.30**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

VENICE



Cornice
Part of Ceiling

Filler

Mold

Side Wall

Chair Rail

Wainscot

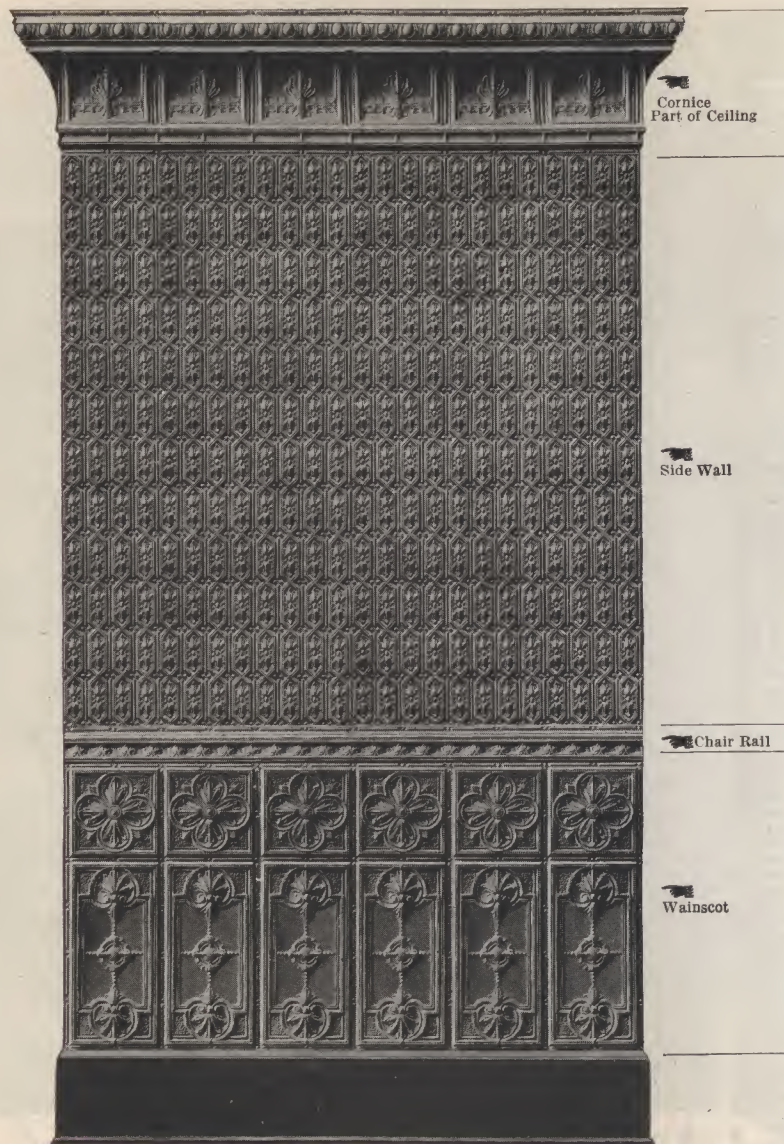
No. 48P6181½

Price, per 100 square feet, including nails for putting on..... **\$9.75**

Not including metal washboard or cornice. We recommend wooden baseboard, shown in our Mill Work Catalog. Cornice can be ordered extra if wanted.

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

CLEOPATRA



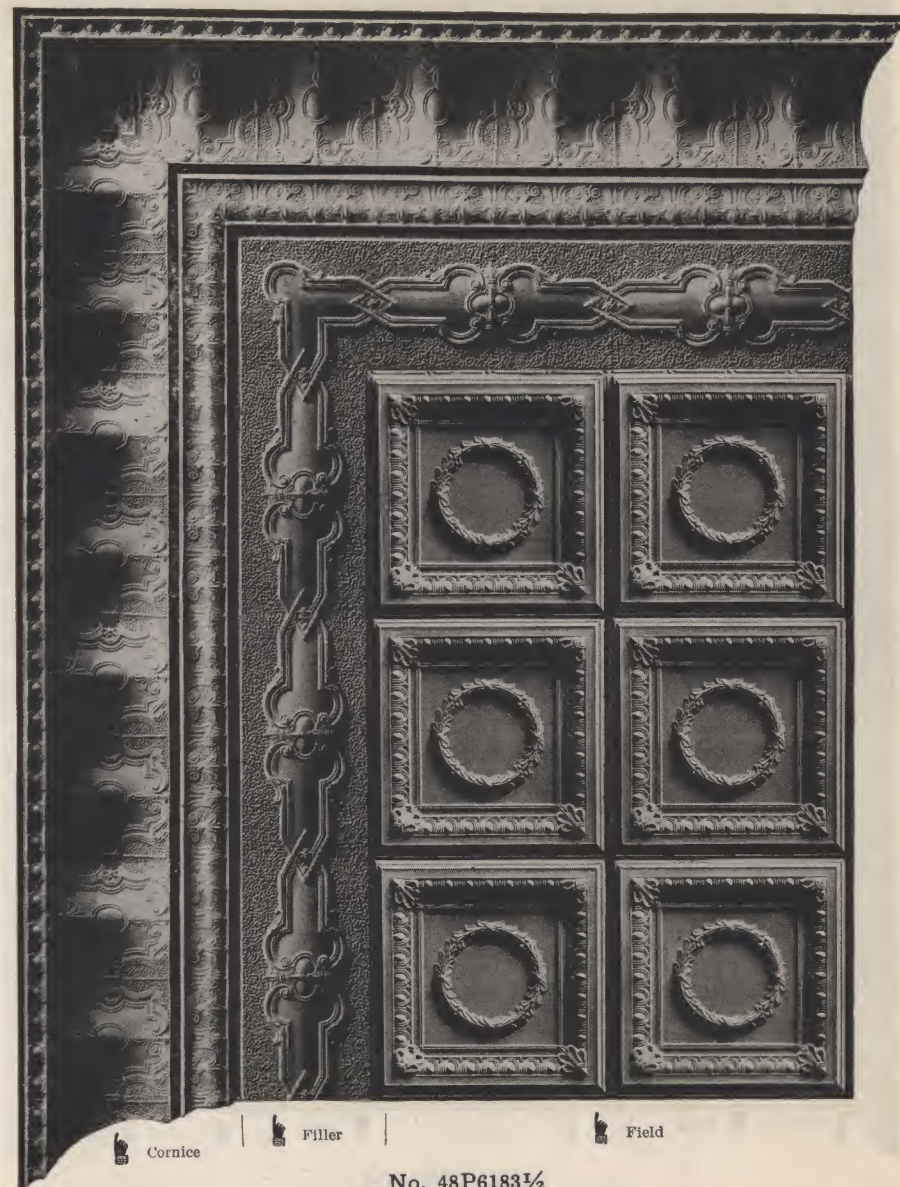
No. 48P6182½

Price, per 100 square feet, including nails for putting on.....**\$9.65**

Not including metal baseboard or cornice. We recommend wooden baseboard, shown in our Mill Work Catalog. Cornice can be ordered extra if wanted.

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

DIANA



No. 48P6183½

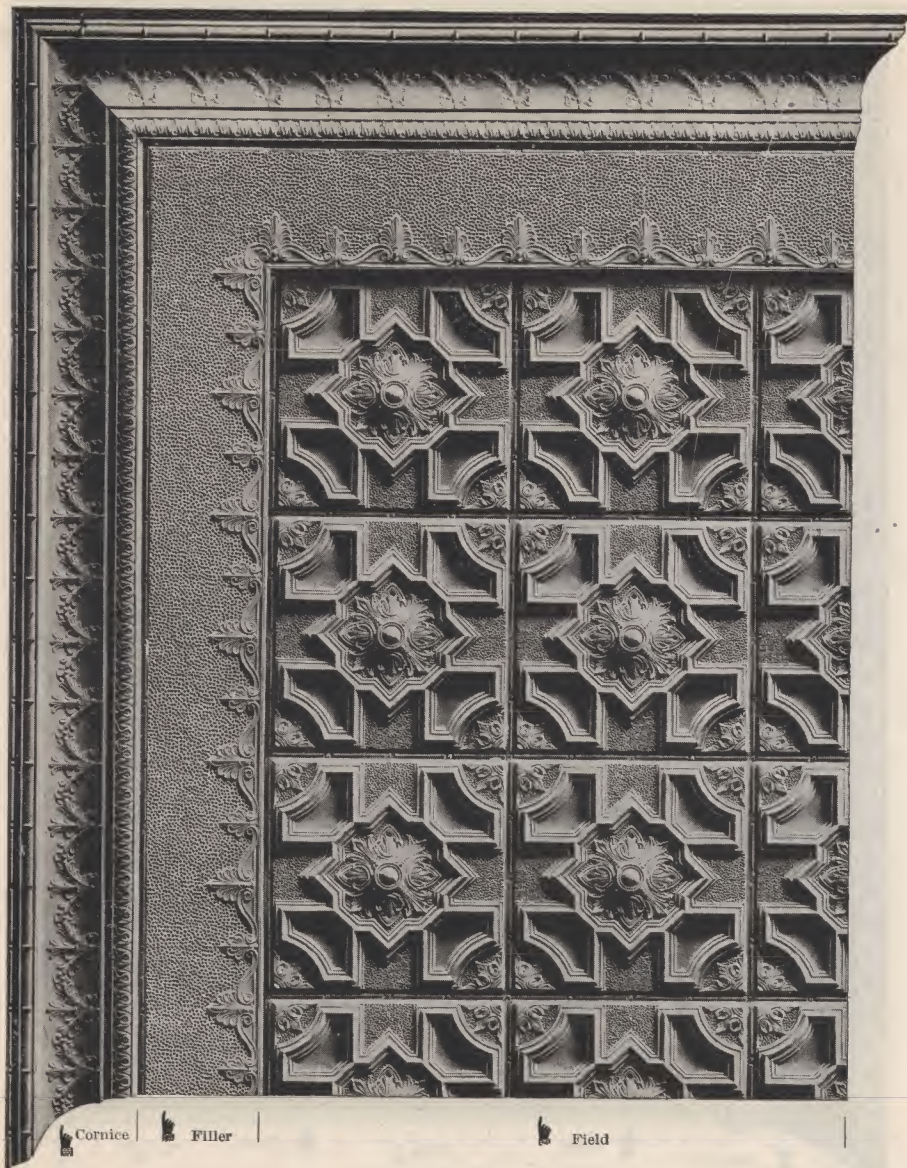
Cornice drops on wall 16 inches.

Add 2 feet 8 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling.....**\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

TROY



No. 48P6184½

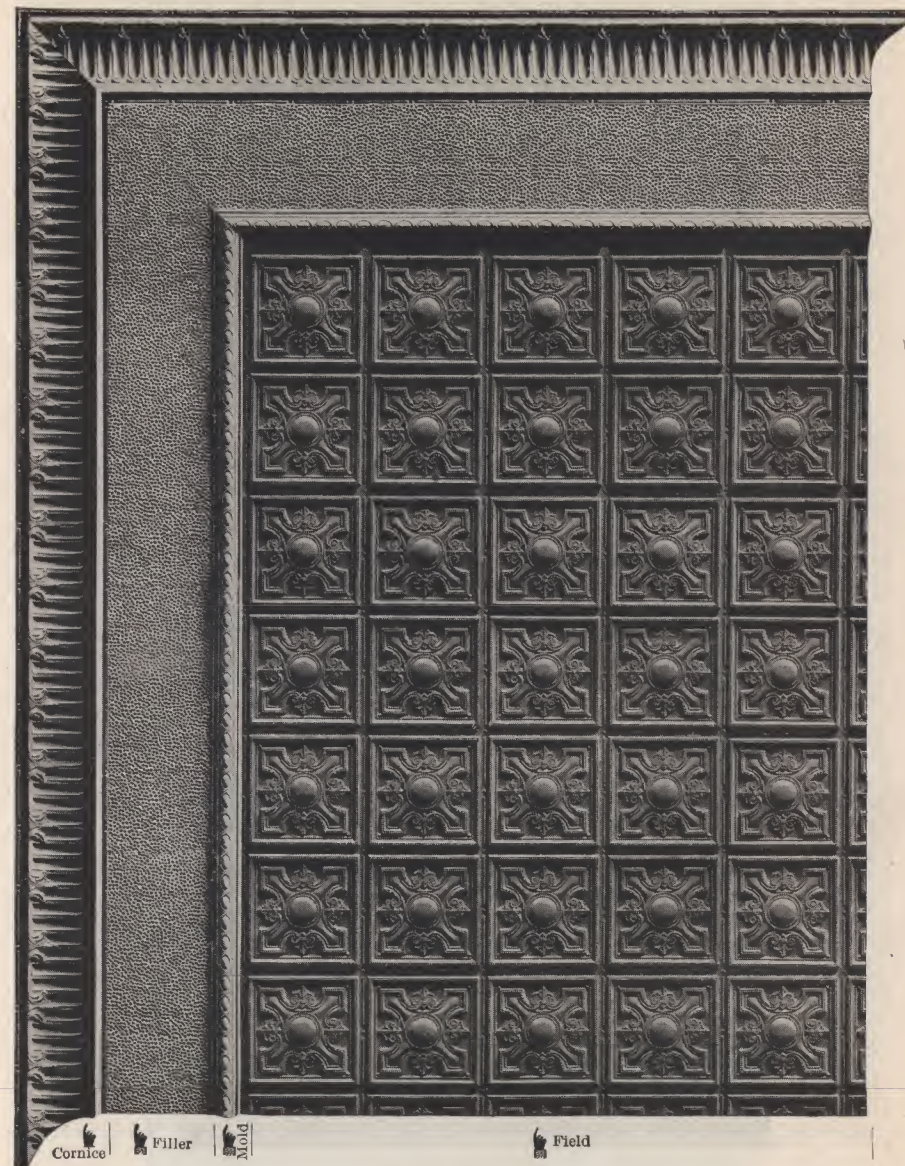
Cornice drops on wall 9 inches.

Add 1 foot 6 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

PARTHENON



No. 48P6185½

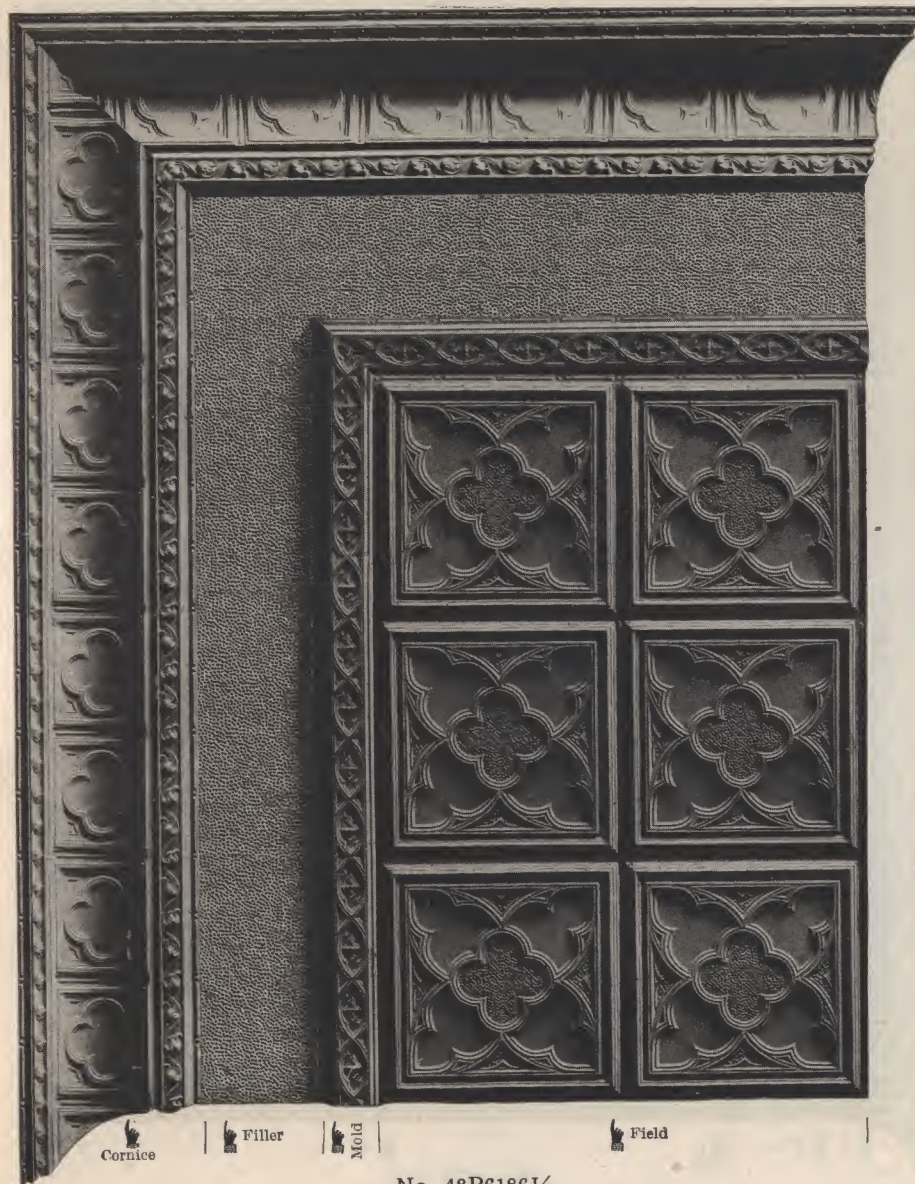
Cornice drops on wall 6 inches.

Add 1 foot to length and width of room to allow for cornice, before calculating the number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.65**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

ROME



Cornice

Filler

Mold

Field

No. 48P6186½

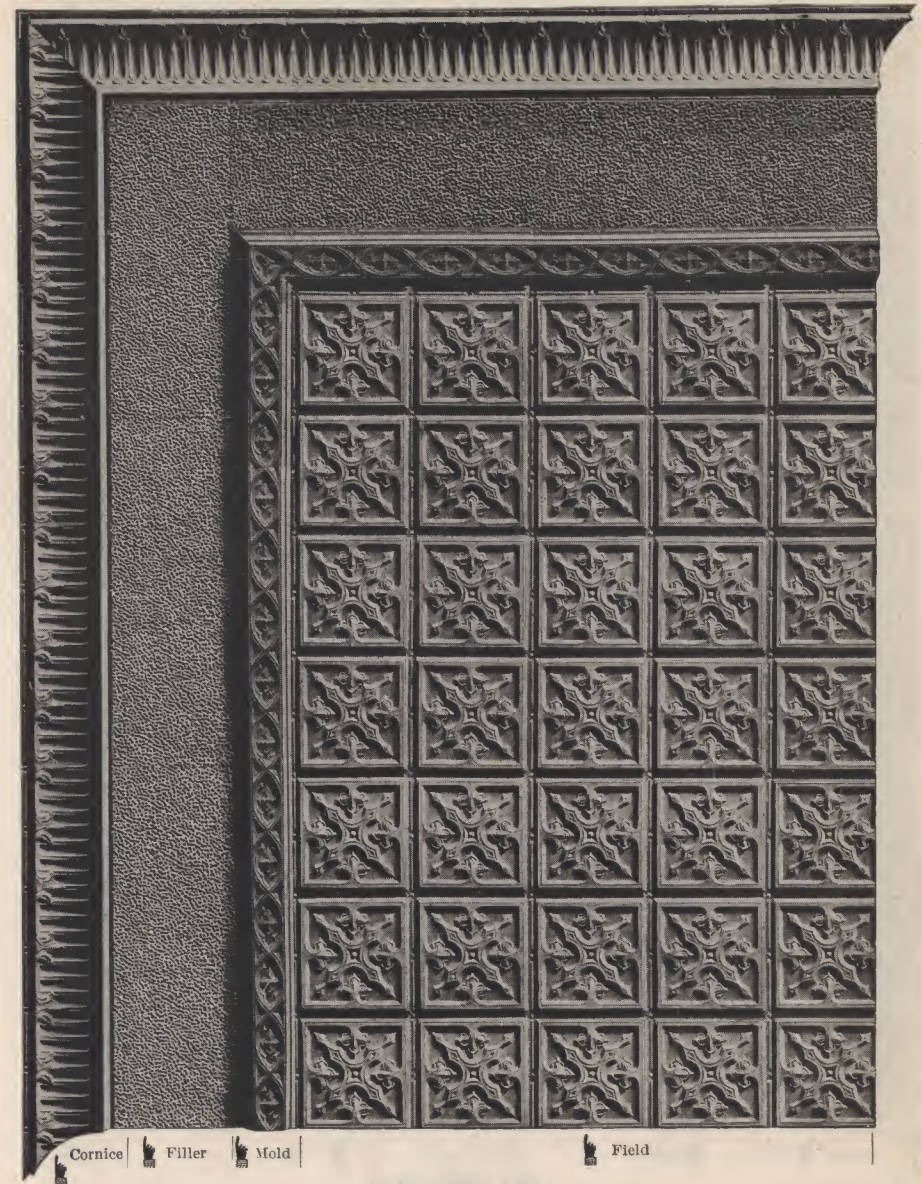
Cornice drops on wall 12 inches.

Add 2 feet to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.75**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

FLORENCE



Cornice

Filler

Mold

Field

No. 48P6187½

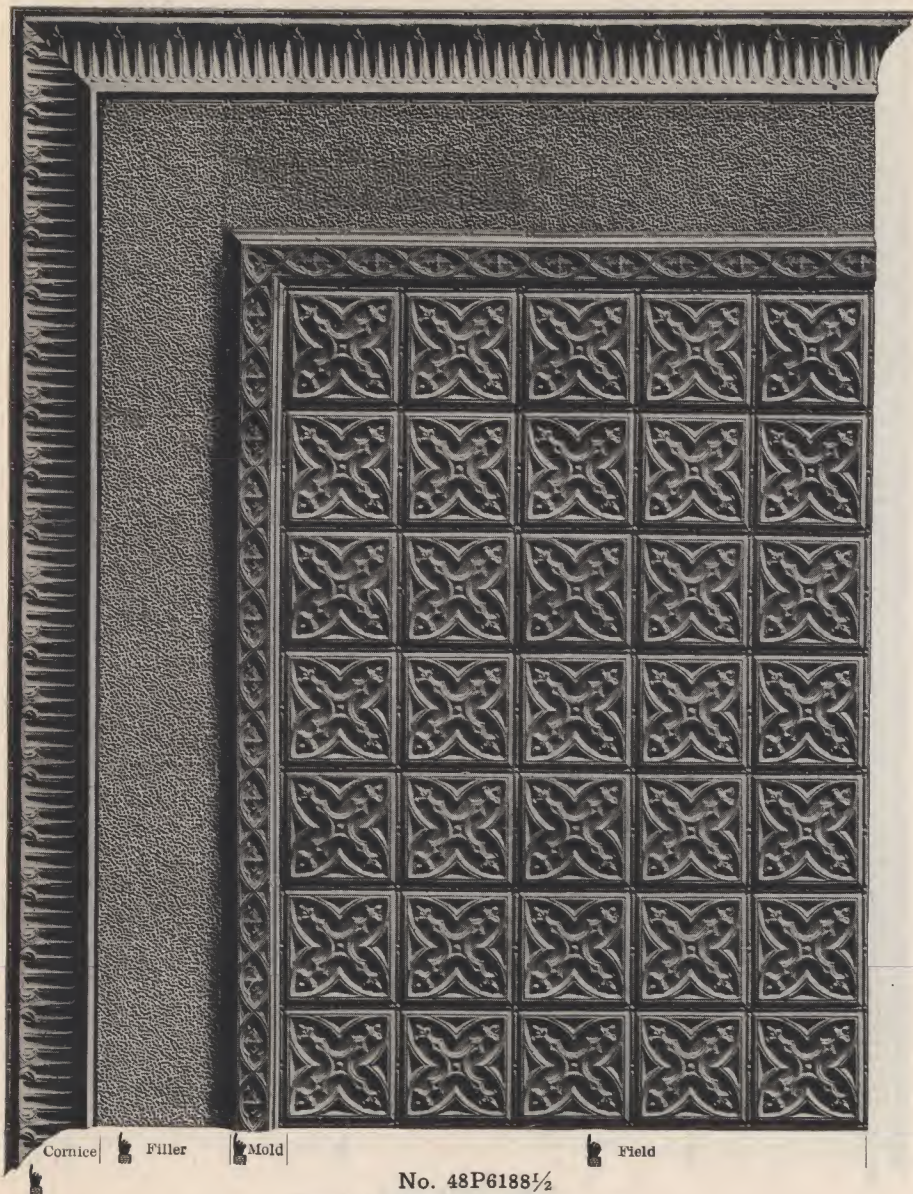
Cornice drops on wall 6 inches.

Add 1 foot to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... **\$9.65**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

ANGELUS



No. 48P6188½

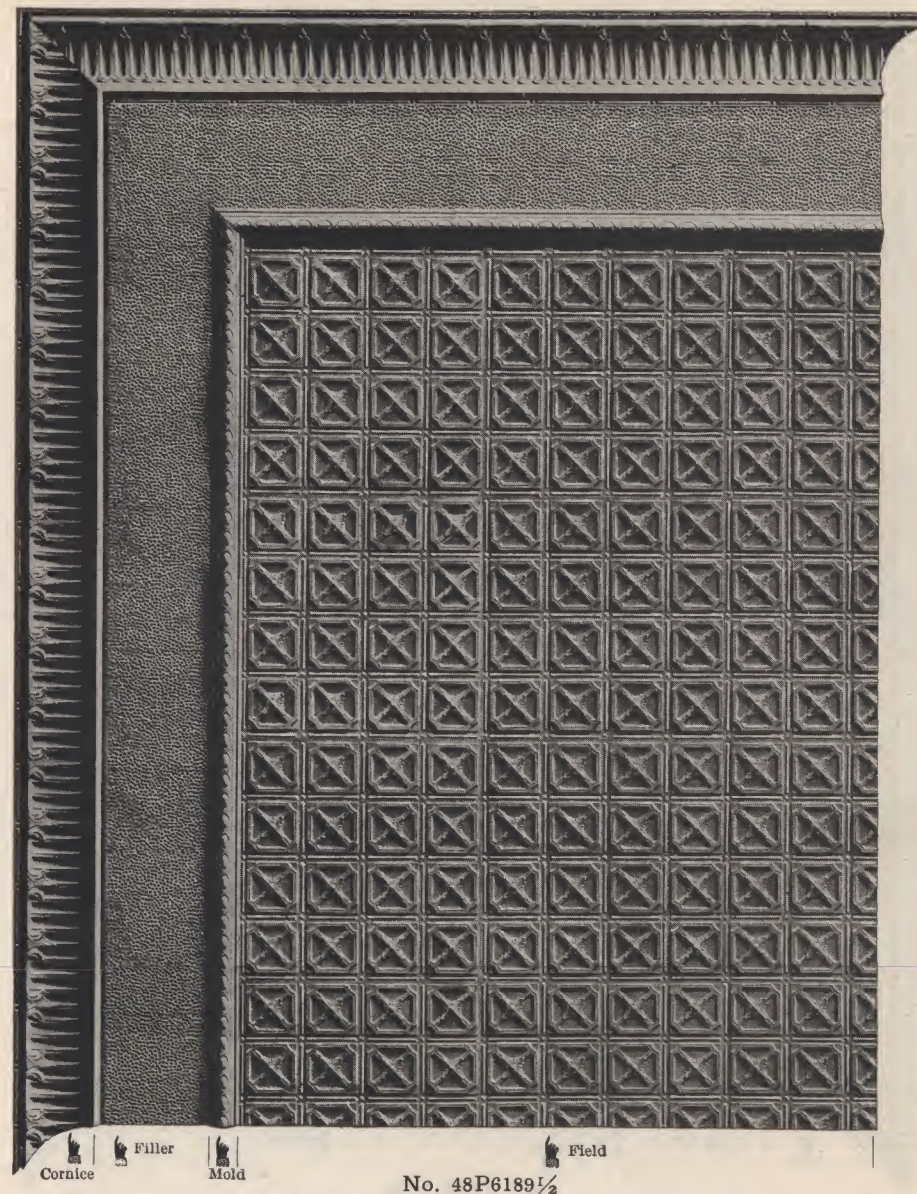
Cornice drops on wall 6 inches.

Add 1 foot to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling.....**\$9.65**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

VULCAN



No. 48P6189½

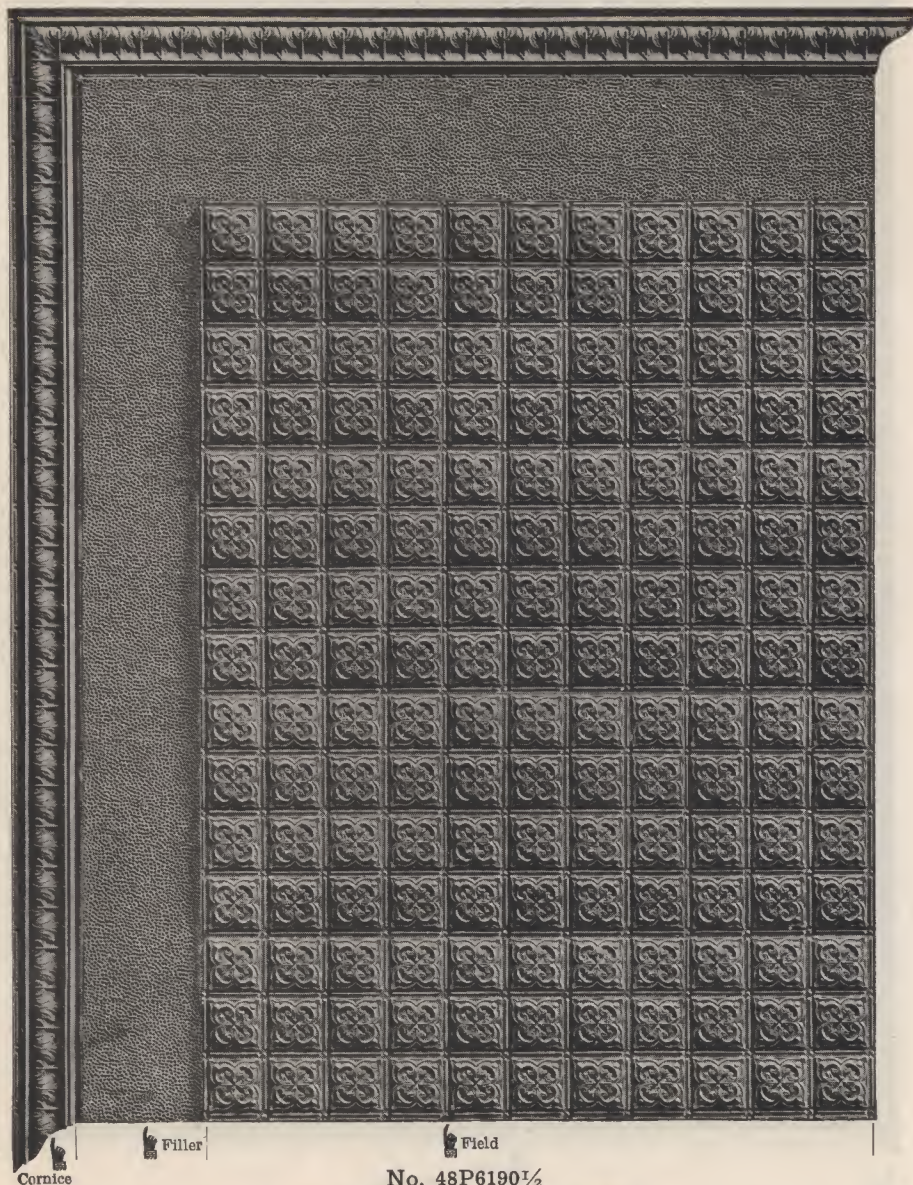
Cornice drops on wall 6 inches.

Add 1 foot to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling.....**\$9.30**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

BISMARCK



Cornice

Filler

Field

No. 48P6190½

Cornice drops on wall 4½ inches.

Add 9 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.

Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling.....**\$9.30**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

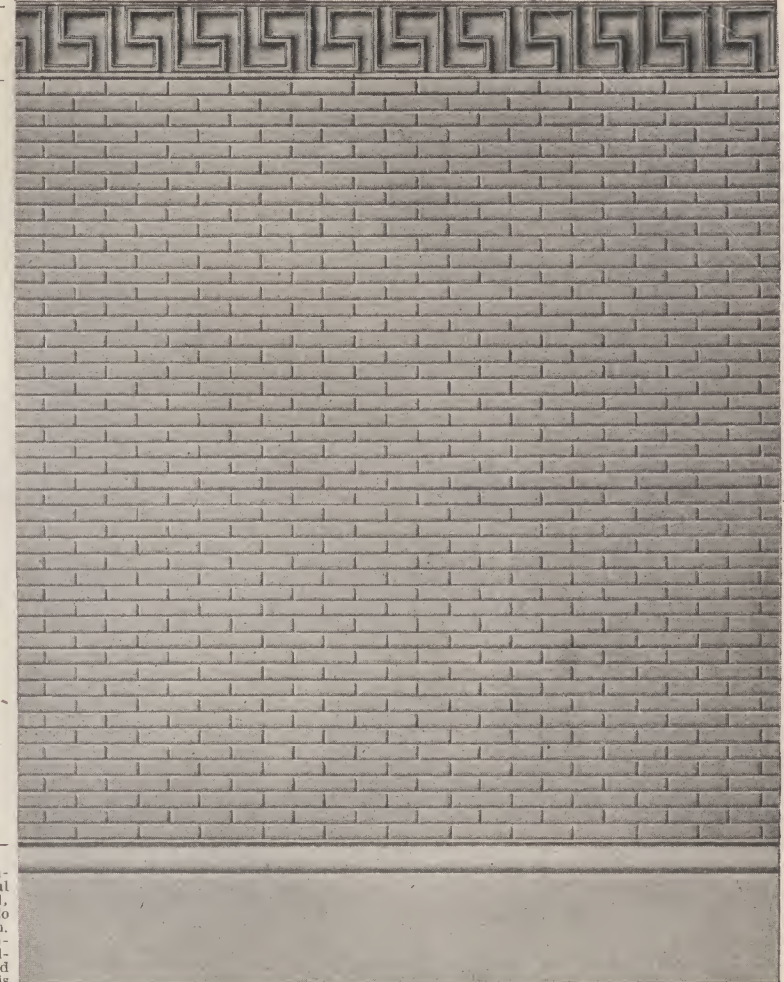
STEEL TILE

Especially adapted for Bathrooms, Vestibules, Halls, Kitchens, etc. Looks like genuine tile when painted, and costs 6½ cents per square foot. Easily fitted and applied.

No.
48P76191
Wainscot
Rail

No.
48P96191
Steel Tile
Side Wall

Not in-
cluding metal
baseboard,
which we do
not furnish.
We recom-
mend wood-
en baseboard
which is
shown in our
Mill Work
Catalog.



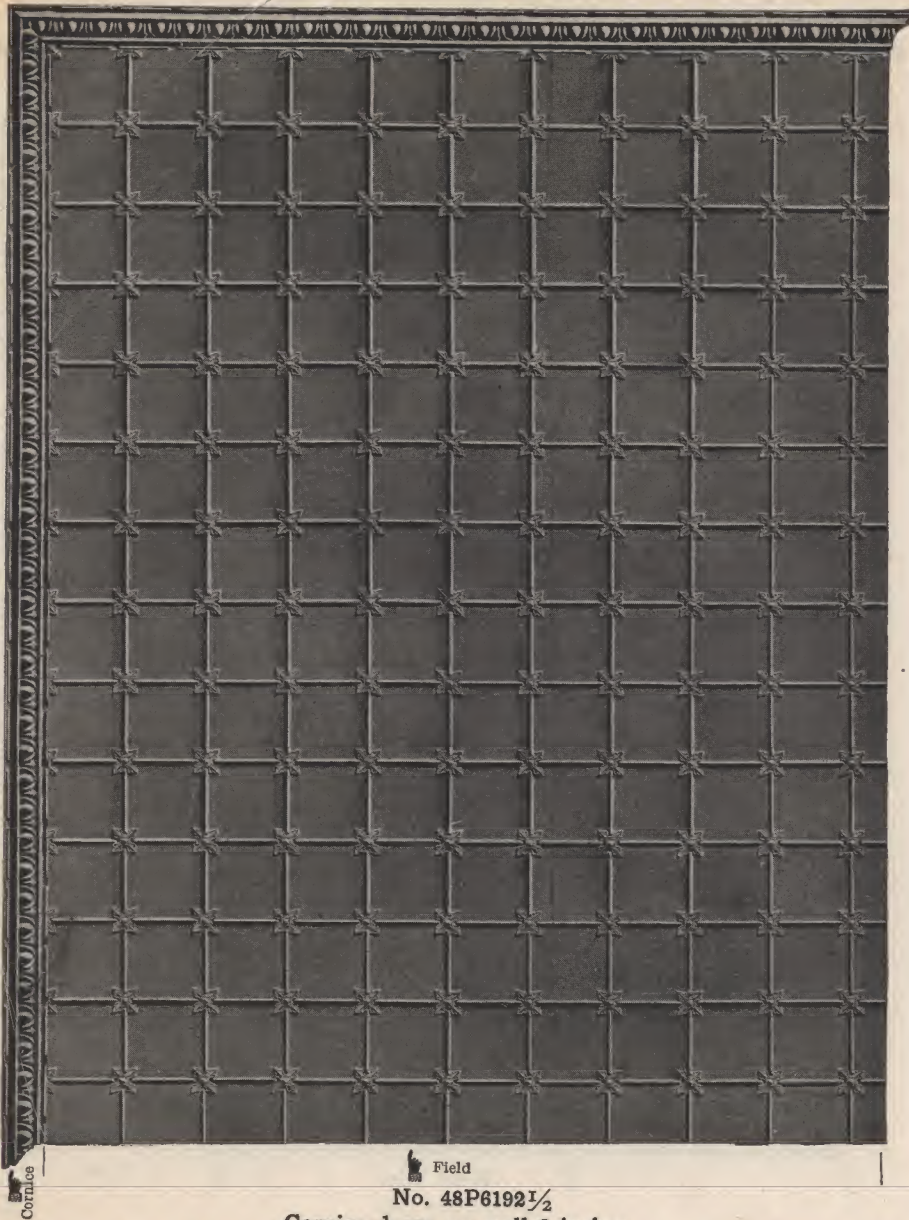
Steel Tile.

No. 48P76191 Wainscot Rail, furnished in pieces 6 inches wide by 48 inches long..... **17c**

No. 48P96191 Side Wall, furnished in pieces 24 inches wide by 48 inches long..... **70c**

Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

DOLLY MADISON



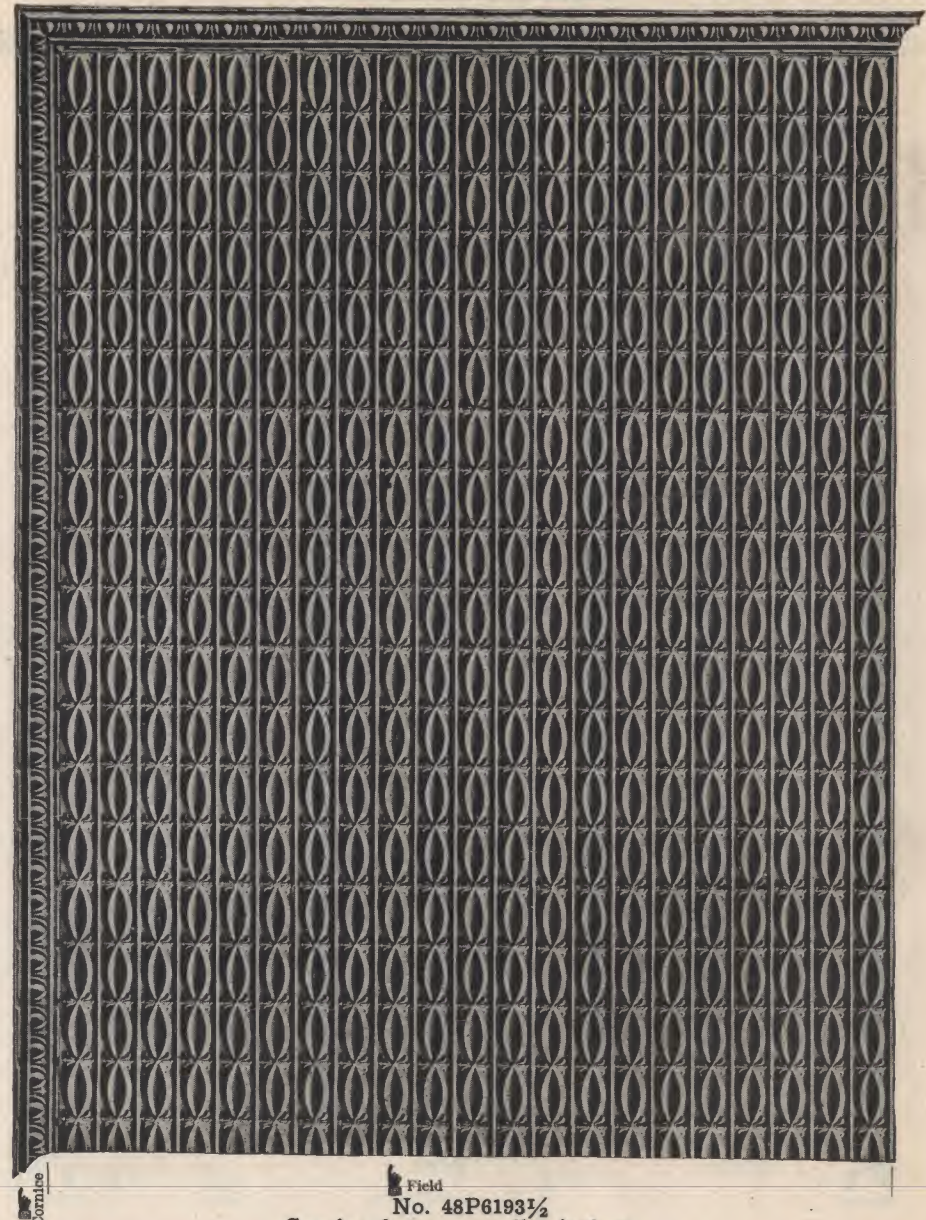
Field
No. 48P6192½

Cornice drops on wall 3 inches.

Field, price, per sheet, 2x4 feet.....\$0.70
Field, price, per sheet, 2x8 feet..... 1.40
Cornice, price, per running foot..... .09
Price includes nails for putting on ceiling. No wood brackets or miters needed with this ceiling.

Shipped in bundles from factory in EASTERN OHIO, from which point customer pays the freight.

POCAHONTAS



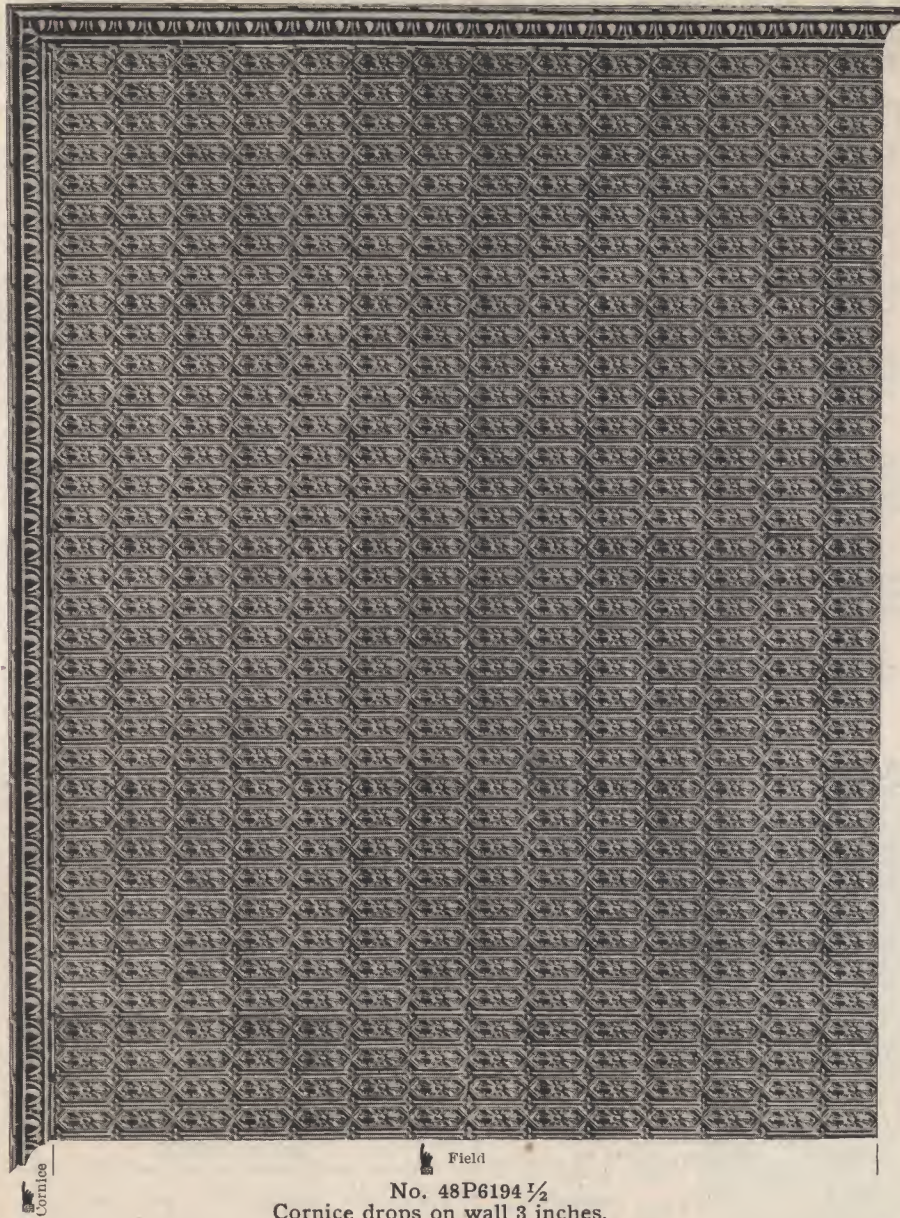
Field
No. 48P6193½

Cornice drops on wall 3 inches.

Field, price, per sheet, 2x4 feet.....\$0.70
Field, price, per sheet, 2x8 feet..... 1.40
Cornice, price, per running foot..... .09
Price includes nails for putting on ceiling. No wood brackets or miters needed with this ceiling.

Shipped in bundles from factory in EASTERN OHIO, from which point customer pays the freight.

CLAUDIA



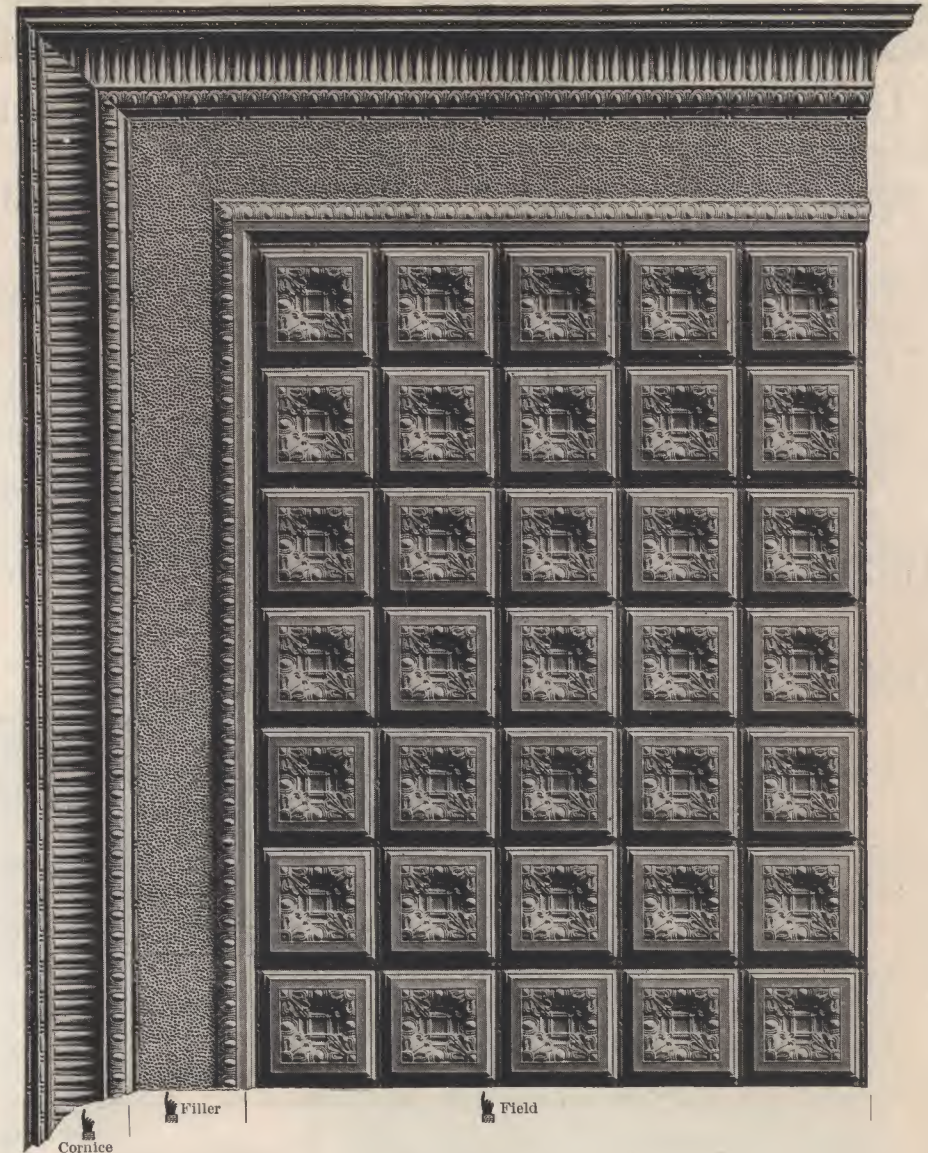
No. 48P6194 1/2

Cornice drops on wall 3 inches.

Field, price, per sheet, 2x4 feet..... \$0.70
 Field, price, per sheet, 2x8 feet..... 1.40
 Cornice, price, per running foot..... .09
 Price includes nails for putting on ceiling. No wood brackets or miters needed for cornice on this ceiling.

Shipped in bundles from factory in EASTERN OHIO, from which point customer pays the freight.

PAUL REVERE



No. 48P6195 1/2

Cornice drops on wall 8 inches.

Add 1 foot 4 inches to length and width of room to allow for cornice, before calculating number of square feet required for this design.
 Price, per 100 square feet, including wood brackets for cornice and nails for putting on ceiling..... \$9.65
 Shipped from factory in EASTERN OHIO, from which point customer pays the freight.

== LIKE A PRAIRIE FIRE ==

The Demand for Fire-Chief and Oriental Slate Surfaced Roofing Is Sweeping Over the Nation

READ DESCRIPTION OF FIRE-CHIEF ROOFING
ON COLORED INSERT OPPOSITE PAGE 8.

ALABAMA.

Giving perfect satisfaction on my \$5,000.00 residence.
W. N. BOZEMAN,
Burton, Ala.

ARIZONA.

More than satisfactory. I saved \$90.00.
C. M. FERRY,
2021 W. Washington St., Phoenix, Ariz.

ARKANSAS.

Carpenters pronounce Oriental Slate Surfaced Roofing the best they ever put on a roof.
C. H. SCHULTE,
Hope, Ark.

CALIFORNIA.

We have occasion to walk on the Oriental Slate Surfaced Roofing at certain times and find no sign of wear or leaks.
CODE PORTWOOD CANNING CO.,
A. L. Duncan, Mgr., Oakland, Cal.

COLORADO.

I believe it will last twenty to thirty-five years in Colorado weather.
J. S. HILL, R. F. D. No. 2,
Platteville, Colo.

CONNECTICUT.

Looks as if it might last a lifetime.
A. B. ACKERMAN,
Forestville, Conn.

DISTRICT OF COLUMBIA.

The Oriental Slate Surfaced Roofing purchased of you a year ago saved me at least \$100.00. It makes a beautiful roof.
W. J. CAMPBELL, 1105 "C" St. S. W.,
Washington, D. C.

DELAWARE.

One of the best roofings on the market.
C. E. DONOVAN, R. F. D. No. 3,
Smyrna, Del.

FLORIDA.

Twenty-five squares of Oriental Slate Surfaced Roofing cost me \$56.25. Shingles would have cost me \$150.00, therefore I saved \$93.75.
P. S. FELTER, R. F. D. No. 2, Box 65,
Orlando, Fla.

GEORGIA.

Far more fireproof and beautiful than any kind I have ever seen.
LUTHER TOWNS,
Towns, Ga.

ILLINOIS.

Every time it rains, Oriental Roofing looks like it had received a fresh coat of paint. I saved \$65.00.
C. E. MARKS, 819 E. Franklin St.,
Taylorville, Ill.

READ WHAT DELIGHTED PURCHASERS SAY:

INDIANA.

It keeps the rain, snow, sleet and wind out to a finish.
W. F. GALLEMORE,
Bloomfield, Ind.

IOWA.

It sure beats shingles in many ways.
THOMAS A. CANEDY,
Marion, Iowa.

KANSAS.

The best I ever used and I have been using felt roofing for twelve years.
A. C. PIKE,
Faulkner, Kan.

KENTUCKY.

I think it is the most beautiful roof of its kind I have ever seen.
W. T. TINDALL,
Rock Haven, Ky.

LOUISIANA.

Very satisfactory. I saved about \$25.25 by buying it from you.
E. S. TUCKER,
Ponchatoula, La.

MAINE.

Perfectly satisfactory. You saved me about 25 per cent.
C. L. FOSS, R. F. D. No. 2,
Milo, Me.

MARYLAND.

Costs less than one-half the price of shingles and proves satisfactory in appearance and wearing qualities.
M. J. HUGHES, Box 24,
Ottaway, Md.

MASSACHUSETTS.

People who see it say, "No more shingles for me."
PHILIP JACKSON, New Fields St.,
Plymouth, Mass.

MICHIGAN.

The appearance is fine. I saved \$1.25 a square.
J. C. WILTENBURG,
Conklin, Mich.

MINNESOTA.

Everybody admires it. I saved at least one-third.
EUGENE BERRY,
Staple, Minn.

MISSISSIPPI.

It lies smooth and looks fine. I saved about \$1.00 per square.
WALTER F. COOKER, Box 26,
Star, Miss.

MISSOURI.

Makes a neater, tighter and more substantial roof than shingles and at one-half the cost.
C. N. WILCOXSON,
New Franklin, Mo.

MONTANA.

If people knew its worth your sales should reach the limit.
CHAS. W. HOLM,
Hingham, Mont.

NEBRASKA.

With shingles at \$5.60 and slate surfaced roofing at \$2.25, our saving is practically 100 per cent.
W. S. STEELE,
Lynch, Neb.

NEW HAMPSHIRE.

Just as fast as our roofs give out we are replacing them with Oriental Roofing. I have paid \$1.00 a square more than your price for roofing not as good.
F. J. HANSON,
Kingston, N. H.

NEW JERSEY.

Roofing very satisfactory. Your price is about 40 per cent cheaper than we have paid heretofore.
OTIS M. THOMPSON,
Ocean City, N. J.

NEW MEXICO.

It has proven entirely satisfactory.
ALEJANDRO BACA,
Willard, N. Mex.

NEW YORK.

The whole neighborhood has commented upon it with pleasure.
JACOB RIIS,
Richmond Hill, N. Y.

NORTH CAROLINA.

The prettiest roof in the county. I saved \$50.00 at least.
ERNEST D. HOWARD,
R. F. D. No. 3, Durham, N. C.

NORTH DAKOTA.

I saved \$50.00 and could not have purchased the same quality roofing here at all.
MRS. A. L. BRYSON,
Stuart, N. Dak.

OHIO.

Would not think of using any other kind. Saved from \$90.00 to \$100.00.
WALTER F. SCHICK,
606 S. Main St.,
Akron, Ohio.

OKLAHOMA.

In twenty-five years' experience as a contractor I have never seen roofing I have more confidence in than yours.
CYRUS COOPER,
Elk City, Okla.

PENNSYLVANIA.

I have been roofing buildings for forty-five years and have paid one-half more for roofing not nearly as good.
H. F. HAMIL,
Marion Center, Penn.

READ DESCRIPTION OF ORIENTAL ROOFING
ON COLORED INSERT OPPOSITE PAGE 8.

RHODE ISLAND.

I saved just \$75.00 and believe it has made my house fireproof.
FRED COUSINS, 58 Arcade Ave.,
Rumford, R. I.

SOUTH CAROLINA.

With fifteen years' experience as a contractor, I consider it by far the most economical roofing of the kind on the market.
W. D. PADGET,
Fruit Hill, S. C.

SOUTH DAKOTA.

The best roofing I have ever seen in this section of the country. I saved \$1.00 per roll.
W. A. PORCH,
Porch, S. Dak.

TENNESSEE.

Looks as fresh and new now as when first applied.
R. F. HERRON, R. F. D. No. 1,
Cheap Hill, Tenn.

TEXAS.

The appearance is fine and I saved something like \$60.00.
Q. L. GILBERT,
Medina, Texas.

UTAH.

Roofing came duly to hand and is giving good satisfaction.
J. A. HUFF,
Moab, Utah.

VERMONT.

The carpenters say it is the best roofing of its kind they have ever seen. I saved at least from \$1.00 to \$1.25 per square.
A. M. GOODRICH,
Williamstown, Vt.

VIRGINIA.

Much cheaper than shingles or roofing of like quality that I can purchase here.
DR. J. B. WOODSON,
Lowesville, Va.

WEST VIRGINIA.

I saved one-third and everyone says my roof is the most beautiful they have ever seen.
HARRY MCNEELY,
Madison, W. Va.

WISCONSIN.

The weather seems to have no effect whatever on the slate surface. I could not have procured as good quality roofing here at any price.
G. M. FULTS,
Arkdale, Wis.

WYOMING.

The slate roofing they have here isn't as good as yours and they want \$3.00 a roll for it.
C. M. THOMAS,
Kirtley, Wyo.

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ASK FOR FREE BOOK No. 543P.

This is one of the most beautiful and complete Building Material and Mill Work Catalogs ever published. It illustrates, describes and quotes the lowest prices ever made on high quality mill work and building materials of all kinds, showing most of the items in large halftone pictures, giving an exact idea of the appearance of the goods. We show a larger variety of building materials than is offered by any other one concern; everything you need to build a dwelling or other structure.

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of Modern Homes if You Are
Thinking of Building a House.
Write for It Today.*

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This House Roofed With Oriental Slate Surfaced Roofing. See Colored Insert Opposite Page 13.

This House Roofed With Oriental Shingles. See Colored Insert Opposite Page 13.